

Notifications of Institutes/Universities



NORTHERN REGION*

The pricing and test schedule given on the back cover page of MAT Bulletin is final. Any other information pertaining to the same, given by various participating Institutes/ Universities in their notifications may therefore be treated as amended. Applicants are advised to check the approval/ recognition status of various programmes directly from the concerned Authorities/Institutes/Universities.

*States/Union Territories covered by PIN Codes beginning with 1 and 2. (Postal Zone Nos 1 and 2)

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Programme Highlight

- Global Immersion Program with certifying of London University (Dubai Campus)
- Swiss Immersion Program
- International Certification Program
- Value Added Certification Program (VACP)
- Industry Oriented Value Adds (IOVA)
- Student Outreach Program(SOP)
- Industry Oriented Skill Enhancement Program
- IBM / Microsoft Excel Certifications
- Bloom's Taxonomy based Classroom teaching
- Live projects, Case Study Analysis & Assignments
- Dual Specializations
- Corporate ready curriculum
- Free Laptop

Awards & Recognition



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We at AIMA believe in pulling management thoughts in the country and offering a forum to develop a national managerial ethos. Formed in 1957 as the national apex body of the management profession with the active support of the Government of India and the corporate sector, we believe in helping managers like you to make the most of the new opportunities.

Today, AIMA is recognized for its national stature, upheld by a broad base of 66 local management associations and two cooperating associations abroad. Its membership base includes over 30,000 Professional Individual Members and 3,000 corporate organizations as institutional members.



ALL INDIA MANAGEMENT ASSOCIATION

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AIMA

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All India Management Association is the apex body of management profession in India. Centre for Management education under the aegis of AIMA offers PGDM Programme which is widely acclaimed for its strong curriculum in the industry and academic circles. It is designed not only to impart the knowledge of core subjects such as Accounting, Economics, Finance and Marketing but also lays special stress on developing skills and competencies through exposure to real business situations in the form of case studies. AIMA leverages its close linkages with the industry to assess emerging needs and factor them on to its programmes.

Course Highlights

- Teaching based on case studies to build and strengthen decision making and analytical skills.
- Contemporary course curriculum recognized by Industry.
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- Complimentary AIMA Membership and Indian Management Journal.
- Lateral Entry permitted on the basis of last Post Graduation/Master's Programme pursued in stream relevant to management education.
- 25% discount in program fee for serving/retired officers of Armed forces.

Eligibility

- Graduation in any stream from UGC recognised university or equivalent

Duration

- 2 Years (divided into 4 semesters)
- Online Registration is available , please visit <https://education.aima.in/showAdmissionForm.action>

Programme Delivery

- 15 hours of teaching per subject
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* In ODL Mode

Specializations : HR, Marketing, Finance, Operations, IT, International Business, Digital Marketing, Business Analytics, Supply Chain, Retail, Hospitality & Financial Research & Valuation Modelling.

Program Manager

All India Management Association – CME
15 Link Road, Lajpat Nagar-3, New Delhi - 110024
Contact: 011- 4767 3011 | Mobile: +91-96546 01397
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POST GRADUATE DIPLOMA IN MANAGEMENT (EXECUTIVE)

Approved by AICTE, Ministry of Education, Government of India

Objectives of the course: The Post Graduate Diploma in Management-Executive (PGDM-Executive) Programme of 15/18 months duration aims to equip the working executives with requisite conceptual, analytical and personal skills to be successful and groom them for a General Management role. The program shall provide adequate perspective and an integrated overview of core business functions, key concepts and emerging tools and techniques to attain success and sustain growth in a competitive business environment.

Benefits of PGDM (Executive) Program: AICTE Approved Program • 170 hours + blended Learning from Industry Experts • Latest Case Studies (From industry to bring meaning and relevance) • Placement Training Support • Live Industry Interactive Sessions • Over four decades of expertise in Conducting Management education program • Academic Flexibility to optimize student's learning

Target Audience: The PGDM (Executive) programme is specially designed for high-performing professionals with work experience at the managerial/supervisory level.

Eligibility: Bachelor's degree in any discipline from a recognized university with at least 5 years of working experience at the managerial/supervisory level.

Programme Fee, Code & Duration:

Program	Program Fee	Duration
PGDM (Executive) in General Management (E6)	INR 75,000/-	15 months
PGDM (Executive) (E7)	INR 90,000/-	18 months

Program Delivery: 12 hours of teaching (per subject) via Face to Face Class room/Online teaching on weekends and Online Industry Interactive sessions on weekday etc.

Evaluation: On the basis of two assignments per subject and term-end examination. Term end Examination is Paper pen based and is conducted Pan India in month of June and December.

Companies where our Alumni Works:



For More details, please contact
Geetika Gumber

AIMA-Center for Management Education
15, Link Road, Lajpat Nagar-III, Nearby Lajpat Nagar Metro Station Pillar No. 26 | Mob: 96546 01397/ Email: ggumber@aima.in

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At AIMA, placement is not an event, it is a process. The placement cycle begins with counseling early in the programme and continues with live exposure to the industry and its dynamics throughout, culminating in the placement of a student.

Organizations where our Alumni's/students are working

- BPTP
- Crompton Greaves Ltd
- GENPACT
- HCL Technologies Ltd
- HDFC BANK
- Jupiter International Ltd
- Mahindra & Mahindra
- MAX Life Insurance Co. Ltd
- National Informatics Center
- Power Grid
- TATA Motors Ltd
- TATA Power
- TATA-CMS
- UPES

List of Companies who'd offered various opportunities to our AIMA students:

- Bosch
- Cad Studio
- iVentures Capital
- JBM Group
- Policy Bazar
- Markit India Pvt Ltd
- MAX Bupa
- NIIT Ltd
- Osram
- Unicon Investments Solution
- ICICI Bank

For More Details Please Contact Us

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List of AIMA-CME Co-ordination Centres

Nodal Centre	Code	Nodal Centre	Code	Nodal Centre	Code
NORTH		WEST		Dr. Amit Oak	344
Dr. Ganesh Singh	100+	Mr. Suraj Sharma	328	Coordinator SkillvilleVidyalankarDnyanapeeth Trust	
Director (Officiating) & Professor AIMA – CME Co-ordination Centre 15 Link Road, Lajpat Nagar-3 New Delhi – 110 024. Coord: Mr. Shiv Kumar Tel: +91-11-47673000 (Extn.734) Email: spal@aima.in		Director Ramchandran International Institute of Management) RIIM-Pune C/O AIBM, Behind Crystal Honda, BAVDHAN Pune-411021 Coord: Dr. Deep Shah Phone-02065700000 Mobile-9765000787/ 9822320406, 9922068960, 7768023629 Email- director@riimpune.com, surajsharma@riimpune.com, pgdm.riim@gmail.com; riimpgdm@gmail.com; nidhimolgi@riimpune.com; deepshah@riimpune.com;		Skillville, Vidyalankar Educational Campus, Wadala East, Mumbai – 400 037 Mob:- 8097294599, 9930964299 Email:-nilesh.deshpande@vit.edu.in; shweta.apte@vidyalankar.org; amit.oakvit.edu.in	
Mr. Rajiv Ratan Bhatia	3+	Mr. Rakesh C. Jain	196£	Mr. Shrikant J Wagh	357
Director Asian Institute of Management Studies B 6/2, 1 st /2 nd Floor Ramesh Nagar (DS) Near Metro Pillar No.371, New Delhi – 110 015. Tel : 011-25454921, 25468536 M: 9810140581 Email: aims.aima@gmail.com bhatia.rr@gmail.com		Director ISMT Business School Sailee International Old MHB Colony Gorai Road, Borivali (W) Mumbai –400 091. Tel.: 022-28682044 / 09322240584 Fax: 022-28680348 Email:- director@ismtindia.com; ismtbs@gmail.com		Principal Shroff S.R. Rotary Institute of Chemical Technology (SRICT) Block No. 402, Ankleshwar-Valia Road, Post Vataria, Valia Road, Dis.- Bharuch Gujrat– 393 135 Coord: Ms. Hiren Mahida Mob: 9712177799, 9662154201 Email:- shrikant.wagh@sriict.in hiren.mahida@sriict.in	
Ms. Sheelu Sharma	260£	Mr. C RadhaKrishnana,	273£	Prof. Swaminathan.N.	175
Director Delhi Institute of Higher Education DIHE, Community Center Sector – 3, Rohini New Delhi – 110 085. Tel.: 011-45184150-51 Mob:9599993249 Email: sheelu_sharma@jimsindia.org		Dean-Administration & Finance (Co-ordination Centre-273£) SIES School of Business Studies Sri Chandrasekharendra Saraswati Vidyapuram Plot 1-E, Sector-v, Nerul, Navi Mumbai Maharashtra- 400 706 PH:_022-61083467 Coord: Prof. Vidya Iyer Mob: 9892189756 Email: vidyai@sies.edu.in; sheetalhande09@gmail.com		Director PILLAI'S INSTITUTE OF MANAGEMENT STUDIES & RESEARCH Dr. K.M. Vasudevan Campus Sector-16, New Panvel, Navi Mumbai Maharashtra– 410 206 Coord: Dr. K.P Gopal Mob:- 9820600219, 9820523868 Email:- gopalpuru@mes.ac.in; profswaminathan@gmail.com; embapimsr@gmail.com;	
Dr. Mohender Kumar Gupta	372				
Principal Pt. J.L.N. Government College Sector-7C, Faridabad, Haryana-121006 Mob: 9818634845 Email: gcfaridabadinformation@gmail.com					



