



**DRONA**  
FOUNDATION

OUR VISION IS TO CREATE A SKILL  
BASED VOCATION HIGHER  
EDUCATION ECO-SYSTEM WHICH  
COMBINES THEORETICAL  
EDUCATION WITH EXPERIENTIAL  
LEARNING IN THE FORM OF  
INTERNSHIPS, APPRENTICESHIPS  
OR ON THE JOB TRAINING (OJT)  
TO PRODUCE EMPLOYABLE AND  
ENTREPRENEURIAL YOUTH WITH  
HIGH EARNING POTENTIAL AND  
HIGH ETHICAL STANDARDS

**B.VOC**

# **BACHELOR OF VOCATION**

# **PROSPECTUS**

# WHO WE ARE ?

We are the Drona Foundation. Established in the year 2015, we are a leading institution of Gujarat in providing vocational higher education. Our main focus so far has been on promoting and providing B.Voc (Bachelor of Vocation) degrees among the youth.

Across Gujarat, we have established 9+ B.Voc Hubs at leading Universities and Institutions, connected with 500+ industry partners to provide 9+ different B.Voc Specializations to 1350+ existing B.Voc students and 300+ B.Voc Graduates.

Based on Germany's Dual VET Education System and Guided by India's National Education Policy (NEP) 2020 we have created a robust model to make employable youth from our Higher Education System.

We are trying to fill the gap between Industry-Academia by combining theoretical knowledge with tools such as Internships and On the Job Training (OJT) at industry to provide Skill based Vocational Education in real sense.

## VISION

Our vision is to create a Skill based Vocation Higher Education Eco-system which combines theoretical Education with Experiential Learning in the form of Internships, Apprenticeships or On the Job Training (OJT) to produce Employable and Entrepreneurial youth with high Earning potential and high Ethical standards.

## MISSION

Our mission is to promote and strengthen the B.Voc program in every nook and corner of the country by helping all Universities and Higher Educational Institutions (HEIs) to start and run the B.Voc program effectively



**Prof. Pratik Joshi**  
[ Managing Trustee, Drona Foundation ]

## FROM MANAGING TRUSTEE'S DESK

Today from one end we see youth complaining about No Jobs or Jobs with lower salaries and packages and exploitation by Industry and on the other end we listen to a lot of complaints from industry that they don't get Smart, Skilled, Honest and Hardworking employees to whom they are ready to pay anything they ask.

Whose job is it to bridge this gap ? What's going wrong ? As an educationalist, I believe it is our duty. Somewhere we tier 2 or tier 3 institutes have become money earning factories of education who only focuses on number of admissions rather than number of placements or as tier 1 branded institutions we only take brightest of the bright students and certify or brand their degrees with logos of IIMs and IITs and take all the credits for their employability.

We as Drona Foundation embarked on a journey to bridge this gap by skilling up youth at undergraduate level with degrees like B.Voc which gives them theoretical as well as practical learning experience to upskill them in real sense and make them employable and enterprising. We focus on commercializing Skills and Un-Commercializing Education.

