Vel Tech
Rangarajan Dr. Sagunthala
R&D Institute of Science and Technology
DEEMED TO BE
University
(Estd. u/s 3 of UGC Act, 1956)
Avadi, Chennai

NAAC A++ | Recognised as CATEGORY-1 DEEMED TO BE UNIVERSITY by the UGC University Grants Commission

nirf 2025 | 87th RANK IN ENGINEERING
TOP 100 IN ENGINEERING SINCE 2017

School of Management

Department of Business Administration



Creating Global Leaders, Entrepreneurs, and Managers of Tomorrow

B.B.A. Specialization

- Business Analytics
- Human Resource Management
- Marketing Management
- Finance
- International Business Management

HIGHEST PACKAGE
COMCAST
7.9LPA

2027-28 ADMISSIONS OPEN

Our Recruiters

Flipkart, COMCAST, accenture, zebu RELIABLE. ALWAYS., CONCENTRIX, TCS TATA CONSULTANCY SERVICES, ICICI PRUDENTIAL LIFE INSURANCE, ICICI Lombard Nibhaye Vaade, MILEKAL, TVS Supply Chain Solutions, DISYS, Muthoot Finance, VAAGN, dexian, RINEX, V3 GLOBAL TRADE & TECHNOLOGY CORPORATION

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@veltechuniversityofficial | @veltechofficial | www.veltech.edu.in | #PassionateDoers

No.42, Avadi - Vel Tech Road, Vel Nagar, Avadi, Chennai - 600 062. | TOLL FREE 1800 212 7669





"WHY CHOOSE BBA @ VEL TECH"

- To build a strong understanding of business.
- To support and inspire your creative business ideas.
- To promote innovative thinking for Modern Corporate development.
- To improve your problem-solving Skills and Corporate Etiquette.
- Join Vel Tech and unlock a world of business opportunities with us!.

Our BBA students at Sathyabama University and S.A. College of Arts and Science.



Highlights

- Partnered with QS-ranked universities in 44 countries, ensuring students receive extensive global exposure and scholarship opportunities.
- Placement training begins from day one through platforms such as Infosys Springboard and The Hindu STEP Portal.
- With 215+ global MoUs, students gain access to semester-exchange programs and international internships, many with stipend opportunities.
- The TBI–NIDHI PRAYAS program supports student-led ventures and innovations with funding assistance of up to Rs. 50 lakhs.
- Over 3,164 industry connections enable students to engage in industry-based practical projects and hands-on learning with stipend support.
- Offers foreign-language courses in French, Mandarin Chinese, Spanish, Japanese, and German, and serves as a Nodal Centre for TOEFL and IELTS.
- Highly qualified and dedicated faculty with rich industry experience.
- Curriculum strengthened through the use of modern business tools and practical learning methodologies.
- More than 50 events conducted annually through vibrant and active business clubs.

Fee Structure & Scholarship

Courses	Annual Tuition Fee (INR)	Exam Fee (INR)	Total (INR)	Semester Programme Fee Payable (INR)
BBA	95,000	8,000	1.03,000	51,500

Programme	Semester Tuition Fee Payable	12th aggregate (%)	Scholarship in Tuition Fee	Semester Tuition Fee Payable (INR)	Semester Exam Fee (INR)	Semester Programme Fee Payable (INR)
BBA	47,500	Above 70%	10%	42,750	4,000	46,750
	47,500	50% to 69.9%	FF	47,500	4,000	51,500

Caution Deposit INR 5,000/- (payable once during admission and refundable at the end of the programme).

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