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List of AIMA-CME Co-ordination Centres

Nodal Centre	Code	Nodal Centre	Code	Nodal Centre	Code
Ms. Sneha Ghone Knowledgenow Edutech Pvt. Ltd. NL-5/2/3-15, Sector-11, Nerul (East), Navi Mumbai – 400 706 Mob:- 9920397676 Email:- knowledgenowedutech@gmail.com; gbcareer23@gmail.com;	363	Coordinator- Mr. R. Krishna Vardhan Reddy/ Ms. Sangeeta Kapoor Mobile-09247282214 Email- rkvreddy_aima@yahoo.co.in; udaysangeeta66@gmail.com; sangeeta@badruka.com;		Email: deanacademics@sanskrithibschool .com; prashanthireddi@gmail.com; Coord; Prashanthi Reddi Ph: 9100974516/8186041091	
Mrs. Sonali S. Sawant Director TEACHSMART GLOBAL LEARNIN SOLUTIONS PRIVATE LIMITED (BANKEDGE) Office No: 304, 3rd Floor, Crescent Business Square, Opp. Gundecha Enclave, Kherani Road, Near Sakinaka Metro Station, Andheri East, Mumbai Maharashtra-400 072 Mob:- 9820312755 Email:- dighe.ravindra@gmail.com; hemlata.rajpurohit@bankedge.in; accounts@techsmart.in;	373	Mr. Pankaj Choudhary, (Dean-Executive MBA & Distance Learning) BMS CEEDL No. 97, Kavi Lakshmisha Road, V V Puram, Bengaluru - 560004 Telephone: +91-80-26610174/78 Cell: +91- 9972444422/9164626424 Coord: Mr. Deepak Email: bmsceedl@gmail.com; deepak.bmsceedl@gmail.com;	283	Mr. Kuldeep Sharma Director International Institute of Business Studies- IIBS #75, Muthugadahalli, Bengaluru North Jala Hobli, (Near International Airport) Bengaluru- 562157 Mobile-9342500873 Email- prof.ks@iibsonline.com Principal- Dr. Samiya Mubeen Mobile-9972336355 Email- prof.sm@iibsonline.com admission@iibsonline.com	360
Mr. Parag Sakharam Ghumare Director Netweaver Technovations Business School International Infotech Park, C- 208/215, 2nd Floor, Tower-2, Above Vashi Railway Station, Vashi, Navi-Mumbai, Maharashtra-400 705 Mob:- 9867404472 Email:- psghumare@gmail.com;	375	Mr. M. Priyanandan Reddy Director AIMS ENRICH GLOBAL EDUCATION PVT.LTD. 1st Cross, 1st stage, Peenya Bangalore-560 058 Tel: 080-28376430 / 28390433 /41179588 / Coord. Prof. Lakshminarayana. S Mob.-9844304851/ 7022118841/ 9686891491 Email- pgp@theaims.ac.in; admission@aimsenrich.com; finance@theaims.ac.in;	332	Capt. ST Sreedharan Director CST School of Business Mariners Educational Trust, GF, Anchorage Plaza, Mundupalem Junction, Kuriachira, Thrissur, Kerala- 680 006 Mobile-8111972769 Email- director@cst.edu.in;	369
SOUTH		Dr Balakoteswari.M Director Sanskriti School of Business Behind Sri SatyaSai Super Speciality Hospital Beedupalli Road, Prashanthi Gram, Distt. Anantpur Puttaparthi – 515 134 (A.P.) Tel.: 08555288828 / 09490188509	257	Dr. B. Amarnath Reddy (Principal) Silicon City College 26/2, Near Police Quarters, Ravindra Layout, K.R. Puram, Bengaluru - 560036 Mobile-8147093467 Email: chairman@siliconcitycollege.ac.in	376
Dr. S. Kasturi Rangan Professor & Director Badurka Institute of Management Studies 3-2-847, Station Road, Kachiguda Hyderabad-500 027 TelNo.-040-24654471/24656862	57				



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List of AIMA-CME Co-ordination Centres

Nodal Centre	Code	Nodal Centre	Code	Nodal Centre	Code
EAST					
Dr. Z. N. Sharma Director North Eastern Regional Institute of Management (NERIM) Padmanath Sarmah Bhawan Tripura Road, Joyanagar, Khanapara Guwahati – 781 022 (Assam). Tel: 0361- 2234999, 08876575758, Fax: 0361- 2234900 Coord: Mr. Soumen Nandi M: 7002510442 Email: nerimindia@gmail.com	80*	Dr. Manmath Kumar Nayak Director Arya School of Management & Information Technology Plot No. 320, Patrapada, Adjacent to NH-5, Behind Shani Temple, Patrapada, Bhubneswar-751 019 Phone:9937209498, 9853770950 Email; aryamgt@gmail.com mknayak2@gmail.com	294£	Dr. Arya Patnaik Director Rourkela Institute of Management Institutional area Gopabandhu nagar Chend Rourkela-769015 Coord; Mr. Subrat Patnaik / Dr.Sreekumar Mobile-07064400303, 7064400315 Phone no- 0661-2481624 Email- sreekumar@rims-edu.com subrat@rims-edu.com	311
Ms. Anupam Singh Director ADMERIT Global Business School Opposite Loyola High School Near P & M Mall Patliputra, Kurjee Road Patna - 800 010. Tel.: 0612-2270598 M: 09934302282 / 09835022888 Email: info@admeritgbs.com anandkcs2003@gmail.com anupamsingh19@gmail.com	173+	Mr. Santosh Kumar Dash Director Pinnacle Institute of Management, A-118, Shaheed Nagar, Bhubaneswar, Odisha-751007 Coord: Mr. Abinash M: 9090507070, 7538001109 Phone No.0674-541555 Email: abinash@pinnaclejobs.in, santosh@pinnaclejobs.in	334	Ms. Nandini Chakraborty Training & Placement Officer Gita Ram Institute Of Management NH-34, Gitaram More, Berhampore, Dist-Murshidabad Pin-742187 Mob : 9002805538 Email : gitaram.institute2000@gmail.com	308
Mr. Neeraj Agrawal Director CIMAGE Professional College 1/4, Vivekanand Marg, Infront of AN College, Boring Road, Patna - 800 013. M: 09334884525/8294040444 Fax: 0612-2216565 Email: megha@cimage.in neeraj.cimage@outlook.com	179\$	Dr. Manas Ranjan Mallick Dean Regional College Of Engineering & Management Plot No-18, Sector-A,Zone-B, Mancheswar Industrial Estate, Bhubaneswar-10 Tel-0674-2587477,0674-2580831 Mobile;9861152922 Fax;0674-2585255 Email; rcemindia@rediffmail.com	297£	Mr. Yashaswee Alok Director Institute of Administrative Studies (RR, Sahu Centre for Business Administration) Prof TN Chaudhary Marg Jawaharlal Road, PO: Sarajyagani Muzaffarpur-842001 (Bihar) Coord; Ms. Sadhna Srivastava Phone;09334384856, 9334384851 Email; iasmuz@gmail.com Web; www.iasindia.org	310
Dr. Niranjana Nayak Director Indian Institute for Production Management AT/PO Kansbahal, Dist. Sundargarh Near Rourkela Odisha – 770 034. Tel.: 06624-280322 / 576 / 948 M: 09438234177, 8599004705 Fax: 06624-280122 Email: niranjan_n@iipmsom.ac.in	210£	Mr. Soumyakanta Balabantaray Director United School of Business Management 37/A,Chandaka Industrial Estate, Infocity, Patia Bhubaneswar – 751 024. (Odisha) Tel.: 0674-6544665 M: 09861158578 Coord: Mr. Pradeep kumar dey M: 09937012914, 9778418247 Email: pradeepkumardey@gmail.com; babuashoksahoo@gmail.com; accinfo.usbm@gmail.com; usbmoffice@gmail.com;	237*	Mr. Sunjeet Roshan Pattanaik Chairman Ideal Institute of Management Studies At-Mohanty Sahi, Post-Itamati, Dist- Nayagarh, Odisha-752 068 Mob:- 9937065019 Email:- iims.jsw@gmail.com	366



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STUDENT TESTIMONIAL



ANUSHKA AGARWAL
PGDM 2022-24 (Finance)

Placed @



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ANUKRITI MISHRA
PGDM 2021-23 (HR)

Placed @



ABS has provided me a great launch pad for stepping into the corporate world. It has armed me with tools and best practices that hold key to the success. I would like to thank the placement cell for guiding me and providing me a good platform for my career and the time spend at campus has been a highly experiential learning, from academics to events and ultimately the final placements.

