

THE THAPAR MBA 2024-26



PRME Principles for Responsible Management Education
contribution to the United Nations Global Compact



with 3.29 CGPA on Point Scale



21st
We are ranked 21st amongst top Business Schools by Business India



National Institutional Ranking Framework
Ministry of Human Resource Development,
Government of India
22nd University **49th** B-School **20th** Engineering



Top 50
Business Schools



Director's Message

It is an exciting time for management education the world over. Technology, geopolitics and rapid innovation conspire to craft the futures of today's students very differently from those of generations before them. Standard curricular approaches, models and structures struggle to arm students with the skills they need at the workplace. What can be "taught" in a classroom is already available online, usually free. Recruiters increasingly look for a combo of minds that can deal with unfamiliar landscapes, strategize in a VUCA world, and passion that can galvanize teams and execute in the face of surprises and disappointments. The arc of knowledge now needs to span from "coding to classics"!

As part of a major tech university of the country, LMTSM is uniquely poised to take on these challenges. Here we realise that learning will inevitably be global, digital and experiential. Paradigms can no longer be taught; they need to be shaped. Businesses will range from global to hyperlocal. Cultural ethos shall continue to define societies and yet borders will be more porous than ever.

Located just off the Chandigarh tri-city area, one of India's best urban locations, LMTSM's verdant campus is a perfect setting for reflection, interaction and experimentation. Whether as an aspiring B-Schooler, or a motivated public official, a corporate executive, a passionate entrepreneur, a seasoned recruiter, a global scholar or an aspiring academic, it is more likely than not that you will find what you want at LMTSM. Come, talk to us. Drop a line; or better still, just drop in. Who knows what we can create together?

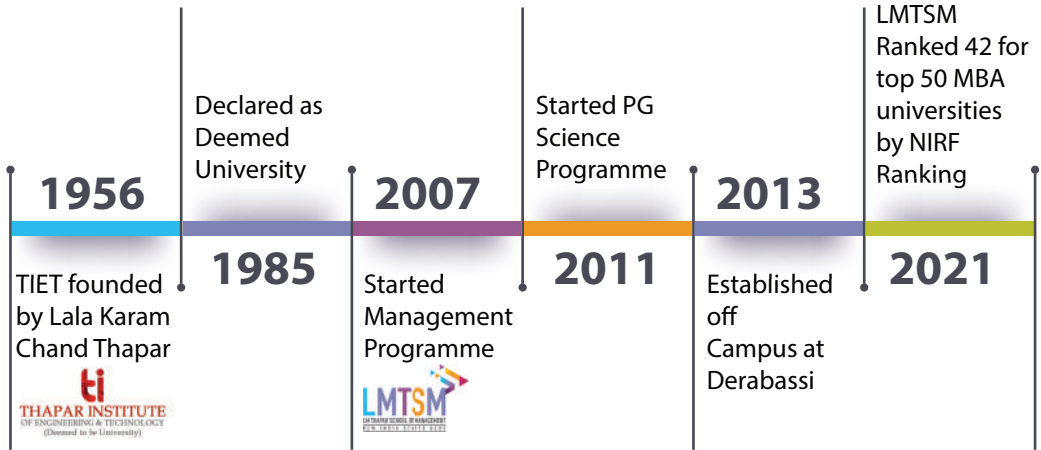
Prof. Rajesh Chakrabarti

Director & Dean,
LM Thapar School of Management



Where It All Started

LM Thapar School of Management (LMTSM) was established on July 23, 2007, in the erstwhile princely state of Patiala (Punjab, India), under the flagship of Thapar Institute of Engineering and Technology (Deemed-to-be-University), a 64-year-old academic institution. The tech-savvy campus is set on a sprawling area of 26 acres. With students from all across India, LMTSM has a residential facility for over 500 students.



Mission

To develop Globally Sensitive, Excellence-seeking management professionals with a Social Entrepreneurial Mindset.

Vision

To be a source of impactful ideas for influencing management education and business practices through research, teaching, consulting and corporate & community engagement.



The Thapar MBA- At A Glance

2 years, full time, residential programme

The Programme Specifically Attempts To



Equip students with the required skills and knowledge in consultative and quantitative problem solving; and socially responsible ethical decision making.



Develop leadership capabilities to act as change agents in promoting and developing social and commercial entrepreneurial activities.



