

# BACHELOR OF VOCATION PROSPECTUS

# WHO WE ARE?

We are the Drona Education Foundation. Established in the year 2015, we are a leading institution of Gujarat in providing vocational higher education. Our main focus so far has been on promoting and providing B.Voc (Bachelor of Vocation) degrees among the youth.

Across Gujarat, we have established 10+ B.Voc Hubs at leading Universities and Institutions, connected with 1000+ industry partners to provide 10+ different B.Voc Specializations to 2000+ existing B.Voc students and 600+ B.Voc Graduates.

Based on Germany's Dual VET Education System and Guided by India's National Education Policy (NEP) 2020 we have created a robust model to make employable youth from our Higher Education System.

We are trying to fill the gap between Industry-Academia by combining theoretical knowledge with tools such as Internships and On the Job Training (OJT) at industry to provide Skill based Vocational Education in real sense.

# **VISION**

Our vision is to create a Skill based Vocational Higher Education Eco-system which combines theoretical Education with Experiential Learning in the form of Internships, Apprenticeships or On the Job Training (OJT) to produce Employable and Entrepreneurial youth with high Earning potential and high Ethical standards.

### **MISSION**

Our mission is to promote and strengthen the B.Voc program in every nook and corner of the country by helping all Universities and Higher Educational Institutions (HEIs) to start and run the B.Voc program effectively.

# FROM MANAGING TRUSTEE'S DESK

Today from one end we see youth complaining about No Jobs or Jobs with lower salaries and packages and exploitation by Industry and on the other end we listen to a lot of complaints from industry that they don't get Smart, Skilled, Honest and Hardworking employees to whom they are ready to pay anything they ask.

Whose job is it to bridge this gap? What's going wrong?
As an educationalist, I believe it is our duty. Somewhere we, tier 2 or tier
3 institutes have become money earning factories of education who only
focuses on number of admissions rather than number of placements or
as tier 1 branded institutions we only take brightest of the bright
students and certify or brand their degrees with logos of IIMs and IITs
and take all the credits for their employability.

We as Drona Education Foundation embarked on a journey to bridge this gap by skilling up youth at undergraduate level with degrees like B.Voc which gives them theoretical as well as practical learning experience to upskill them in real sense and make them employable and enterprising. We focus on commercializing Skills and Un-Commercializing Education.

# **Prof. Pratik Joshi**Managing Trustee, Drona Education Foundation

### 2000 B. Voc Students 600<sup>+</sup> **Alumni** 10 Management Digital Marketing **Specializations** Banking Production Technology ■ IT Food Processing Design Medical Laboratory Technology Healthcare Practical Accounting & Tax & Tally 1000 Industry Tie-ups 10 Silver Oak University RK University **Hub Locations** Shanti Business School Noble University Bhagwan Mahavir University Parekh College Sky Bright Education Sigma University Institute of Quality Education 📕 Kalyan Polytechnic

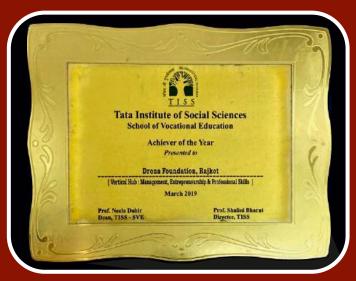
# 100% Employability



# **AWARDS & ACCLAMATIONS**



Top Performing Hub Training Partner For MEPS By TISS - SVE In 2017



Best Achiever Of The Year Again For MEPS By TISS - SVE In 2019

# WHAT IS B.VOC?

Bachelor of Vocation (B.Voc) is a graduation degree that was introduced in the year 2013-2014 and approved by University Grants Commission (UGC), but very few students, parents, and teachers know about this graduate degree. This concept is based on Germany's Dual VET system where students get developed as an employee in their graduation phase while other course students are just referring to theory knowledge and redeeming a graduation degree. The meta of B.Voc degree is different from other degrees. B.Voc is focusing on practical knowledge as well as theoretical knowledge.