KEY PLACEMENT UPDATE

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Selection:

For different programmes, there are specific eligibility criteria. For complete details on final selection, please visit our website www.bimtech.ac.in/admissions/



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- 60+ students got offers of Rs. 9 LPA +
- Average salary of Rs. 7.5 LPA
- Median salary of Rs. 8 LPA
- 30+ international offers

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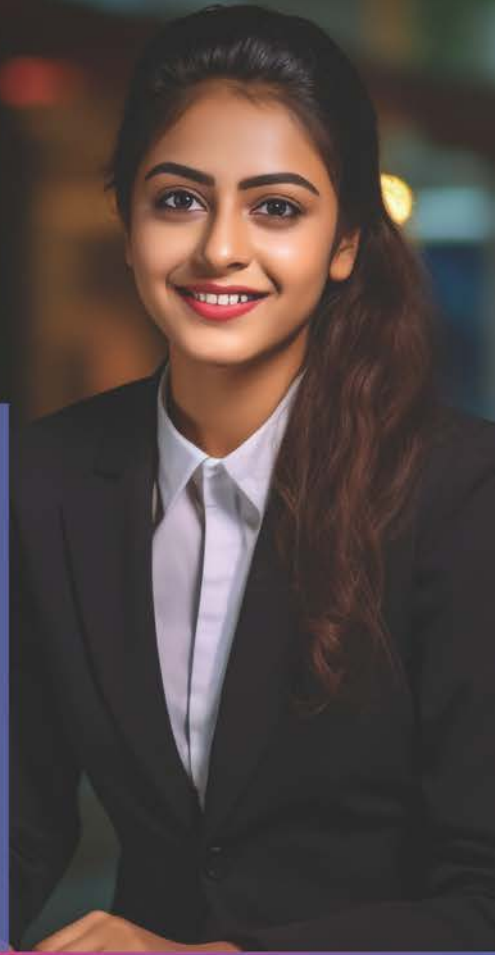


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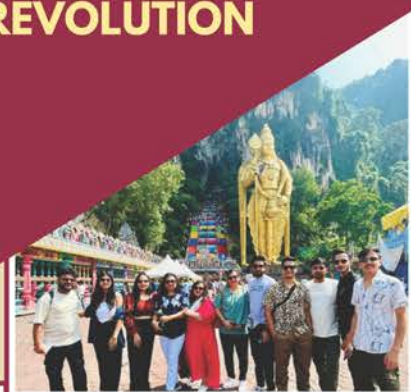
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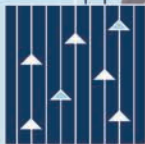
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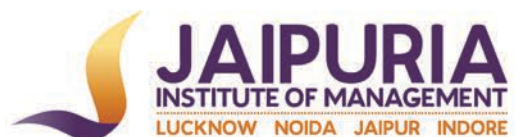
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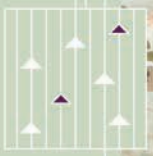
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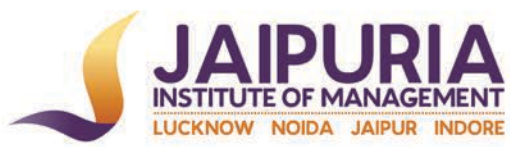
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To sharpen your entrepreneurial skills, LPU has a Start-Up School and a Business Incubator. In a short span of 3 years, LPU has launched 100+ startups.



Study Abroad Opportunities

Start International Degree at LPU and complete it in the USA, UK, Canada & Australia etc. Students also get the opportunities to go for semester exchange and foreign internships.



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LPU Management programmes are taught in consultation with the industry/corporates like National Stock Exchange, KPMG and many others.

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LPU MANAGEMENT PROGRAMMES (FULL TIME)

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MBA

Specializations

Option to choose two specialization areas with one each from two categories:

Specializations with Industry Certification

Artificial Intelligence, Machine Learning & Analytics (with 3AI), Digital Marketing (with Digital Marketing Institute, Ireland), Financial Consulting and FinTech (with KPMG), Business Analytics (with IBM), Human Resource Management (with SHRM), Product Management (with Spice Catalyst), Financial Markets (with NSE), Artificial Intelligence, Machine Learning & Analytics (with FutureSense)

In House Specialization

Agribusiness Management, Artificial Intelligence, Machine Learning and Analytics, Auditing and Taxation, Banking and Financial Services, Blockchain, Business Analytics, Digital Marketing, E-Commerce, Energy and Environment Management, Entrepreneurship, Finance, Financial Consulting, Financial Markets, Fintech, Hospital and Health Care Management, Human Resource Management, Information Technology, International Business, Investment Banking, Marketing, Oil and Gas Management, Operations, Product Management, Retail Management, Service Management, Strategy

Other MBA Programmes

Industry Collaborative Programmes

- MBA (Business Analytics) in tie-up with KPMG
- MBA (Supply Chain & Logistics) in tie-up with Safeducate
- MBA (Financial Markets) in tie-up with NSE Academy

Specialised Programmes

- MBA (International Business)
- MBA (Hospital & Healthcare Management)

International Credit Transfer Programme

- MBA [1+1] with International Credit Transfer Option]

Undergraduate Programmes

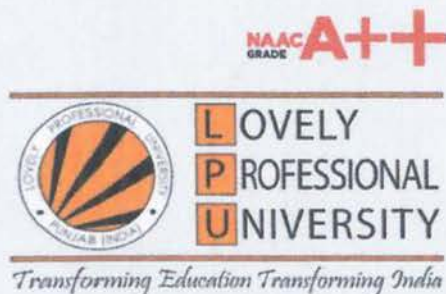
- BBA
- BBA [2+2 with International Credit Transfer Option]
- Integrated BBA - MBA
- BBA (Hons.) in tie up with Digital Marketing Institute(Ireland), KPMG, SHRM(USA)
- BBA (Financial Markets) in tie up with NSE Academy
- BBA (Information Technology)
- BBA (International Finance) in tie up with IMA, USA
- BBA (Business Analytics) in tie-up with IoA, UK

How to apply

For details of admission process, eligibility and scholarship, refer University website www.lpu.in



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Hon'ble 14th President of India Shri Ram Nath Kovind at the Silver Jubilee Celebrations of MATES and Launch of Maharaja Agrasen Business School



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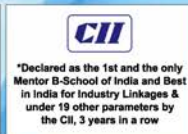
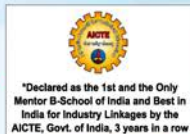
ONLY B-SCHOOL OF INDIA SIMULTANEOUSLY RATED BEST FOR INDUSTRY LINKAGES BY PREMIER INDUSTRY & TRADE CHAMBERS CII, ASSOCHAM AND FICCI, AND ALSO BY AICTE



Hon'ble Shri Jagdeep Dhankhar Vice President of India at NDIM Campus Conferring PGDM on 25th September 2023

“डिग्री तो बहुत लोगो को मैनेजमेंट स्कूल में मिलती है, पर आपके यहाँ जिसको मैंने डिग्री दी, मैडल दिया कोई डेलॉइट में जा रहा है कोई एन्सर्ट एण्ड यंग में जा रहा है, आप लोगों का जो लगाव है फिक्की के साथ, असोचेम के साथ, I am very delighted because a boy and a girl walking out of this institute first and foremost must have his or her hands full सब कंट्रीब्यूट करे, मुझे बहुत अच्छा लगा। This is a unique feature of NDIM.”