Nurture business professionals who are aware of the globalised nature of contemporary business, culturally sensitive about managing business networks and relations, and understand the relationship between self, society and business environment. This is achieved by specifically designed activities and courses that encourage students to learn act and reflect.



Paying special attention to generating new ideas and synthesizing and integrating existing ideas for applying them to solve real-world problems.

Teaching & Learning Practices



Case Studies



In Practice Courses



Group Learning & Teamwork



Diversified Student Cohort



One Minute Quiz



Role Play & Simulation

<https://lmts.thapar.edu/programs/mba/>



Experience Excellence in Education

LM Thapar School of Management's impressive team of educators collaborates harmoniously to offer students a comprehensive and dynamic educational experience that is deeply rooted in real-world problem-solving, academic excellence, and global perspectives.

Resident Faculty

Our dedicated resident faculty, who are Ph.D. qualified from renowned Institutions, actively engage in research and scholarly pursuits. They partner closely with students, working on research projects and case studies to address practical, real-world challenges. By living on campus with students, our faculty invest significant time in shaping students' business perspectives.

Visiting Academicians

Renowned scholars from prestigious international universities enrich our academic environment. Their teaching methods and learning systems provide insights into global trends and expand students' worldviews on a grand scale.

Industry Expertise

Our visiting faculty, consisting of industry experts, employ practical and strategic teaching methods with a focus on case studies to bridge the gap between theory and practice. They share their real-world business experiences, guiding students in value creation, effective strategy development, and gaining a competitive edge in the corporate landscape.

Get a Glimpse of the Future

Our faculty's expertise provides students with a unique window into emerging business trends aligned with new economies, preparing them for the ever-evolving challenges of the modern business world.

Faculty Excellence



Dr. Sakshi Bathla

Member of Alumni Advisory Panel,
Commonwealth Scholarship
Commission (CSC)



Dr. Karminder Ghuman

Co-Author, Money Mantras for
Financial Freedom: Financial
Guide & Confidential Family Dossier



Dr. Manjot Singh

Joint Winner of First Prize,
Basant Kumar Birla Distinguished
Research Scholars Awards for Social
Science and Management, 2022.



Dr. Rajesh Chakrabarti

Editor, Capital Markets in India
with Dr Shanker De,
Sage Publications.

Unveil Excellence: Empower Your Journey with Our Specializations

Business Analytics & Big Data

This program equips students with the skills to analyze vast amounts of both structured and unstructured data for making informed business decisions in marketing, human resources, finance, and operations.

The specialization focuses on enabling data analytics students to:

- Learn to extract, transform, load, and integrate large volumes of diverse data to create and implement machine learning models.
- Grasp essential programming languages for analytics and their application in deriving insights for various business situations.
- Cultivate the expertise to develop machine learning models to address real-world challenges.
- Recognize the significance of current developments in the analytics field and their impact on business and society, both now and in the future.

Know More ►

Finance

This specialization focuses on applied theory; using the principles of finance for real-world application to business challenges. We strive to create dedicated, tenacious, and innovative students with an endless curiosity for uncovering savvy financial solutions.

The primary emphasis is:

- Cultivating dedicated, resilient, and innovative students with a curiosity for smart financial solutions.
- Providing students with skills to identify financial challenges and offer integrated solutions.
- Shaping finance leaders to create innovative solutions within constraints.

The finance specialization encompasses a range of courses, spanning Behavioral Finance, Capital Markets, Banking, Entrepreneurial Finance, Strategic Cost Management, Wealth Management, and more.

Know More ►

Information System

This specialization comprehends the importance of information within organizations, especially in decision-making, managing information assets, and creating value across various functional areas while engaging with stakeholders. The Information Systems specialization aims to develop the competencies of future managers in the following areas:

Grasping both theoretical and practical aspects of information creation and usage, and how organizations can effectively employ Information Systems for management.

- Developing the skills to identify business problems and create technical solutions.
- Analyzing business scenarios and applying methodologies to build effective systems.
- Recognizing the significance of current developments in the IS domain and their impact on business and society.

Know More ►



Human Resource Management

This specialization delves into the intricate web of employment relationships, not only focusing on the individual-employer dynamic but extending its purview to encompass the broader workplace, labor market, economic forces, technological advancements, employment regulations, and prevailing social trends.

Given the rapid changes in the world of work, comprehending how these factors impact workforce management is incredibly significant, both in theory and practice. Human resource managers tackle the task of aligning individual needs with organizational demands through the use of HRM tools and models.