1350<sup>+</sup> B.Voc. Students

300<sup>+</sup> Alumni

9<sup>+</sup> Specialization

- MEPS
- BFSI
- IT
- DESIGN

- FOOD / AGRO PROCESSING
- PRODUCTION TECHNOLOGY
- HEALTH CARE
- MASS MEDIA & JOURNALISM
- NATURAL FARMING

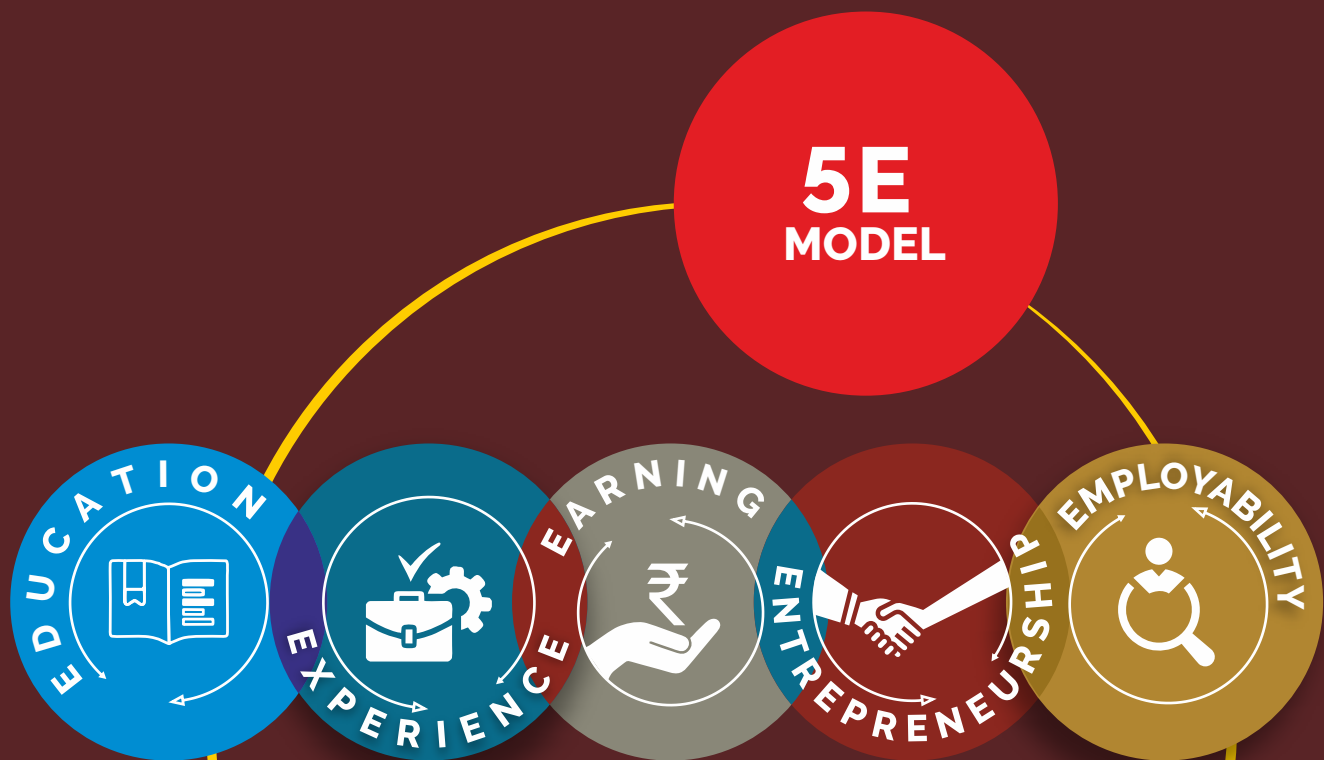
500<sup>+</sup> Industry tie-ups

9<sup>+</sup> Hub Locations

- RKU
- SOU
- Lokbharti
- IQE
- Mahuva

- Kalyan Polytechnic
- Noble
- SkyBright
- SBS
- Naimisharnya

100% Employability

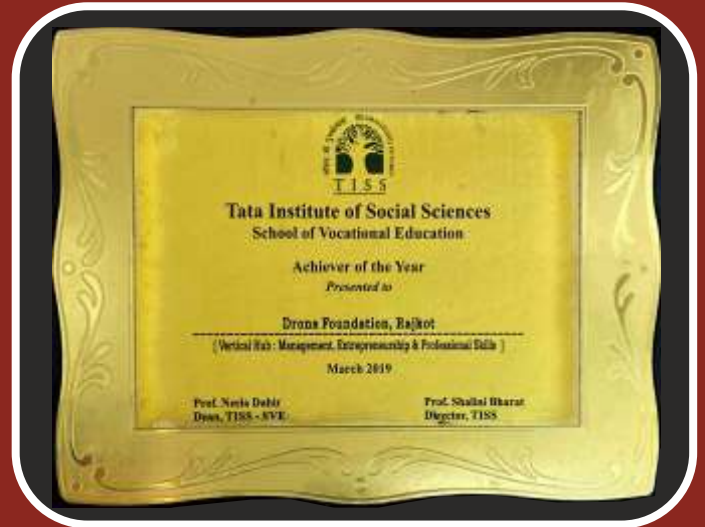


OUR **5E** MODEL  
FOR B.Voc

# AWARDS & ACCLAMATIONS



**Top Performing Hub  
Training Partner  
For Meps By Tiss - Sve  
In 2017**



**Best Achiever  
Of The Year Again  
For Meps By Tiss - Sve  
In 2019**

## WHAT IS B.Voc ?

Bachelor of Vocation (B.Voc) is a graduation degree that was introduced in the year 2013-2014 and approved by University Grants Commission (UGC), but very few students, parents, and teachers know about this graduate degree. This concept is based on Germany's Dual VET system where students get developed as an employee in their graduation phase while other course students are just referring to theory knowledge and redeeming a graduation degree. The meta of B.Voc degree is different from other degrees. B.Voc is focusing on practical knowledge as well as theoretical knowledge.