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100%

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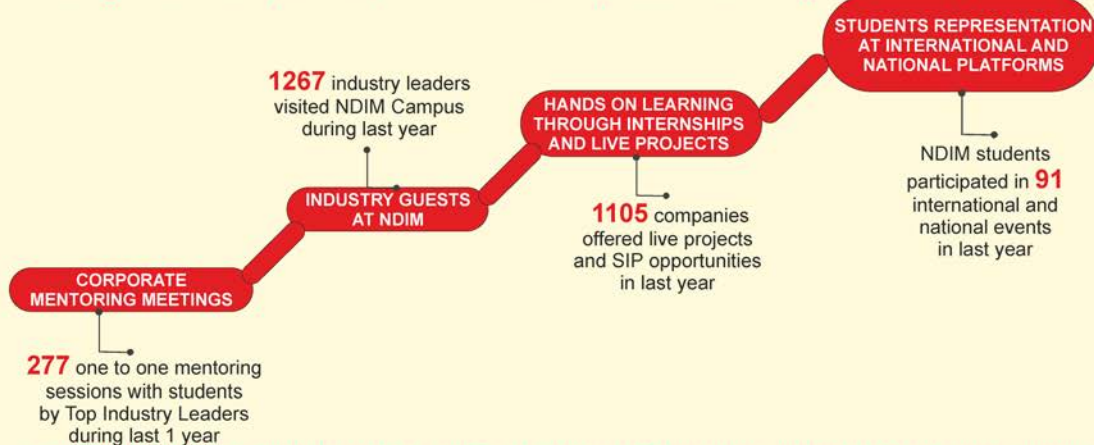
(Batches 2018-2020, 2019-2021, 2020-2022, 2021-2023, 2022-2024 placed while in 3rd Semester)

NDIM PROVIDES EXCELLENT CORPORATE CONNECT TO EVERY STUDENTS, AND PROVIDES: INDUSTRY BASED RESEARCH, SUMMER INTERNSHIPS, CSR AND SUSTAINBILITY PROJECTS, INDUSTRY INTERACTIONS, CORPORATE MENTORING, NATIONAL & INTERNATIONAL LIVE PROJECTS, MAJOR INDUSTRY PROJECTS; STUDENTS REGULARLY VISIT FICCI, CII, ASSOCHAM, PHDCCI, BRICSCCI, NHRDN, DMA, AIMA, TV CHANNELS- NDTV, INDIA TODAY, AAJ TAK, CNBC, DOORDARSHAN.

DYNAMIC AND HIGHLY PROACTIVE FULL TIME PLACEMENT DEPARTMENT

NDIM has 7 full time GMs, a Dean, and the Director General with long innings of strong & robust corporate connect across industries who continuously add to the recruiters pool are assisted by 80+ student members, 74+ faculty, 354 Corporate Mentors, 133 AAC corporate members and by internationally renowned Board of Directors; resulting in 100% finest placements year on year basis. More than 1100 top industry professionals visited the campus even during the 2 years of COVID and 1252 interacted with students between July 22 to Dec 23.

Being Best Industry Linked, NDIM Provides Unparalleled Learning with Industry Stalwarts



DISTINGUISHED FACULTY OF NDIM HAS BEEN ASSOCIATED WITH 33 INTERNATIONAL UNIVERSITIES AND 310 INDUSTRIES :

Faculty is the foundation of any educational institution and NDIM is proudly known for its distinguished faculty which is globally acknowledged and associated with 33 international universities & organizations globally accepted education. These include eCornell; Florida State; George Masson; Indiana; Western International; Carnegie Mellon; IMF, World Bank; London School of Economics; University of London; University of Exeter; University of Edinburgh; Queen's Elizabeth College; Oxford University; Reading University; Leuphana University Lueneburg; The Ohio State University; Columbus, USA; University of Chicago.

EMINENT PEOPLE FROM ACADEMIA AND 134 RECRUITERS FROM THE FOLLOWING COMPANIES GUIDE FUTURISTIC, NEW-AGE PGDM CURRICULUM AT NDIM:

ABP News Network; Acceleration Lab; Accenture; Aimpl; AKGEC Skills Foundation; Apollo International Ltd.; Ascent Capital; Avantha; Capricot Technologies; Ceasefire Industries; CEGR; Centre for Regional Trade, Ministry of Commerce and Industry, Govt. Of India; Concept Communication Ltd.; Corvesta Companies; Dun & Bradstreet India; Embassy of Costa Rica; Emphyrean Partners; Engineers India Ltd; Ericsson, Stockholm; Escorts Asset Management; Ferragamo Retail India Pvt. Ltd.; FIDC Finance Industry Development Council; FMS, Delhi University; FMS, Delhi University; Freelancer; Global Logic; GPR HR Consulting; Groupe SEB India Ltd.; Hero MotoCorp; Hocalwire; Hyosung Communication; IBM; IDFC; India Mart Intermesh Ltd; Indian Air Force; Institute of Health Systems; Ivy Search Consultants; Jharkhand State Electricity Regulatory Commission; K R Mangalam University, Delhi NCR; KPMG India; Lanco Power Ltd; Lets Venture; Leuphana University, Lueneburg, Germany; Mahindra Defense; Marriott Hotels; Max India; Mefcom; Metzano USA; Microsoft India; Ministry of External Affairs; NHRD; NIIT Technologies; Nokia Solutions; Oberoi Group; Orail; ORGDYNE Training & Consulting LLC; Orient Craft Ltd; Patanjali Ayurved Limited; Pegasus Institute for Excellence; Pyramid; Q Source Consulting Pvt. Ltd.; Raymond; Reeoosys; Reliance; Reliance Communication; Reliance Industries; Rubicon Learning System; RUTGERS University New Jersey; Samarthan Center for Development Support; Samma Infratech Pvt Ltd.; Sanskriti University; Schneider Electric; SeeFund-an early stage VC fund. Sharp Business System; Silicon Valley Center for Entrepreneurship; Sodexo Onsite Services; Springer Private Limited and Springer Editorial Services Private Limited; SREI; STCI Finance; Taj Mahal Hotel; Tanserv; Gurgaon; Tata Teleservices Ltd; TCS; Tech Mahindra; Techno Electric & Engineering Co. Ltd.; The Bolivarian Republic of Venezuela; The Winning Mantra; Thermax Ltd. Time Tunnel Pvt Ltd; Timeus Interactive; Top Rankers; Uflex Ltd; UNGCN; UNO Minda; Vodafone; Vyaktiiva; Wecare; Yes Bank. (<https://www.ndimdelhi.org/about-ndim/academic-advisory-council/>)

RECORD NUMBER OF 1596 LIVE PROJECTS OFFERED TO STUDENTS DURING IN THE LAST 2 YEARS BY 252 COMPANIES | NDIM FACULTY IS DIRECTOR ON THE BOARDS OF VODAFONE, INDIA BULLS, IDBI | NDIM IS KNOWN FOR CASE BASED TEACHING AS ITS FACULTY IS FROM THE CORPORATE WORLD AND HAS WORKED WITH 261 CORPORATE HOUSES AND 33 INTERNATIONAL ORGANISATIONS

INTERNATIONAL OPPORTUNITIES WITH FREE BOARDING & LODGING ONLY AT NDIM

200+ INTERNATIONAL LIVE PROJECTS have been offered to NDIM students in 15 countries including Egypt, Taiwan, Vietnam, Mauritius, Moscow, Russia, China, Malaysia, Philippines, Indonesia, Tanzania, Ghana, Europe, with free boarding and lodging.

OPTIONAL : STUDY ABROAD | STUDENT EXCHANGE | SUMMER PROGRAMMES : Students have been regularly going to U.K., France, Netherland, Germany, Belgium, Singapore, Malaysia, Bangkok, Dubai on Study Abroad and Summer Programs. These programs help in opening up their horizon cross-cultural learning, and pre-placement offers. Students have received International project offers from Thailand, Hospitality Industry in Bali (Indonesia), Singapore, Pepperdine University.

MOST STUDENTS OF BATCHES 2019-2021, 2020-2022 AND 2021-2023, 2022-2024 DID 2 SUMMER INTERNSHIPS WITH RENOWNED INDUSTRIAL HOUSES, AND SEVERAL OF THEM RECEIVED JOB OFFERS BEFORE STARTING 2ND YEAR STUDIES



UNIQUE CORPORATE MENTORSHIP PROGRAMME @ NDIM PREPARES STUDENTS FOR FINEST POSITIONS

(<https://www.ndimdelhi.org/industry-interface/corporate-mentoring-programme/>)

354 CORPORATE MENTORS & RECRUITERS GROOM EVERY STUDENT FOR FULL 1 YEAR

UNDER THIS PROGRAMME, EACH STUDENT IS ATTACHED TO AN INDUSTRY MENTOR IN ADDITION TO A FACULTY MENTOR. WHILE THE LATTER CLOSELY INTERACT AND GUIDE ON THE DAY TO DAY ACADEMIC AND PERSONAL PURSUITS OF STUDENTS, INDUSTRY MENTORS CONNECT STUDENTS TO A MORE PRAGMATIC WORLD. MENTORS INVITE STUDENTS TO THEIR COMPANY OFFICES AND INTRODUCE THEM TO REAL-LIFE CORPORATE CULTURE AND TO VARIOUS LIFE SKILLS NEEDED TO SUCCEED. THIS UNIQUE INITIATIVE AT NDIM PREPARES STUDENTS FOR LEADERSHIP ROLES AS THEY LEARN DIRECTLY FROM THE EMPLOYERS IN THEIR OFFICES. THESE 354 CORPORATE MENTORS ALSO HELP IN SUMMER INTERNSHIPS, LIVE PROJECTS AND FINAL

PLACEMENTS. THEY ARE FROM THE FOLLOWING COMPANIES :

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Recent Student Interactions by : N.Chandrasekaran, Chairman, Tatasons & Air India; Ajay Piramal, Chairman, Piramal Group; Padmashri Harshavardhan Neotia, Chairman, Ambuja Neotia Group; Sunil Bharti Mittal, Founder & Chairperson, Bharti Enterprises; Subhash Chandra, Chairman, Essel Group; R. C. Bhargava, Chairman, Maruti Suzuki; P: CP Gurnani, CEO & MD, Tech Mahindra; Suresh Narayanan, Chairman & MD, Nestle; .