The course holds 60% practical and 40% theoretical knowledge. The students get placed in companies/industries associated with their specific specialization for On The Job Training (OJT) Or the internships which are mandatory. B.Voc is earn while you-learn program.

# **WHY B.VOC?**



# BENEFITS OF B.VOC



### 1. Based on German Education System

B.Voc is based on Germany's Dual VET education system which is the most advanced in the world.



### 2. Based on New Education Policy 2020

B.Voc was specially mentioned in National Education Policy 2020 and strongly promoted by the Government.



### 3. UGC Approved

This degree is directly approved with University Grants commission and NSQF both.



### 4. More Practical, Less Theory

B.Voc has 60% Practical Experience Based learning and only 40% theory.



### 5. Government Scholarships

Students having more than 80% in 12th Std. can get scholarship from government's National Scholarship Portal.



### 6. Education Loan

Government has mandated many banks with special schemes for providing Skill Education loan for NSQF based courses like B.Voc



### 7. Highest Employability

As B.Voc students come out of course with experience and they are never fresher, they tend to get easily placed in companies.



### 8. Earn While You Learn

B.Voc students have an opportunity to earn stipend during their internships at companies.



### 9. Best Degree Program after 12th

Due to its practical industry exposure B.Voc is the best degree after 12th as compared to other traditional degrees.



### **10. Government Exams and Masters**

After B.Voc students can also appear for GPSC / UPSC / IBPS or other government exams and pursue master's degrees like MBA / MCA / M.Voc etc.



### 11. Financial Aids for Educational Fees

B.Voc students can apply for an easy fees payment process and redeem many benefits like easy installments at zero cost services and chances to earn rewards.

# **B.VOC COURSES**

# **B.Voc [ Management and Entrepreneurship ]**



- Family Business
- Entrepreneurship & Startups
- Operations Management
- Human Resource Management
- Sales
- Finance & Banking
- Any organization where management /marketing function is required
- Marketing / Digital Marketing
- Retail Management
- E- Commerce Management
- Supply Chain Management
- Govt. Exam (UPSC/GPSC/others)

# **B.Voc [Information Technology]**



### Scope

- Web Development
- Artificial Intelligence
- Software Development
- Machine Learning
- Database Management
- Digital Marketing

- Mobile App Development
- IT Sales & Marketing
- Search Engine Optimization (SEO)
- Any Organization where IT Funcation is required
- Govt. Exams (UPSC / GPSC / Other)

# **B.Voc [ Banking, Finance, Accounting & Taxation ]**



### Scope

- Private Sector Banks
- Stock Broking Companies
- Government Banks/Public Sector
- Non-Banking Financial Corporation (NBFC)
- Accounting, Taxation (ITR, GST) & Auditing
- Finance Companies & Bank DSAs
- Life Insurance & General Insurance Financial Planner/Investment Banking
  - Any Organization where Finance Function is required
  - Govt, Exams (UPSC / GPSC / Other)

# **B.Voc [ Design Fundamentals ]**



- Interior/Architecture Firm
- Fashion/Graphic Design Studio
- Construction/Real Estate Companies
- Own Design Start-Up
- Freelancing

- Print Publishing Companies
- Corporate Communication & Digital Marketing Companies
- UI / UX / Web / App Design Studio
- Govt, Exams (UPSC / GPSC / Other)

# **B.Voc [ Digital Marketing ]**



- Digital Marketing Manager
- SEO Specialist
- Social Media Manager
- Content Marketing Specialist
- Digital Marketing Consultant
- PPC (Pay-Per-Click) Analyst
- Affiliate Marketing Manager
- Google & Meta Ad Expert
- YouTuber / Social Media influencer
- Govt, Exams (UPSC / GPSC / Other)