Know More ►

Operations

This specialization delves into theories and mathematical tools for addressing design, planning, and supervision challenges in manufacturing and service operations, emphasizing quality management. It focuses on the technological and operational aspects of competitive industries, exploring both behavioural and quantitative strategies for efficient navigation of operational obstacles and achieving organizational goals.

The specialization targets the development of essential managerial skills in the following domains:

- Comprehending the theoretical and practical aspects of strategically managing operations in light of internal and external conditions and requirements.
- Conducting quantitative analysis and grasping the managerial issues to make sound operational decisions while working within constraints.
- Evaluating operational processes from diverse standpoints, including efficiency, responsiveness, quality, and productivity.
- Applying these operational tools and techniques across various functional business domains such as marketing, finance, and human resource management.

Know More ►

Marketing

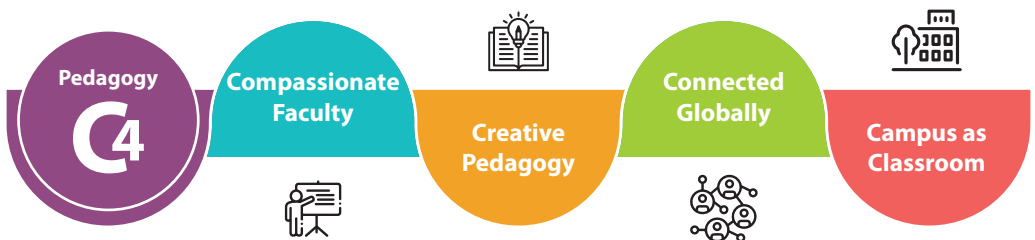
This specialization covers consumer behavior, target audience selection, product customization, strategic positioning, promotion, and comprehensive solutions through sales, distribution, digital marketing, and CRM for customer retention and lifetime value.

The goal of this domain is to cultivate the skills and abilities of future marketing managers to:

- Effectively design, launch, and provide solutions to potential customers.
- Conceptualize, launch, and execute integrated marketing communication campaigns to establish a brand presence and drive sales in the intended target market.
- Gain insights into the intricacies of international marketing.
- Master tools and strategies for engaging customers through digital technologies.

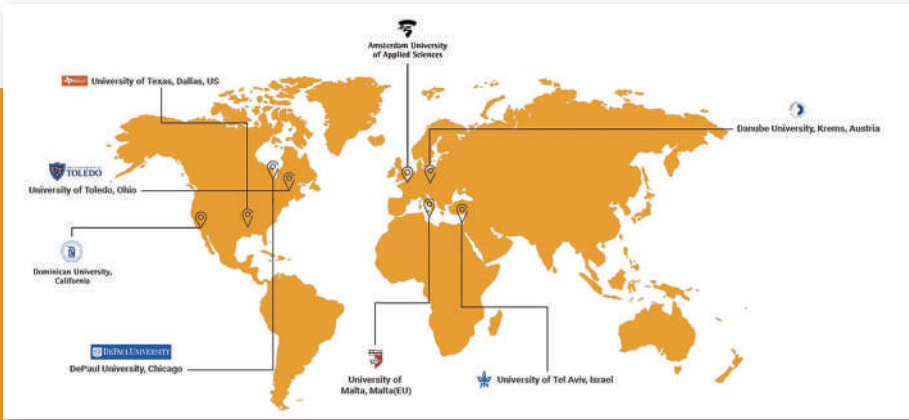
Know More ►

THAPAR Advantage



Worldwide Partnerships: Expanding Educational Frontiers

Some of the Global Partnerships include STEM programmes with three years work visa in US



“

LMTSM provided me with the opportunity to intern with Amsterdam University of Applied Sciences (AUAS), where I gained valuable skills by collaborating with industry experts on real-world projects. Additionally, I relished the multicultural experience in Amsterdam, a city known for its innovation and creativity.

Ankush Kumar

Academic
Intern With:



“

As an MBA transfer student at the University of Malta, specializing in Finance and Information Systems (Analytics), my experience was truly remarkable. The university's dedicated professors, small class sizes, and stunning campus provided an intellectually engaging environment. The diverse international community and a range of clubs expanded my horizons. Exploring Malta's history, landscapes, and people was unforgettable. I highly recommend the University of Malta for a transformative educational journey. Thanks to LM Thapar School of Management for this incredible opportunity and support.