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ONLY B-SCHOOL WITH JAPAN AND KOREA CENTRES: LINKING PGDM SPECIALIZATIONS WITH JOBS IN JAPANESE AND KOREAN MNCs

NDIM, stands out as the sole institution licensed by NSDC, Government of India, to groom skilled professionals to Japan since 2018. At NDIM, students embark on an enriching journey that encompasses a profound understanding of the Japanese market and its unique demands. Our esteemed faculty have personally visited over 50 reputable Japanese organizations in Japan, contributing to the development of highly sought-after certificate courses on Japanese Business Culture and Spoken Japanese. These courses hold exclusive verification by the Japan Foundation, an administrative agency of the Government of Japan.

It is through NDIM's expertise in this domain and our legacy of providing top-notch training to mid and senior-level management of Indian and Japanese companies—including notable names such as Kotak Mahindra, Apollo Tyres Ltd, Mitsui Chemicals India Pvt. Ltd., Akzo Nobel India Pvt. Ltd, Hindustan Power, DCM Shriram Industries Ltd—that NDIM continues to be the foremost Japan Centre in the country, fostering strong connections between our students and multinational corporations.

**10%
Students
placed with
Japanese
Companies
in 2023**

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INDUSTRY & TRADE CHAMBER ASSOCHAM AND BY NATIONAL HRDN



ASSOCHAM is the National Incubation Partner of NDIM

UK India British Council (UKIBC)

UK India British Council (UKIBC) in collaboration with Pearson India invited NDIM on 19th September 2023 at the British Council to present to 30 Vice Chancellors of top UK Universities about the strong relationships NDIM has developed with Indian industry and how top industry leaders are helping NDIM students.

KOREA CENTRE : OPPORTUNITIES WITH KOREAN COMPANIES

In light of the success of the Japan Centre of NDIM, NDIM established the Korea Centre of Excellence. The Centre was inaugurated by Mr. Jinhwa Song, the Minister Counsellor of the Embassy of the Republic of Korea. Primary objective of Korea Centre of Excellence is to equip students with necessary skills to thrive in both Korean and Indian organizations. We place great emphasis on developing proficiency in all three aspects of the Korean language: reading, writing, and speaking in addition to Korean business & corporate culture.

Recently, NDIM had the privilege of co-hosting over 130 distinguished leaders from the Korean and Indian industries at New Delhi's Oberoi Hotel. Additionally, we welcomed 180 top professionals at the Eros Hotel and at Delhi Golf Club. These events were made possible through the active support of the Korean Ambassador and served as the launchpad for our skill development initiatives.

To further enhance students' opportunities, the Korean Chamber of Commerce has expressed its intention to facilitate connections between NDIM and prominent Korean companies viz LG, Samsung, Doosan Group, CJ Group, and The Woori Group. This collaboration opens new avenues for students, allowing them to explore rewarding prospects in the Korean business landscape.



Recent Korean Guests @ NDIM : H.E. Ambassador Chang Jae-bok, Republic of Korea; H.E. Ambassador Hyun Cho, Republic of Korea; H.E. Jin Hwa Song Minister Counsellor Embassy of Republic of Korea; Jihun Jeon, Director, Korloy; Heechul Jung, Chief Representative, KITA; Dong Daejon, Director Education, Member, Board of Education, South Korea; Sun Ki Kang, Chief Representative, Korea Exim Bank; Dong Sung Pak, Managing Director, Hyosung Corporation India PVT. Ltd; Oh Sung Gyun, Director Education, Board of Education, South Korea; Hyunwoo Bang, Sr. VP, Samsung.



Japanese Support @NDIM : H.E. Kenji Hiramatsu, Ambassador of Japan; Makato Shiomi, Chairman, KMDCC; Fukuda San, GM, ASK Group; Ken Sobajima, JOCV Programmes Coordinator, JICA; Joyanta Rabha, Administration cum Project Officer, JICA; Hiroshi Hamada, MRS Co.; Kimura Foundry Co.Ltd.; Aging Society Life Improvement Co & Human Life Co Ltd; Madoka Mori, Global Operation Division, Saraya; Suguro Sakata, Head of Market Expansion, SATO and Takuro Takeuchi, Director, South Asia, JICA at NDIM

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AI, Digital, IT in HRM	
Tableau, Power BI, Advanced Excel	View the monthly, quarterly, and yearly total expense values for each compensation type
Adobe Express	Graphic designing for employers branding
LinkedIn Advertising	To create paid job posting on LinkedIn
Rapid-Miner	Predictive Analytics for reducing Employee Attrition
Trello/Project Management	Ensuring deadlines and effective automated communication in Recruitment & Team Projects
Keras & TensorFlow	Churn Prediction, Performance Management Analysis, Sentiments Analytics, Employee Talent Cluster Analysis
Hadoop & MySQL	Ability to create, manipulate and managing the vast amounts of HR data fusing SQL and build databases for secure operational activities
AI, Digital, IT in Marketing	
Google Analytics 4.0	Understanding Customer Journey on GA4 focusing on user actions tracking, User properties and Audiences.
ZOHO CRM & Advanced Excel	Segment customers based on their region, requirements, lead source, and level of responsiveness towards you
Google Keyword Planner	Research keywords for Search campaigns based on volume and traffic
Yet Another Mail Merge (YAMM)	Automation in mailing with performance tracking
MiniTab/Lean Six Sigma	Ensuring continuous process improvement in brand building and sales operations
alteryx & PyTorch	Customer Segmentation, Personalized Marketing, Lead Scoring, Personalized Recommendation, Sentiments Analysis, Sales Forecasting
Microsoft Azure	RPA is used to automate a wide range of tasks namely Email, Social Media Marketing, Lead Generation WorkFlow, Web Analytics, Customer Services etc
AI, Digital, IT in Finance	
SQL, R, Python	Financial Modeling, Strategic Analysis
R, Eviews	Financial Data fetching, EDA, ARIMA model, Time Series Forecasting, Volatility Checks
RM Studio	Identifying, assessing and controlling threats to an organization's capital and earnings
Virtual Platforms-NSEINDIA.com	Use of Simulated platforms for understanding trading in derivatives & Calculation of profits in Derivatives
Gurobi Python & Lingo/Optimization	Developing models for Financial Risk Management and Portfolio Optimization
scikit-learn, Python	Credit scoring, Fraud detection, Stock market forecasting, Risk Assessments, Demand Forecasting
Apache Hbase	Ability to create, manipulate and managing the vast amounts of financial data
UiPath	RPA is used to automate a wide range of tasks namely Financial Data Entry, Compliance Reporting, Workflow Automation

MOST TRUSTED AND CREDIBLE

- ✍ The only B-school continuously declared Best in India 3 years in a row for "Industry Linkages" and under all the 19 employment related AICTE and CII notified parameters out of all the 9500+ b-schools across India. This has happened for the first time in the country.
- ✍ Declared Best by ASSOCHAM for 6 years.
- ✍ Declared Number 1 in India for 'Excellence in Employability through Industry Engagement' by FICCI.
- ✍ India International Skill Centre* of NSDC, Govt of India.
- ✍ India Centre of QS ranked Asian Institute of Technology Thailand (international university since 1959) for Doctorate of Business Administration Programs.
- ✍ Only B-school set up and run since 1992 by 6 Top Industrialists, 7 Padma Awardees, and by ex Supreme Court Judges, Chairmen UPSC, Chief Election Commissioner, Principal Secretary & Advisor to the Prime Minister of India.
- ✍ Industry Led Education : Faculty drawn from 33 International Universities who worked with 310 corporate houses.
- ✍ Only B-school where 354 senior corporate professionals & recruiters groom and hand-hold students to corporate expectations (details at <https://www.ndimdelhi.org/industry-interface/corporate-mentoring-programme/>).
- ✍ Only B-school where 133 recruiters & top academia guide & lead the futuristic & new-age curriculum, academics and pedagogy (details at <https://www.ndimdelhi.org/about-ndim/academic-advisory-council/>).
- ✍ Only B-school in North & Central India continuously chosen for 4 years by the AICTE for Prime Minister's favorite entrepreneurship project, the India's Smart India Hackathon, the biggest Digital & Entrepreneurial revolution of Government of India for 25000 startups.
- ✍ Only B-school where "Incubation Centre" for promoting 'Entrepreneurship & Innovation' is established by premier Industry Chamber "ASSOCHAM".
- ✍ Only B-school with Women Social Entrepreneurship Cell, set up & supported by Industry.
- ✍ New-age, Tech Blended PGDM Specializations.
- ✍ Only B-School to partner with Global Counter Terrorism Council.
- ✍ Entrepreneurship and Sustainability enabled Curriculum.
- ✍ Only B-school listed in the "New Education Policy" of the Government of India along with IIM-A.
- ✍ Only B-school with "Japan Centre", licensed by NSDC Govt of India for training manpower for Japanese Companies.
- ✍ Only B-School with Korea Centre supported by IRKFS to groom students for Korean MNCs.
- ✍ Australia Risk Policy Institute Certifications on Risk Strategies only at NDIM for grooming students as Risk Analysts.
- ✍ International Projects for students in more than 15 countries with free boarding & lodging.
- ✍ More than 400 hours of company specific campus to corporate soft skill grooming by 7 full time corporate trainer faculty and senior defence officers.
- ✍ Upskilled and reskilled 3300+ corporate professionals of approx. 320+ top-rated organizations during COVID, thus adding large number of additional recruiting companies to NDIM

"We are indeed very happy to know the recognition which is accorded to this institution by important agencies including CII, ASSOCHAM and others for its excellence, competence in bringing out qualified graduates in many years, who will finally be an asset of the country."