# **B.VOC COURSES**

# **B.Voc** [ Healthcare ]



### Scope

- Healthcare Administrator
- Medical Practice Manager
- Health Information Manager
- Hospital Management
- Healthcare Consultant
- Health Services Manager
- Patient Care Manager
- Nursing Home Administrator
- Healthcare Marketing Manager
- Healthcare Financial Manager
- Healthcare Policy Analyst
- Govt. Exams (UPSC / GPSC / Other)

# **B.Voc [ Production Technology ]**



### Scope

- Plant Production Manager
- Process Manager
- Operations Analyst
- Logisticians
- Industry Consultant
- CNC & VMC Service Providers
- Manufacturing Manager
- Cost Estimators
- Quality Control Manager
- R&D
- Govt. Exams (UPSC / GPSC / Other)

# **B.Voc [ Food Processing ]**



### Scope

- Self-Employment
- Dairy Processing
- Bakery Processing
- Food Processing Companies
- Gruh Udhyog & Small Business
- Sales, Marketing & Distribution
- FMCG Industry
- Govt, Exams (UPSC / GPSC / Other)

# **B.Voc [ Practical Accounting & Tax & Tally ]**



### Scope

- Tally Specialist
- Financial Analyst
- Audit Assistant
- Accountant
- Corporate Finance Officer
- Management Accounting Officer
- Taxation Firms
- Tax Consultant
- ITR and GST Advisor
- Govt, Exams (UPSC / GPSC / Other)

# **B.Voc [ Medical Laboratory Technology ]**



### Scope

- Medical Laboratory Technician
- Laboratory Manager
- Research Assistant
- Quality Control Officer
- Lab Technologist

- Diagnostic Testing
- Clinical Laboratory Work
- Equipment Operation & Maintenance
- Data Analysis and Reporting
- Govt. Exams (UPSC / GPSC / Other)

# **B.VOC HUBS**



























# **TESTIMONIALS**



### Lakhan Bajaniya [ B. Voc Alumni ]

"I feel very much proud that I chose B.Voc as a graduation degree because It helped me implement all those formulas in the real world scenarios rather than having just theory knowledge. Practical Experience and degree both have given boost to my career."



### Harshita Sompura [ TY - B.Voc IT ]

"Choosing the B.Voc degree was a game-changer for my career. It offered a strong academic base, practical skills, and diverse career insights, empowering me to confidently navigate the professional world. So that's a very real and relevant quote which is "AAG KA DARIYA HAI, DOOB KE JANA HA!!""



### Nandan Kundaliya [ FY - B.Voc MEPS ]

"Choosing the B.Voc program was a great move for me. It's cool because we not only study in class but also get hands-on experience in real companies. The opportunities right at the college make it a better choice, and I'm convinced that B.Voc is the way to go for a practical and useful education."



### Sardarsinh Jadeja [Owner - Geeta Machine Tools Pvt. Ltd.]

"Geeta Industry values the B.Voc Degree program for its efficacy in producing skilled and job-ready professionals. The practical training and relevant curriculum contribute significantly to graduates' successful transition into the workforce."



### Bindeshbhai Mathakiya [ Parents of Pareen Mathakiya (B.Voc TY BFSI) ]

"Enrolling in B.Voc, we knew it blended theory with practical aspects. Encouraged my son to take the NISM exam during the first six months, and he excelled, now thriving in the field – confirming B.Voc as an excellent choice for any student."



### **Binal Sinojiya** [Faculty at Drona Education Foundation]

"As a proud faculty member at Drona Education Foundation, I wholeheartedly endorse our B.Voc program. It fosters excellence through practical skills and a collaborative teaching environment, ensuring students are well-prepared for successful careers. I highly recommend the B.Voc program for a practical and enriching educational journey."