**Simran Surendra
Gaikwad**

Academic
Intern With:



Life at LMTSM



Robust Industry Connects

Summer Internship

With a view to equipping students with practical applications of classroom knowledge, internship opportunities are arranged by the institute, helping students enhance their corporate proficiency and providing a broader perspective on future career paths students may like to pursue.

Corporate roles offered to our students include Marketing and Corporate Communications, Human Resources, Marketing (Digital and Sales), Operations and Research Associate, Data Analyst, and Financial analyst.

Some of the companies where our students have interned are GroupM, Dabur India Ltd, American Express, PVR Ltd, Deloitte, Nestle, First Energy, Bunge, Hettich, Black Turtle, Nippon, Tynor, Course5 Intelligence, HCL Tech, Grazitti Interactive to name a few.

Placements & Internships



79+ Corporate Recruiters



Lucrative On-Campus Offers & International Exposure

amazon



Nestle

KPMG
CRIMSONWING

HYUNDAI



hindware

Deloitte

AMERICAN EXPRESS

EY
Building a better working world

VE COMMERCIAL VEHICLES



accenture

L'ORÉAL

pwc

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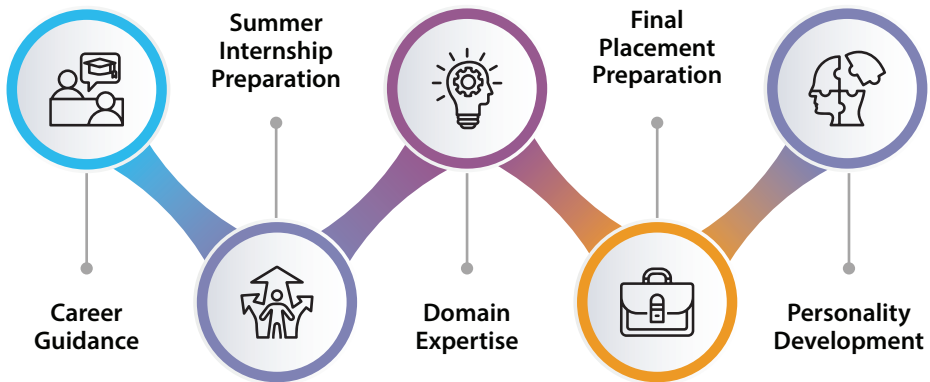
It is my immense fortune to be a part of the LM Thapar School of Management. It's a prolific experience here, full of learning and grooming oneself. It helped me enhance my communication skills, problem-solving abilities, and strategic thinking. Its entire faculty and departments leave no stone unturned to shape the students' future. It provides a platform with a plethora of internship opportunities, which has played a very prominent role in my placement at American Express.

Vanshika Lamba

Placed In:
American Express



Learning and Development Programmes



The Centre for Training & Development (CTD) is actively engaged in conducting programs aimed at evaluating and equipping students for campus placements. These programs are structured into three distinct modules:

Employability Skills

Employability Assessment

Employability-in-Practice

The **Employability Skills** module is held during the first semester and covers a range of classes focused on both the theoretical understanding and practical application of key skills, including initiative, communication, vision, creativity, analysis, emotional intelligence, decision-making, and collaboration.

In the second semester, the **Employability Assessment** module is conducted, featuring sessions that delve into the various tools and techniques organisations use to evaluate employability skills. These include aptitude tests, group discussions, case analyses, guesstimate tasks, impromptu presentations, and personal interviews.

Moving into the third semester, the **Employability-in-Practice** module comes into play. It comprises activities and sessions designed to prepare students specifically for company-specific assessment processes. This module commences with an intensive one-day workshop called "Manthan," which helps students identify the gap between their current employability readiness and the expected levels. Manthan serves as a foundation for the upcoming placement season and is followed by rigorous training on company-specific employability requirements.

In addition to these modules, CTD hosts the **Edge'ucator Series**, facilitating student engagement with industry and domain experts. Moreover, CTD provides ongoing support to students for resume development and career advancement.

Student Spotlights: Stories of Growth and Achievement Unfold

“

LMTSM's unique blend of academics and extracurriculars widened my horizons during my MBA. I'm deeply thankful to the Training & Placement Department and all the staff for providing quality technical and aptitude training. Their unwavering support played a key role in helping me seize opportunities

Sharad Iyer

MBA Batch: 2021-2023

Placed In:

Trinamix



“

LMTSM's exceptional training and teaching methods, coupled with the dedicated placement team, were instrumental in securing my job at Hyundai. Their industry connections, interview prep sessions, and unwavering support boosted my confidence, shaping me into a capable professional.