Hon'ble Shri Pranab Mukherjee, former Vice President of India



An institution that was set up 27 years ago by a renowned freedom fighter Jaswant Rai Bansal in association with legal luminaries like Justice R S Sarkaria. Your present management team ably led by Shri V. M. Bansal is working 24X7 for giving you one of the finest courses in business management education inculcating commitment to professional ethics. I am happy to learn that NDIM caringly nurtures the spirit of entrepreneurship by having set up an incubation center participating with leading entrepreneurship promotion bodies such as the National Entrepreneurship Network, PM Yuva of NIESBUD and Invest India. Positivism, patience and perseverance are prerequisites for sustained success. I am happy that NDIM has been helping its students & alumni absorb these qualities and nurture them for success in their careers. Vigorous and continuous Institution-Industry Interface goes a long way in improving this teaching learning process. I am very happy to know that NDIM has been declared the best industry-linked management institution, two years in a row in 2017 & 2018, by surveys conducted by the AICTE & CII Govt. of India

Hon'ble Dr. Manmohan Singh, Former Prime Minister of India

"I congratulate NDIM and express happiness that most of the awardees were girls from every nook and corner of India, and how important this was for the new inclusive India. It's time you train yourself to think quickly, creatively, be agile and innovative in your initiatives. It's time to use cutting-edge technologies to give academic competitiveness and the rising need for dynamic talent in the market.

Hon'ble Shri M. Venkaiah Naidu, former Vice President of India



Best Industry Linked B-School of India

GLOBALLY CONNECTED-MOST POWERFUL BOARD SUPPORTING STUDENTS' LEARNING & PLACEMENTS



Suresh Prabhu continued to be on the Board of NDIM even while working as the Hon'ble Minister for Railways, Commerce & Industry and Civil Aviation, Union of India; Chairman V.M. Bansal, a civil servant, Advisor to the former Lt. Governor Delhi, Secretary, & Principal Commissioner, DDA, Govt. of India (1993-2010), President Alumni Associations NIT(K) and Sainik School Rewa, Chairman Education Committee PHDCCI (2017-2021), Member National Steering Committee on Internships, AICTE (Govt. of India); Justice Bisheshwar Prasad Singh former- Judge Supreme Court of India, Chief Justice High Court of Bombay, Judge Patna and Karnataka High Courts; T K A Nair, IAS, Secretary with Prime Ministers Sh. I.K. Gujral and Sh. Atal Bihari Vajpayee, Principal Secretary and Advisor to Prime Minister Dr. Manmohan Singh in the rank of Union Minister of State (2004-2014); Prof. Dr. K. K. Aggarwal, President SAARC University & former Chairman National Board of Accreditation, Govt. of India; Ankur Bansal, Vice Chairman, NDIM and an alumnus of Tepper School of Business and Carnegie Mellon University, USA; Tarun Vijay, Chairman, National Monuments Authority of India-Ex MP (Rajya Sabha), a renowned Journalist and editor Panchajanya 1986 to 2008; Rupinder Singh Suri, Additional Solicitor General of India & Former President, Supreme Court Bar Association; Padmashri Harshwardhan Neotia, Chairman Ambuja Group and President, FICCI and AIMA; Dr Mahesh Gupta, Chairman Kent RO Systems and Past President PHDCC; Alok B. Shriram, Sr. Managing Director and CEO DCM Shriram Industries Ltd.; Padmashri Dr. Harsh Mahajan, Founder & Chief Radiologist Mahajan Imaging; Prof. Dr. D.P. Agrawal, Ex-Member & Chairman Union Public Service Commission (2003-2014), founder Director IITM, Gwalior, Ex-M.D. (EdCIL); Padamshri Rajinder Gupta, Chairman Trident Group; Anil Khaitan, Chairman, SNK Corp and Ex-President, PHDCCI; S K Arya, Chairman, JBM Group; Ashok Pratap Singh, President, Board of Trustees, Modern Schools, Chairman India Finance Company LTD; Maj. General (retd.), D. N. Khurana, AVSM, Secretary General and Advisor Asia Association of Management Organizations (AAMO), former D.G., AIMA; Anuradha Goel, Chairperson PHD Family Welfare Foundation and PHD Committee on Women & Child Development, Past President FICCI Ladies Organization and Vice Chairperson SAARC Chamber Women Entrepreneur Council, President St. Stephen's Hospital Patients' Welfare Society; S S Kohli, Independent Director PTC India Financial Services Ltd., ex-Chairman & MD India Infrastructure Finance Co. Ltd, former Chairman PNB, SIDBI and P&S Bank, Chairman IBA for 2 terms; Lt. Gen. (retd) Jaswant Singh Ahluwalia PVSM, President 'Institute of Directors' and 'World Environment Foundation'(WEF), Ex- Chairman 'Institution of Engineers and President of 'Delhi Management Association' on the Boards of 'Engineering Staff College of India', 'Quality Council of India' (QCI), All India Management' (AIMA); Padma Bhushan Sd. Tarlochan Singh, Ex-MP, Rajya Sabha, former-Chairman- National Commission for Minorities, GOI, Ex-Chairman & MD Delhi Tourism and Press Secretary to President of India, currently the Vice- President Indian Olympic Association and Archery Association of India; Sirajuddin Qureshi, President India Islamic Cultural Centre, Chairman-India Bahrain Joint Business Council, President, Federation of India-Malaysia Joint Business Council of India; P Dwarkanath, Ex-Executive Chairman GlaxoSmithKline; Dhnanjay Singh, Director General, NHRD Network; Prem Nath (IIM-A), CMD Roshan Polymers Ltd., Roshan Plastics and ECS Corp; Dr BBL Madhukar, Secretary General, BRICS CCI, Former CMD MMTCL Ltd.; Dr Purshotam Lal decorated with Jawaharlal Nehru International Excellence Award, Rajiv Gandhi Award, Padmashri, Padma Bhushan, Padma Vibhushan; I.K. Rasgotra, ex-Secretary, Govt. of India, Ministry of Personnel & Administrative Reforms, former member CAT, Delhi; Jatinder Cheema, Partner Cyril Amarchand Mangaldas, guiding top MNC clients worldwide in the fields of Energy and Natural Resources; Dr Arup Roy Choudhury, Prof. IIT Delhi, former CMD NTPC and NBCC, Chief Commissioner Right to Public Service Commission, Govt. of West Bengal; Virendra Prakash IAS, Ex-Chief Secretary, Delhi, Advisor Planning Commission of India and Advisor to the Governor J&K, World Bank Advisor to Uganda and Nepal; Prabhat Kumar, CMD Prabhat Group (incorporating Prabhat Prakashan, Ocean Books P Ltd.) and Prabhat Paperback; Sh. B.B. Tandon, IAS, Ex-Chief Election Commissioner of India, Secretary D.O.P&T, GOI; Dr. M.P. Poonia, former Vice Chairman, AICTE and former Director, NITTR; Prem Singh, President, Group HR, JK Organization and Regional President-North, NHRDN; Prof. Vijita Singh Aggarwal, Director International Affairs, GGS Indraprastha University.



Recent Guests @ NDIM - Shekhar Gupta, Chairman, The Print ex Chief Editor Indian Express; UD Choubey, DG, SCOPE; Vineet Singh Hukmani, MD, CEO & Share holder Director, 94.3 Radio One; Vineet Nayyar, Ex-CEO, HCL; GPR Rao, Founder & Managing Partner, GPR HR; Brijesh Agarwal, Co-founder & Director IndiaMart; Satya D Sinha, CEO, Mancer Consulting Services; Mussarat Hussain Head-Leadership & Functional School Maruti Suzuki India Ltd

UNIQUE GLOBAL CERTIFICATIONS FROM AUSTRALIA - PART OF PGDM AT NDIM

"Asia Centre for Global Risk Policy Network (ACGRPN)" set up by NDIM is the 1st of its kind
"Global Risk Policy Institute in India" in partnership with "Australian Risk Policy Institute"
for training the corporate world on Strategic Risk Policy Models. Australian Risk Policy Institute certificates are available to NDIM students.