The course holds 60% practical and 40% theoretical knowledge. The students get placed in companies/industries associated with their specific specialization for On The Job Training (OJT) Or the internships which are mandatory. B.Voc is earn while you-learn program.

## WHY B.Voc?

### 40%

- Theory Sessions
- Student At College
- Pay The Fees
- Get Education From Class



### 60%

- On The Job Training (OJT)
- Executive At Company
- Earn The Stipend
- Get Training And Gain Experience



# BENEFITS OF B.Voc



## 1. Based on German Education System

B.Voc is based on Germany's Dual VET education system which is the most advanced in the world .



## 2. Based on New Education Policy 2020

B.Voc was specially mentioned in National Education Policy 2020 and strongly promoted by the Government.



## 3. UGC Approved

This degree is directly approved with University Grants commission and NSQF both.



## 4. More Practical, Less Theory

B.Voc has 60% Practical Experience Based learning and only 40% theory .



## 5. Government Scholarships

Students achieving more than 80% can get scholarship from government's National Scholarship Portal



## 6. Education Loan

Government has mandated many banks with special schemes for providing Skill Education loan for NSQF based courses like B.Voc



## 7. Highest Employability

As B.Voc students come out of course with experience and they are never fresher, they tend to get easily placed in companies.



## 8. Earn While You Learn

B.Voc students have an opportunity to earn stipend during their internships at companies.



## 9. Best Degree Program after 12th

Due to its practical industry exposure B.Voc is the best degree after 12th as compared to other traditional degrees of Commerce, Science, Engineering & Arts.



## 10. Government Exams and Masters

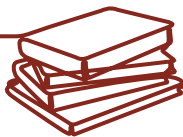
After B.Voc students can also appear for GPSC / UPSC / IBPS or other government exams and pursue master's degrees like MBA / MCA / M.Voc etc.



## 11. Financial Aids for Educational Fees

B.Voc students can apply for Gray quest for an easy fees payment process and redeem many benefits like easy installments at zero cost services and chances to earn rewards.

# B.Voc COURSES



## B.Voc [ Management and Entrepreneurship ]



### Scope

- Family Business
- Entrepreneurship & Startups
- Operations Management
- Human Resource Management
- Sales
- Finance & Banking
- Marketing
- Retail Management
- E-commerce Management
- Supply Chain Management
- Govt. Exam (UPSC/GPSC/others)
- Any organization where management /marketing function is required.

## B.Voc [ Information Technology ]



### Scope

- Web Development
- Artificial Intelligence
- Software Development
- Machine Learning
- Computer Programming Android
- Digital Marketing
- Android App Development
- IT Sales & Marketing
- Cross platform Development
- Any Origination where IT Function required
- Govt. Exam (UPSC/GPSC/Other)

## B.Voc [ Banking and Finance ]



### Scope

- Private Sector Banks
- Stock Broking Companies
- Life Insurance
- Government Banks / Public Sector
- Non-Banking Financial Corporation (NBFC)
- General Insurance
- Finance Companies
- Financial Planner/Banking
- Organization where Finance Function required
- Govt.Exam (UPSC/GPSC/others)

## B.Voc [ Design Fundamentals ]



### Scope

- Assistance at Interior / Fashion / Graphic Designer Studio
- Assistance Architecture Firm
- Assistance Construction Firm / Real Estate Companies
- Freelancer / Online & Print Publishing Companies
- Corporate Communication & Marketing /Advertising Companies
- UI/UX Designer / Web/App Design Studio
- Display Manager at Fashion Showrooms / Retail Chains

## B.Voc [ Production Technology ]



### Scope

- Plant Production Manager
- Process Manager
- Operations Analyst
- Logisticians
- Industry consultant
- CNC & VMC Service providers
- Manufacturing Manager
- Cost Estimators
- Quality Control manager
- R&D
- Govt. Exam (UPSC/GPSC/others)

## B.Voc [ Organic - Natural Farming ]



### Scope

- Organic Farmer (Self Employment)
- Organic Product Sales
- Agro Processing Units
- Marketing & Distribution
- Govt. Exam (UPSC/GPSC/Other)

## B.Voc [ Food -Agro Processing ]



### Scope

- Self-Employment
- Dairy Processing
- Bakery Processing
- Food Processing Companies
- Gruh Udhog & Small Business
- Sales, Marketing & Distribution
- Govt. Exam (UPSC/GPSC/Other)