# DRONA EDUCATION FOUNDATION CORE TEAM



Nidhi Bambharoliya Admin & Accounts Head Rajkot



**Himadri Marvania** Cluster Head *Rajkot* 



**Dhruv Joshi**Head of Expansion &
University Relations
Ahmedabad



Gaurav Balbhadra Lead Developer & Technology Officer Ahmedabad



Prema Yadav Academic Coordinator Ahmedabad



Mital Keshwala Student Support Coordinator Raikot



Shubham Vyas Placement Head Ahmedabad



Shikha Srivastav HR Coordinator Ahmedabad



**Priyam Vaghasiya** Lead Graphic Designer *Ahmedabad* 



**Ajay Chauhan** Admin Coordinator *Rajkot* 



Vivek Vekariya Exam Coordinator Rajkot



Himani Jasani Time Table & Faculty Coordinator Raikot



Priti Rao Center head Silver Oak University Ahmedabad



Dhvani Pandya Center head RK University Rajkot



Jyoti Motwani Center head Institute of Quality Education Rajkot



Priti Mishra Marketing Manager Silver Oak University Ahmedabad



**Janvi Parsana** Marketing Manager Sigma University Baroda



Keshvi Vagadiya Marketing Manager Institute of Quality Education Raikot



Sandhya Soni Center Coordinator Silver Oak University Ahmedabad



Vishwas Chotaliya Center Coordinator Noble University Junagadh



Dhaneshwar Pandya Center Coordinator Lokbharti Bhavnagar



Priyank Patel
Center Coordinator
BM University
Surat



Harsh Pandya Center Coordinator Parekh College Mahuva



Vinay Majithiya Admin Coordinator Noble University Junagadh



Yash Kanani Exam Coordinator Silver Oak University Ahmedabad



Brinda Jogi Exam Coordinator Silver Oak University Ahmedabad



Naju Bhimani Exam Coordinator RK University Rajkot



Janki Panchal IT Mentor Ahmedabad



Manav Gathani IT Trainer Silver Oak University Ahmedabad



Chetna Padaliya IT Trainer RKU and IQE Rajkot



Mayur Makwana Relationship Officer RK University Rajkot



Relationship Officer RK University Rajkot



Digital Marketing Manager Ahmedabad



Front-End Developer Raikot



Center Coordinator SkyBright Keshod





**Chetan Doriya** Student Support Executive Rajkot



**Anand Parmar** Office Assistant Silver Oak University Ahmedabad



"For The Things We Have To Learn, Before We Can Do Them, We Learn By Doing Them."

- "Aristotle" on B.Voc (322 BC i.e. 2300 Years Ago)