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ONLY B-SCHOOL DEDICATING
400+ HOURS
on Industry Specific Corporate Soft Skills

Grooming Global Leaders as per Industry 5.0 & World Economic Forum in the following Areas



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 - Simulations
 - Outbound Team Building Activities
- Analytical Thinking & Problem Solving**
 - Opinion Formation Exercises
 - Debates & Interviews
 - News Analysis
- Creative Thinking**
 - Creating Business Presentation
 - Group Discussions
 - Shark Tank Exercises
- Creating Self-Brands**
 - Identifying USP's
 - Skill Gap Analysis
 - Fear Fighting & Confidence Building
- Resilience & Leadership**
 - Stress Management
 - Craftitude Journal
 - Coworking Leadership

9 Senior Defence Officers
7 Full-Time Corporate Skill Trainers
354 Mentors from the industry

30% PGDM Finance Students hired for Accounting and Consulting roles in the Big 4 in 2023



Big 4 & Top MNCs Recruit PGDM Finance at NDIM because it is

- Coupled with full specialisations in Treasury & Investment Management; AI-ML (Business Analytics) leading to expertise in
 - Asset valuation
 - Capital Budgeting
 - Financial Analytics
 - Algorithmic Trading
 - Liquidity Optimization
 - Investment and Risk Dynamics
 - Establishing Metrics and Forecast
- Strengthened by Global Fintech Skills and
 - Blockchain
 - SAS, MySQL
 - Knime, Alteryx
 - Cyber Security
 - Python, UI Path
 - Tableau, Power BI
 - R-Studio, E-Views

11+ Futuristic Finance Skills including

10+ Latest Technologies including

35+ New Age Job Roles including

New Age Job Roles thus being offered at NDIM

- Risk Officer
- Credit Manager
- Financial Analyst
- Treasury Officer
- Derivatives Analyst
- Financial Consultant
- Investment Manager

BECOME THE CHIEF MARKETING OFFICER WITH NDIM'S INDUSTRY 5.0 DRIVEN PGDM MARKETING



PGDM Marketing coupled with full PGDM in Digital Marketing makes you the 1st choice of recruiters

NDIM Trains at Essential Marketing Skills Required By Global CMOs & The World Economic Forum



PGDM Marketing at NDIM Prepares For Global Job Roles

- Blockchain Marketing Specialist
- AI Marketing Strategist
- Business Marketing Designer
- Charbot Management Specialist
- Marketing Advertising Expert
- Product Analyst
- Marketing Thought Leader
- Brand Manager

KNOWN FOR 100% FINEST PLACEMENTS, BEST INDUSTRY CONNECT IN INDIA AND ENTREPRENEURIAL ENVIRONMENT

ADMISSION PROCEDURE

PGDM WITH DUAL SPECIALISATION OUT OF 8 FUTURISTIC SPECIALISATIONS MULTIPLIES JOB OPPORTUNITIES

Students at NDIM qualify their PGDM with 2 Major Specializations out of Finance, Marketing, HRM, Operations & SCM, AI-ML & Data Science, Digital Marketing, International Business, Treasury & Investment Management.

Graduates with 50% marks in any stream (10+2+3) from a UGC/AIU approved university with good score in CAT, MAT, XAT, GMAT, CMAT, State University CET can apply. Students appearing in final year/awaiting final year exam results can also apply.

SELECTION PROCEDURE

NRIs / Foreign Citizens can also seek admission like Indian Nationals/Citizens/Residents-based on their inter-se merit in any of these examinations, group discussions and personal interviews as per AICTE guidelines. Final selection is based on overall performance in :

- Graduation Examination Score
- Score in one of the above mentioned Aptitude Tests.
- Group Discussions & Personal Interviews.

RESERVATION

- Reservation for SC/ST/OBC and other categories is as per AICTE guidelines.
- 2% Seats reserved for physically challenged persons/applicants with learning disability.
- 5% seats reserved for applicants from J&K, Ladakh, Northeast, Naxal affected areas, wards of defence/police/para-military services personnel who laid down their lives in any operation or insurgency.
- 2% seats reserved for the wards of serving/retd. defence/paramilitary forces/police personnel/outstanding sports persons.
- 2% reservation for foreign students subject to AICTE guidelines.
- Extra weightage is given for Outstanding achievement in any field beyond academics viz cultural or the activities which highlight: Leadership, team work, innovation, decision making qualities; work experience, higher educational qualifications, industry sponsorship, contribution made to social causes/community service. Supporting evidence should be submitted with the application.
- Female candidates get preferential treatment if they have same overall score as their male counterparts.
- Unfilled reserve category seats are offered to General Category candidates.

HOW TO APPLY

Application Forms can be collected from the Institute on cash payment of Rs. 1000/- or by sending DD of Rs. 1000/- in favour of 'New Delhi Institute of Management' payable at New Delhi. Forms can be downloaded from www.ndimdelhi.org and sent to "Admissions Office" at :

NDIM, 50 (B&C) Tughlakabad Institutional Area, M.B. Road, New Delhi -110062 or sent online at www.ndimdelhi.org, PH: 011-4011100, 08882468367, 09910695359, 09654297211 Toll Free : 1800 419 0606

ADMISSION NOTICE 2024-25

35 YEARS
OF ACADEMIC
EXCELLENCE



The Shobhit Institute of Engineering & Technology, Meerut (popularly known as Shobhit Deemed University), is one of the research oriented institution set up with the objectives of making available facilities for higher education, research and training in various fields of Science, Technology, and Management. It was notified as a Deemed-to be University by Ministry of Human Resource Development, Government of India in 2006.

NICE SCHOOL OF BUSINESS STUDIES

NICE School of Business Studies (erstwhile known as NICE Management College) was established in 1995 in the historical industrial city Meerut. It is one of the oldest Business School of Northern India with excellent track record of imparting management education, training and placement to a wide category of students. Since last **29 years**, our Post-graduate Program in Management (MBA) is a flagship educational program preparing the young and dynamic graduates for senior level positions in industry and other sectors. The **MBA program** lays greater emphasis on knowledge assimilation and its effective use than on its mere reproduction. Instructors choose from multiple pedagogical tools including lectures, case studies, exercises, role-plays, simulation, video shows etc. to facilitate effective learning in their courses. The continuous evaluation system is rigorous comprising of quizzes, assignments, mid-term and end-term examinations etc. The program also lays emphasis on learning through requirements of library-based self-study, group work, open-ended discussions and real life projects. The students inculcate the spirit of 'dream- innovate- achieve' and imbibe social concern as an integral part of the learning process.

MBA

29th BATCH AICTE APPROVED

Broad Specializations offered

- 🔸 Finance
- 🔸 Marketing
- 🔸 HR Management
- 🔸 Business Analytics
- 🔸 International Business
- 🔸 Digital Marketing
- 🔸 Agri-Business Management
- 🔸 Pharmaceutical Management
- 🔸 E-Commerce & Information Technology
- 🔸 Operations & Supply Chain Management

Who can apply/Eligibility:

A bachelor's degree in any discipline from a recognized University with minimum 50% or above marks. Candidates appearing for their final year degree examination may also apply.

Selection Procedure:

Domestic Category: On the basis of University Online Entrance Test (SUNET) / valid AIMA-MAT score, followed by Group Discussion / Personal Interview.

Foreign/NRI Category: A separate merit list of the applicants under the Foreign/NRI category will be prepared based on Group Discussion / Personal Interview.

WHY NICE SCHOOL OF BUSINESS STUDIES

- ⊗ Ranked in 32 Top B-Schools in India by Times B-School 2023.
- ⊗ Cutting edge curriculum authenticated by industry.
- ⊗ Collaboration with foreign institutions offering options of exchange programs.
- ⊗ Contemporary pedagogy based on case studies and field projects.
- ⊗ Experienced faculty members drawn from Industry & Academia.
- ⊗ Additional certifications in emerging technology based courses for enhanced employability.
- ⊗ Regular training with corporate mentors and Industrial partners.
- ⊗ Modern Campus in close proximity to Delhi via Express Highway, Rapid Rail and connected with the nation through Air / Railway network.



Global Alumni Network



Our Proud Alumni are working globally in top organizations including Facebook, LinkedIn, Google, Cognizant, TCS, HP, SAP, Oracle, Accenture, IBM, Microsoft, Syntel, Siemens, Sony, Panasonic, Samsung, LG, Apple, Intel, Johnson & Johnson, Philips, GE Healthcare, Serum Institute of India, Panacea Biotech Ltd., Biocon Ltd., IFFCO, DuPont India, Advanta Ltd, Rallies India Ltd and many more.