## B.Voc [ Healthcare ]



### Scope

- Healthcare Administrator
- Medical Practice Manager
- Health Information Manager
- Clinical Manager
- Healthcare Consultant
- Health Services Manager
- Nursing Home Administrator
- Healthcare Marketing Manager
- Healthcare Financial Manager
- Healthcare Policy Analyst
- Govt. Exam (UPSC/GPSC/Other)

## B.Voc [ Media, Journalism & Mass Communication ]



### Scope

- Journalism
- Public Relation
- Advertising
- Anchoring & Event Management
- Freelancer
- Social Media Marketing
- Script/Copy Writer
- Radio/Video/Disc Jockey
- YouTuber/ Influencer
- Public Speaking
- Content Management
- Sales & Marketing
- Govt. Exam (UPSC/GPSC/Other)

# B.VOC HUBS



**RKUNIVERSITY**  
Mota Mava, Rajkot



**SILVER OAK UNIVERSITY**  
EDUCATION TO INNOVATION  
Gota, Ahmedabad




**Lokbharati**  
Sanosara, Bhavnagar



**SISTER NIVEDITA EDUCATIONAL COMPLEX**  
Institute of Quality Education  
University Road, Rajkot



Mahuva



**KALYAN POLYTECHNIC**  
Alyabada, Jamnagar



**SKYBRIGHT EDUCATION**  
Keshod



**NOBLE UNIVERSITY**  
GLOBAL VISION  
Junagadh




**नैमिषारण्य**  
Perfection Through Practice  
Bhavnagar



**sbs**  
SHANTI BUSINESS SCHOOL  
Ahmedabad

For Details of  
"B. Voc HUBS"  
Please scan





# TESTIMONIALS



**Alefiyah Tajani** [ B. Voc Alumni ]

"B.Voc BFSI was a game-changer for me, providing practical skills and theoretical knowledge that prepared me well for my career."



**Vishal Gor** [ SY - B.Voc IT ]

"B.Voc has been instrumental in my growth and development as a skilled professional, offering expert faculty and hands-on learning opportunities that are essential for success in any field."



**Parthiv Mungara** [ TY - B.Voc MEPS ]

"The dedicated faculty and placement cell at Drona Foundation enabled my overall development, guiding me through internships, providing practical learning opportunities, and improving my skills and knowledge."



**Kinjal Shah** [ HR- Yudiz Solutions Limited ]

"Hiring B.Voc students for internships was a first for us, and their exceptional performance has encouraged us to recruit more young and skilled candidates, supporting the concept of internship for learning and development."



**Arvind Rathod** [ Parents of Sanjana Rathod (B.Voc FY BFSI) ]

"I am a proud father of a B.Voc graduate who, with real-world market knowledge and a degree, has better opportunities than other students, making B.Voc the best program for post-graduation success."



**CA Saptarshi Rachchh** [ Faculty at Drona Foundation ]

"The B.Voc program offers a unique blend of theoretical and practical skills, motivating highly engaged students to succeed in their careers and make a positive impact in their respective fields."



**CA Milan Tanna** [ Faculty at Drona Foundation ]

"Drona Foundation pioneers in providing education with real-time industrial experience, promoting overall student growth through a unique balance of Want, Need, and Necessity (WNN) approach."