Akshya Gera

MBA Batch: 2021-2023

Placed In:

Hyundai



“

LMTSM's holistic education blended theory and practice, fostering well-rounded skills and personal growth. Our experienced faculty promoted critical thinking.

Achintya Kaushik

MBA Batch: 2021-2023

Placed In:

Reliance Jio BP



“

LMTSM transformed me, pushing me beyond my comfort zone. It was the catalyst for securing my dream role as a tax consultant at Deloitte.

Shreya Srivastava

MBA Batch: 2022

Placed In:

Deloitte



“

I am incredibly grateful for my transformative journey at LMTSM. The exceptional training and teaching pedagogy provided me with a solid foundation, and the tireless efforts of the placement team ensured I landed a rewarding Marketing role with Somany Impresa Group.

Riya Mahajan

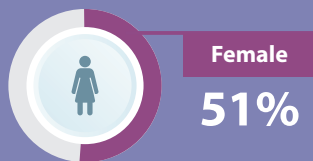
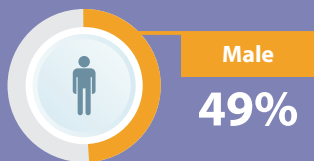
MBA Batch: 2022

Placed In:

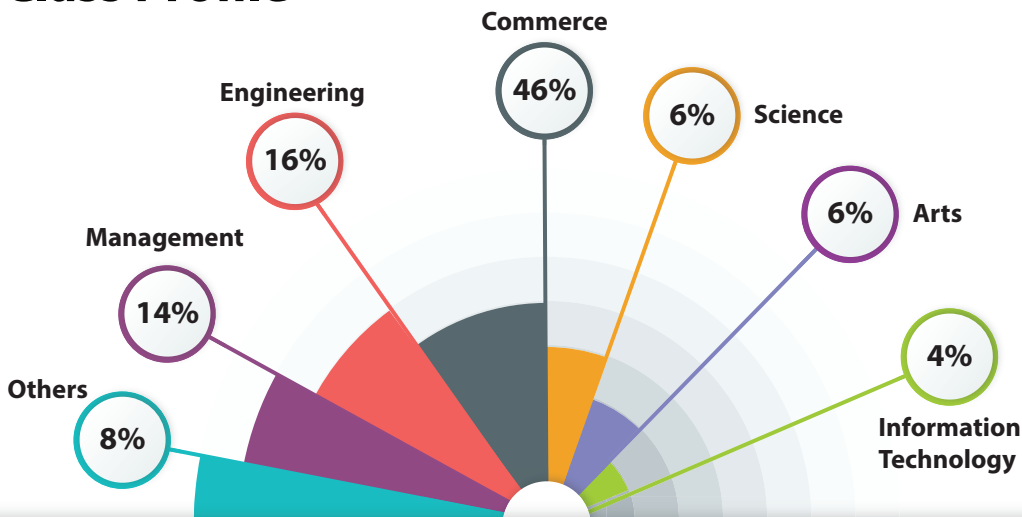
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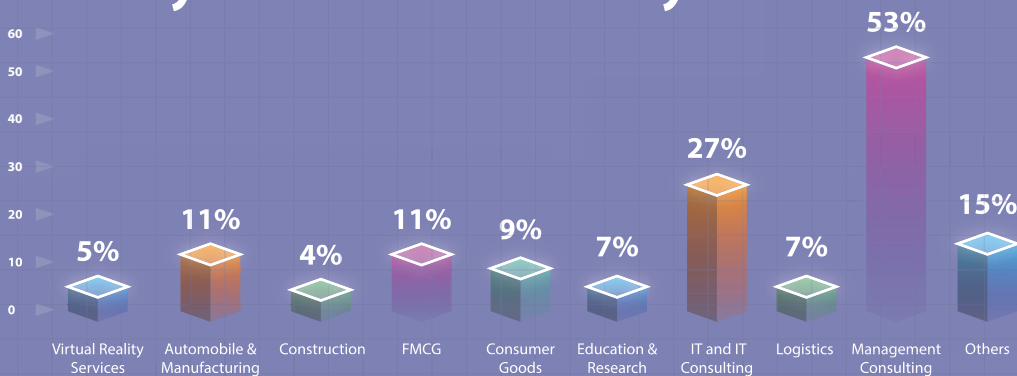
Diversity