# **FACULTY & INDUSTRY MENTOR TEAM**



Nikunj Kariya Visiting Faculty Campus: NU



Asha Sangani M.Com. & CA Inter Visiting Faculty Campus: NU



Megha Vithalani CS Educative & M.Com. Visiting Faculty Campus: NU



**CA Ankit Kothari Chartered Accountant** Visiting Faculty Campus: RKU



Sweety Budhwani MBA (HR) Visiting Faculty Campus: IQE



**Shree Dhruna** MBA Visiting Faculty Campus: IQE



Irfan Tabani Visiting Faculty Campus: IQE



Urvashi Kela MBA (Finance) Visiting Faculty Campus: IQE



CS Shubham Kariya Company Secretary
Visiting Faculty



Shrungar Rughani Visiting Faculty



Riya Raval Visiting Faculty Campus: IQE



CS Priyanka Marvania Company Secretary Visiting Faculty



Chhayaka Kothari MCA (PGDCA) Visiting Faculty



Milan Patel M.Com. CA Intermediate Visiting Faculty



Murtaza Bharmal B.E. (Computer) Visiting Faculty Campus: IQE



Parul Kanta Visiting Faculty Campus: IQE



Dimple Dodiya M.A. (English) Visiting Faculty Campus: RKU



Kartik Kela B.E. & PGDBA (Marketing) Visiting Faculty



**Kirtan Bhatt** B.E. (Civil) Campus: RKU



**Hemang Mehta** Visiting Faculty



Dhruvi Khakhar Visiting Faculty Campus: IQE



Binal Sinojiya Visiting Faculty Campus: RKU



**Kushal Patel Fashion Designer** Visiting Faculty Campus: IQE



Deepshikha Thakur M.Com & LLM Visiting Faculty



Rajesh Sir M.A. AND B.ED Visiting Faculty Campus: SOU



Vipul Raval M.A. (Eco) & MBA **Visiting Faculty** Campus: SOU/SBS



Dhanraj Sir BF Visiting Faculty Campus: SOU



Jaimin Patel M. Tech Visiting Faculty Campus: SOU



Rahul Khokhara MSC IT Visiting Faculty Campus: SOU



**CA Vidhi Rachchh** Chartered Accountant Visiting Faculty Campus: SOU



CA & M.Com Visiting Faculty Campus: SOU



Visiting Faculty Campus: SOU



Jaydeep purohit BSC(IT) and MCA Visiting Faculty Campus: SBE



Reenkal Kanabar M.Com & C.S. Executive Visiting Faculty Campus: SBE



Visiting Faculty Campus: SOU



Shruti Vaidya M CAP Visiting Faculty Campus: SOU



**Aakash Mehta** MBA (HR) **Visiting Faculty** Campus: SOU



**PGDM** Visiting Faculty Campus: SOU



Rajdeep Babariya Visiting Faculty Campus: SBE



Visiting Faculty Campus: SBE

# MANAGEMENT TRAINEE TEAM

**Meet Chavdagor** 

Relationship Officer RKU Campus, Rajkot

Ayush Faldu

Relationship Officer SOU Campus, Ahmedabad

Urvashi Kaku

Relationship Officer RKU Campus, Rajkot

**Sanket Chaudhary** 

Relationship Executive RKU Campus, Rajkot

**Siddharth Boricha** 

Relationship Officer IQE Campus, Rajkot

Manvendra Solanki

Relationship Officer SOU Campus, Ahmedabad

Yashkumar Patel

Relationship Executive SOU Campus, Ahmedabad Saurabh Kadoti

Relationship Executive SOU Campus, Ahmedabad

Aakash Solanki

Digital Marketing Trainee Central Team, Ahmedabad

Kaushalrajsinh Gohil

Marketing Coordinator Central & Jamnagar

**Arshil Razavi** 

Marketing Executive SOU Campus, Ahmedabad

**Bipin Mishra** 

Marketing Executive SOU Campus, Ahmedabad

**Krunal Vyas** 

Marketing Executive SBS Campus, Ahmedabad

**Bhaiji Desai** 

Marketing Executive SOU Campus, Ahmedabad Tushar Badarshahi

Admin Coordinator SOU Campus, Ahmedabad

Nisha Sonar

Admin Executive RKU Campus, Rajkot

**Axit Chheta** 

Admin Executive RKU Campus, Rajkot

Krish Malaviya

Back End Developer Central Team, Ahmedabad

**Nayan Shrimal** 

Relationship Executive SOU Campus, Ahmedabad

Vashishth Chaudhary

Student Support Executive IQE Campus, Rajkot

Sapna Tapsundare

Admin Executive SOU Campus, Ahmedabad Maharshi Joshi

Accounts Coordinator Central Team, Ahmedabad

**Smit Jakasaniya** 

Video Editor Central Team, Ahmedabad

Kushagra Shukla

Video Editor Central Team, Rajkot

**Kush Prajapati** 

Digital Marketing Trainee Central Team, Ahmedabad