# DRONA FOUNDATION CORE TEAM



**Prof. Pratik Joshi**  
Managing Trustee  
Experience: 13years  
Central Team



**Himadri Marvania**  
Cluster Head  
Experience: 8years  
Central Team



**Nidhi Bambharolia**  
Admin Head  
Experience: 14years  
Central Team



**Dhruv Joshi**  
Placement head  
Experience: 3years  
Central team



**Bhoomi Mehta**  
Placement Coordinator  
Experience: 3 years  
SOU Campus,  
Ahmedabad



**Mital Keshvala**  
Student Support  
Executive  
Experience: 1year  
Central Team



**Dhvani Pandya**  
Center Head  
Experience: 4years  
RKU City Campus,  
Rajkot



**Himani Jasani**  
Campus Coordinator  
Experience: 6 Years  
RKU Campus,  
Rajkot



**Srujan Prajapati**  
HR  
Experience: 1 years  
Central Team



**Janvi Parsana**  
Marketing Incharge  
Experience: 6years  
SOU Campus,  
Ahmedabad



**Krisha Ganatra**  
Campus Head  
Experience: 4years  
IQE Campus,  
Rajkot



**Preeti Rao**  
Center Coordinator  
Experience: 5 years  
SOU Campus,  
Ahmedabad



**Mukesh Shiyal**  
Center In-Charge  
Experience: 3.5 years  
Lokbharti Sanosara,  
Bhavnagar



**Bhargav Kuriya**  
Placement coordinator  
Experience: 8 years  
IQE campus,  
Rajkot



**Mayur Makwana**  
Placement Coordinator  
Experience: 1 years  
RKU Campus, Rajkot



**Vivek Vekariya**  
Exam Coordinator  
Experience: 7 years  
IQE & RKU Campus,  
Rajkot



**Keshvi Vagadiya**  
Marketing & Admission  
Coordinator  
Experience: 6 years  
IQE Campus,  
Rajkot



**Swetank Telang**  
Academic Coordinator  
Experience: 7 years  
SOU Campus,  
Ahmedabad



**Ajay Chauhan**  
Administration  
Experience: 2 years  
RKU City Campus,  
Rajkot



**Yashvant Dhariwal**  
Marketing  
Experience: 1 years  
SOU Campus



## MANAGEMENT TRAINEE TEAM

### **Manvendrasinh Solanki**

Marketing  
SOU Campus, Ahmedabad

### **Krishna Patel**

Social Media  
SOU Campus, Ahmedabad

### **Harsh Jani**

Placement  
SOU Campus, Ahmedabad

### **Ayush Faldu**

Placement  
SOU Campus, Ahmedabad

### **Maharshi Joshi**

I.T.  
SOU Campus, Ahmedabad

### **Jayraj Agnihotri**

Marketing  
SOU Campus, Ahmedabad

### **Aakash Chavda**

Marketing  
RKU City Campus, Rajkot

### **Abhishek Nimavat**

Administration  
RKU City Campus, Rajkot

### **Siddharth Boricha**

Administration  
RKU City Campus, Rajkot

### **Nisha Sonar**

Administration  
RKU City Campus, Rajkot

### **Umang Lathigara**

Placement  
RKU City Campus, Rajkot

### **Shweta Vaghela**

Administration  
IQE Campus, Rajkot

### **Mihir Suryawala**

Admin & Admission  
SOU Campus, Ahmedabad

### **Aditya Bhatt**

Placement  
SOU Campus, Ahmedabad

### **Jenil Patel**

Placement  
SOU Campus, Ahmedabad

### **Harsh Nandaniya**

Administration  
SOU Campus, Ahmedabad

### **Badarsahi Tushar**

Academics  
SOU Campus, Ahmedabad

### **Gohil Kaushalrajsinh**

Marketing  
IQE Campus, Rajkot

### **Shiv Bhadrasinh Jadeja**

Marketing  
SNF Campus, Rajkot

### **Meet Chavdagor**

Placement  
SNF Campus, Rajkot

### **Yukta Nanda**

Placement  
SNF City Campus, Rajkot

### **Yash Gorasiya**

Front end web Developer  
SNF City Campus, Rajkot

### **Madhvan Mudaliyar**

Admin  
Sou Campus, Ahmedabad

# FACULTY & INDUSTRY MENTOR TEAM



**CA Ankit Kothari**  
Chartered Accountant  
Visiting Faculty  
Practising CA



**CS Shubham Kariya**  
Company Secretary  
Visiting Faculty  
Practising CS



**CS Priyanka Marvania**  
Company Secretary,  
Visiting Faculty  
Compliance officer  
Jigar Cables Limited



**Prof. Shrungar Rughani**  
MBA (Public Relation)  
Visiting Faculty  
Sales and Marketing Head  
Jigisha Koradiya Pvt. Ltd.



**Prof. Dhairya Vyas**  
MBA (Marketing and Finance)  
Visiting Faculty  
Tax Assistant  
PGVCL Corporate Rajkot



**Prof. Jyoti Motwani**  
M.Com (Accountancy)  
Visiting Faculty



**Prof. Irfan U. Tabani**  
Visiting Faculty  
Visual Communication  
Designer



**Prof. Khushali Popat**  
B.E  
Visiting Faculty  
Pinnacle Enterprise



**Prof. Shree Dhruna**  
MBA HR  
Visiting Faculty  
Owner of  
Shree HR Consultancy



**CA Milan Tanna**  
CA, B.com  
Visiting Faculty  
Practising  
Chartered Accountant



**Prof. Rakesh Mevada**  
BBA, MBA (Finance), LLB  
Visiting Faculty  
Chief Manager at Siemens  
Energy Industrial  
Turbomachinery