Class Profile



Industry-Placement Diversity



Seeds of Opportunity: Growing Futures with Scholarships

Financial support in the form of scholarships is extended by our school. We award a number of scholarships on our MBA / MBA (BABD) program to applicants who have achieved excellence in their prior academic studies. A key consideration in our selection of Scholarship awards will therefore be the degree to which we believe the candidate will make a significant contribution to the quality of the Thapar's MBA programme.

There are **75 Merit scholarships** available under this category.

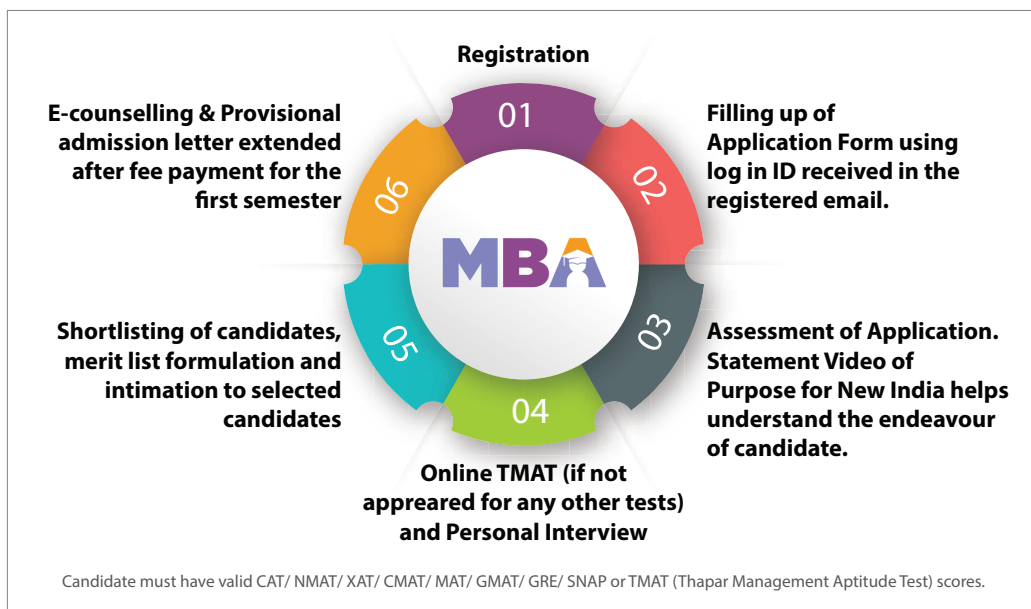
The scholarship would be awarded on the basis of your ranking in the admission evaluation process.



Admission Process

Eligibility Criteria:

- **Graduate or Post Graduate degree** in any discipline with at least 50% aggregate marks or equivalent CGPA or corresponding grade from a recognized University/Institute.
OR
- Graduate with a professional qualification scoring a minimum percentage of 50% in all parts/sections of the Intermediate examination of CA/ CS/ ICWA/ Institute of Actuaries of India.
OR
- Candidates appearing for the final year of Bachelor's degree/equivalent qualification examination and those who have completed degree requirements and are awaiting results can also apply. [Apply Now](#)
- MBA-BABD -At least 60% marks or equivalent CGPA or corresponding grade in Mathematics in Class 12th and higher education.
- Candidates having extraordinary managerial/leadership potential demonstrated through at least one year of experience are exempt from having 50% marks in their graduation/post-graduation.
- The minimum percentage required is 45% in the case of candidates belonging to the Scheduled Caste (SC), Scheduled Tribe (ST), and Persons with Disability (PwD) categories.



Fee Structure

MBA Programme

MBA- BABD Programme

Total Program Cost

₹ 11,71,000

₹ 13,31,000

To check detail fee structure:

[Click Here](#)

To check Hostel fee:

[Click Here](#)

Important Dates For MBA

Last date for application form

Short-listing of Candidates

Phase 1 Offline

Monday, 15th January 2024

Friday, 19th January 2024

Phase 1 Online

Monday, 12th February 2024

Friday, 16th February 2024



MBA Programme

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🌐 <https://lmtsm.thapar.edu/>

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