**Mayur Barodiya** 

Admin Executive SOU Campus, Ahmedabad

Ritesh Maru

Marketing and Placement Trainee NU City Campus, Junagadh

**Ajay Brahmbhatt** 

Admin Executive SOU Campus, Ahmedabad

## **TRAINING & PLACEMENT COMPANIES**

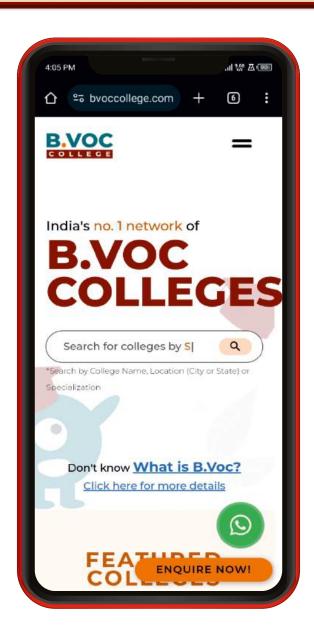


# Well Developed Platform For B.Voc Admissions

# bvoccollege.com

The technology we use to help you apply for B.Voc colleges easily. Our system helps you find B.Voc colleges, choose B.Voc courses, fill out admission forms, and complete the whole process smoothly.







Search B.Voc colleges easily from all over the Gujarat.



Search multiple types of B.Voc specializations.



Find out fees for each B.Voc course directly.



Fill B.Voc admission application form.



Entire hassle free online B.Voc admission process.

Visit www.bvoccollege.com Fill Out Form
For The Admission





# Step Ahead With Digitalization By Using Online Platform Google Classroom

From interactive videos for revision to collaborative IT projects, Google Classroom empowers students and educators alike to thrive in the digital age to offer B.Voc program in phygital mode.

Digital classroom to access lectures & assignments.



Videos available for revision at your fingertips.



Materials & assignments available at anytime, anywhere.



Engage in hands-on IT projects.



Complete assessments and quizzes online.







leacher

Take & Submit
The Assessment



# Well Developed Mobile Application For Internship Placement **Drona Education Foundation**

We make it easy for students to find exciting internship opportunities and for companies to discover talented interns.







Connecting students with potential opportunities.



Empower students to explore and secure internships independently.



Provide secure login portals for both companies and students.



An automated system to match students with suitable internship opportunities.

Get Registered
On Our Application

Apply
Through The App









No-cost EMI for fees payment allows students to pay their educational expenses in installments without incurring any additional interest charges. This option eases the financial burden on students and their families, enabling them to manage their payments conveniently while pursuing their education.



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# STUDENT HELPDESK

to resolve issues in 72 hours.



Our student support team serves as a single point of contact for all inquiries and support needs. You can raise ticket in mobile app for any issues or queries.





















































# **MOVING TOWARDS GLOBAL PERSPECTIVE**



MAHUVA



1. **RK University City Campus** New 150ft Ring Road, Mota Mava, Kalawad Road, Rajkot - 360004

Silver Oak University
 Opp. Bhagwat Vidhyapith,
 S.G. Road, Gota, Ahmedabad - 382481

3. **Institute of Quality Education - SNF**Jalaram Plot - 2, Opp. Maharshi Tower,
University Road, Rajkot - 360005

4. **Kalyan Polytechnic** Aliyabada Road, Jambuda Chokdi Village: Sekhpat - 361120

 SkyBright Education Private Limited Second Floor, SK House, Narayan Nagar, Bh. Water Tank, Keshod - 362220

6. **Noble University** Junagadh Bhesan Road, Via. Vadal, Nr. Bamangam - 362310

7. **Parekh College** Mahuva Jadara Road, Near Telephone Exchange, Mahuva - 364290

8. Shanti Business SchoolShela Off Sardar Patel Ring Road,Opp. Vraj Gardens, Ahmedabad - 380058

9. **Sigma University** Post Bakrol, Ajwa-Nimeta Road, Waghodia, Vadodara - 390019

10. **Bhagwan Mahavir University** VIP Road, Vesu, Bharthana, Surat - 395007



### DRONA EDUCATION FOUNDATION

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