**Prof. Labdhi Mehta**  
Bachelor in  
computer application,  
Digital media executive  
Visiting Faculty



**Prof. Sweety Budhwani**  
MBA in HR  
Visiting Faculty  
Lecturer & Trainer



**Prof. Bhavasha Patelia**  
P.T.C, M.A., M.A.(BAOU),  
M.ED  
Visiting faculty



**Mr. Milan Patel**  
CA Inter, B.com A&F,  
M.com  
Visiting Faculty



**Harshil Manwani**  
MBA  
Visiting Faculty  
2nd Owner Generation of  
Sindhu Ultramarine Chemicals



**Yash Jasani**  
Masters in valuation,  
BSC Agriculture (Gold Medalist)  
Visiting faculty  
Tecons - Govt approved  
Registered Valuer



**Rahul Khokara**  
MSC IT  
Visiting faculty  
Job in IT company as a  
Team leader Gandhinagar



**Ar. Kwachit sheth**  
B.Arch  
Visiting Faculty  
Managing Partner  
ZEDO Group of Architects  
& Designers



**Charmi Kothak**  
MCA  
Visiting faculty



**Chhayaka Kothariya**  
MCA, PGDCA  
Visiting Faculty



**Vishvesh Upadhyaya**  
Sales & Operations Consultant  
Visiting Faculty  
Independent Sales & Operations  
Consultant A E S INDIA



**Aakash Padhiyar**  
Visiting Faculty  
SOU



**Jaimin Patel**  
M.Tech (Gold Medalist)  
san bernardino usa  
Visiting Faculty



**Rajesh Parmar**  
MA with English  
Visiting Faculty  
Lambda Therapeutic  
Research Ltd.



**Parthavi Patel**  
B.E(IT)  
Visiting Faculty  
Lecturer



**Vipul Raval**  
MBA in Marketing  
Visiting Faculty  
HNSB  
College of Management



**Shruti Mittal**  
M.Tech  
(software engineering)  
Visiting Faculty  
Assistant lecturer



**Hareesh Bharga**  
Diploma  
Computer Engineering  
Visiting Faculty  
Software Developer (DevIT)



**Ar. Nitin Agarwal**  
B.Arch  
Visiting Faculty  
Founder of Krazy Hands



**Monika Malvi**  
MBA Fashion Designing  
Visiting Faculty  
Faculty at ICEI Institute



**Mr. Kashyap Pavra**  
BE Information and  
Communication  
Technology  
Visiting Faculty



**CA Saptarshi Rachchh**  
Chartered Accountant  
Visiting Faculty  
Lecturer & Trainer



**Prof. Deepshikha Thakur**  
M.Com, LLB, LLM(Pursuing)  
Visiting Faculty  
Assistant Education Officer



**HR Kinjal Shah**  
MBA HRM, parul University  
Visiting faculty  
Yudz solutions Limited  
Functional manager : HR

# TRAINING & PLACEMENT COMPANIES

# 500+

TIE-UPS WITH  
INDUSTRIES  
FOR THE JOB  
TRAINING [OJT]  
& INTERNSHIPS







# MOVING TOWARDS GLOBAL PERSPECTIVE



## B.Voc Hubs

### 1. RK University city campus

New 150ft ring road, Mota Mova,  
Kalawad road, Rajkot 360004

### 2. Silver Oak University

Opp. Bhagwat Vidhyapith,  
S. G. Road, Gota, Ahmedabad 382481

### 3. Lok Bharti Gram Vidhyapith

Sanosara, Bhavnagar 364230

### 4. Institute of Quality Education - SNF

Jalaram Plot-2, Opp. Maharshi Tower,  
University Road, Rajkot 360005

### 5. Kalyan Polytechnic

Aliyabada Road, Jambuda Chokdi,  
Village: Sekhpat, 361120

### 6. SkyBright Education Private Limited

Second Floor, SK House,  
Narayan Nagar, BH Water Tank,  
Keshod - 362 220

### 7. Noble University

Junagadh Bhesan Road, Via. Vadal,  
Nr, Bamangam - 362310

### 8. Parekh College

Mahuva Jadara Road,  
Near Telephone Exchange,  
Mahuva, - 364290

### 9. Shanti Business School

Shela Off, Sardar Patel Ring Rd,  
Opp. Vraj Gardens, Ahmedabad, 380058

### 10. Naimisharnya Swaminarayan Gurukul

Sidsar Road,  
Bhavnagar, 364060



## DRONA FOUNDATION

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SG highway, Ahmedabad, 380015

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