OTHER PROGRAMS OFFERED BY THE SCHOOL

BBA General | BBA Digital Marketing | BBA Banking Finance and Insurance | BBA Business Analytics
 BBA Global Business & Management | BBA Branding and Advertising | BBA HR Management | B.Com. Honors
 B.Com. International Accounting & Finance | B.Com. Advanced Accounting & Auditing | BA Psychology (Honors)
 BA Business Economics (Honors) | BA Government & Administration (Honors)

RANKED IN INDIA'S **TOP 23** TECHNICAL UNIVERSITIES

RANKED IN INDIA'S **TOP 5** HIGHEST PATENT PUBLISHING TECHNICAL INSTITUTIONS IN LAST THREE YEARS

In India Today's University Ranking Survey 2023



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[Deemed-to-be University established u/s 3 of UGC Act, 1956]

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COLLEGE &
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MBA Elite

GO GLOBAL

Specializations:

- Marketing
- Finance
- IT
- Human Resource
- Retail Management
- Agribusiness
- Production & Operations
- Hospital & Health Management
- Business Analytics

Eligibility Criteria:

Graduate in any discipline from recognised university with 50% aggregate marks or CGPA score and valid score of **CAT/GMAT/MAT/CMAT/XAT**. Need to qualify GD/PI round for final selection.

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Recognitions



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JGBS AT A GLANCE



RESEARCH OUTPUT

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Produced **242** SCOPUS-indexed publications

60% of publications in ABDC/ABS-ranked journals



INDUSTRY GUEST LECTURES

700+ Guest Lectures by Industry Practitioners
Speakers from:



INTERNATIONAL COLLABORATIONS

200+ International Collaborations Across the World



STUDENT COHORT

2400+ students from **26** States + UTs across UG, PG, Executive & Doctoral programmes

1:9 faculty-student ratio



WORLD-CLASS FACULTY

160+ Full-Time Faculty Members from IIMs, IITs & Institutes of Eminence

Top international B-Schools and Universities Across the World



Granted Autonomy by University Grants Commission



Accredited "A" Grade by National Assessment and Accreditation Council



Member of Association of Indian Universities (AIU)



Member of Association to Advance Collegiate Schools of Business

PLACEMENTS

MBA Batch 2021-23

 ADITYA SHARMA Mercedes-Benz	 VAISHNAVI TRIPATHI ICICI Bank	 RASHI RAJGOPAL Hindustan Times	 ARUSHI TIWARI Reliance
 SWEEKRITI TANDON KANTAR	 DIVYANGI SHARMA HDFC BANK	 PALAK FOGLA KEYSIGHT TECHNOLOGIES	 SHIVANI KHARE SOUTH INDIAN BANK

SUMMER INTERNSHIP

MBA Batch 2022-24

 ADITI PRASAD JINDAL STEEL & POWER	 ROOPAM KHARBANDA LG Electronics	 AYUSHI CHAKRAVORTY ITC'S HOTEL GROUP	 KRISHNA VALSARAJ HONDA
 VAIBHAV SHUKLA Grant Thornton	 SHRUTI VIKASH NAHATA ANANDRATHI Private Wealth, unincorporated	 SAARTHAK GAUTAM RELIANCE	 AISHWARYA SWAROOP HDFC BANK

INTERNATIONAL EXCHANGE

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 AKIL KUMAR ARIVAZHAGAN MBA, Batch 2022-2024 Dual Degree Nottingham Trent University, UK NTU Nottingham Trent University	 ATUL KUMAR MBA, Batch 2022-2024 Dual Degree Sacred Heart University (SHU), USA Sacred Heart UNIVERSITY	 SANCHALI ANTAL MBA, Batch 2022-2024 Dual Degree Queen Mary University of London, UK Queen Mary University of London
 ARJUN CHAURASIA MBA, Batch 2022-2024 Semester Exchange University of Chemistry and Technology UNIVERSITY OF CHEMISTRY AND TECHNOLOGY PRAGUE	 SHREYANSH MOHAN DAS MBA, Batch 2022-2024 Semester Exchange Bond University, Australia BOND UNIVERSITY	 ANUBHAV VERMA MBA, Batch 2022-2024 Dual Degree Nottingham Trent University, UK NTU Nottingham Trent University

700+ GUEST LECTURES BY INDUSTRY PRACTITIONERS

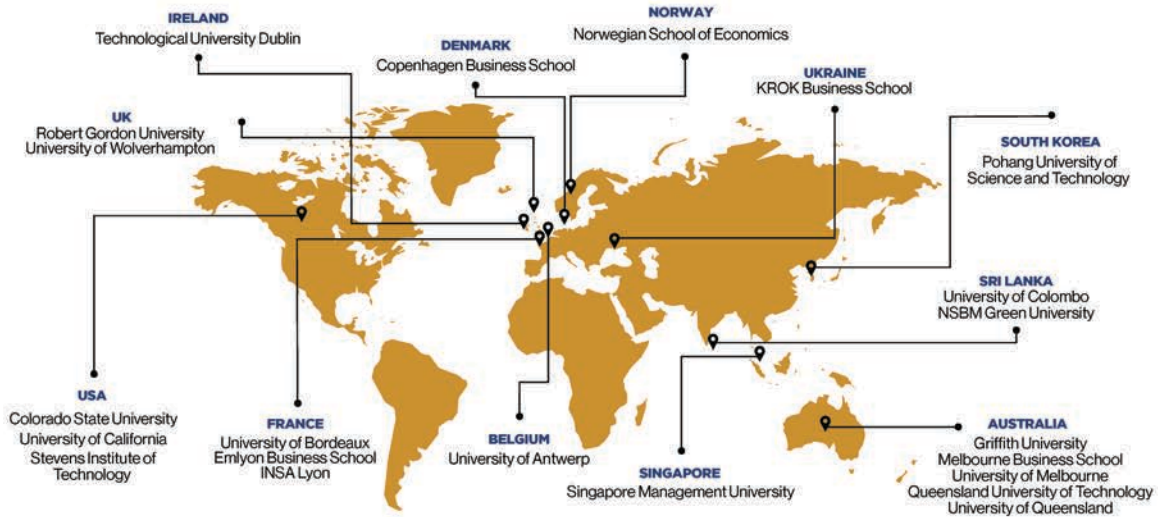
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**160+ FULL-TIME
FACULTY MEMBERS
FROM**

**12 IIMs &
8 IITs**

**10 of the 12
Institutes of Eminence (IoE)**

Top International
B-schools & Universities
from **13** Countries



**FACULTY RESEARCH
PUBLICATIONS IN 2022**

242 Scopus
Indexed Publications

8 ABDC
A* Publications

61 ABDC
A Publications

SCOPUS INDEXED PUBLICATIONS IN 2022 JGBS VS. IIMS

01 JINDAL GLOBAL BUSINESS SCHOOL **242**

02	IIM-Ahmedabad	215	07	IIM-Bangalore	150
03	IIM-Lucknow	203	08	IIM-Raipur	112
04	IIM-Ranchi	194	09	IIM-Kashipur	109
05	IIM-Kozhikode	166	10	IIM-Rohtak	107
06	IIM-Indore	165	11	IIM-Calcutta	85

*SCOPUS data as on 2 January 2023

SCOPUS INDEXED PUBLICATIONS IN 2022 JGBS VS. PVT. B-SCHOOLS

01 JINDAL GLOBAL BUSINESS SCHOOL **242**

02	MDI Gurgaon	186	05	SPJIMR Mumbai	62
03	IMT Ghaziabad	98	06	IMI Delhi	60
04	ISB (All Campus)	95			

*SCOPUS data as on 2 January 2023

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- Action Learning Projects
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- (1+1) Dual Degree program with Appalachian State University, USA

International Opportunity

Explore Optional (1+1) Dual Degree Program at Appalachian State University, USA

Appalachian
STATE UNIVERSITY

PROFILE OF PIONEER BATCH ONE-YEAR GLOBAL MBA



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Business Analyst
DXC Technology



MADHURIKA KALYANKAR
DM Engineer
Tanla Platforms Ltd



MAHESHWAR REDDY SARASAM
Business Analyst/Jr. PM/
UAT Analyst
J.P. Morgan Chase & Co



HIMANSHU SAHRAWAT
Transformation Developer
Tata Consultancy Services



AMITESH JK
Associate Consultant
ZS Associates



SANJANA SITARAMAN
Consultant
Deloitte, India

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MR. VIKRAM SINGH TOMAR
Director, Admissions & Outreach
vstomar@jgu.edu.in
+91-83969 07440

JGU - AN INITIATIVE OF JINDAL STEEL & POWER FOUNDATION



Ningtoulung Gangmei



Arti Sharma



Hanzala Khan



Barkha Khowal



Radhika Sharma



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- Application oriented learning with the best corporate engagement practice in association with foremost companies.
- Students of the Sharda School of Business Studies have received full scholarship for further studies from prestigious universities of the European Union.
- Global MBA & BBA programmes with student exchange options.

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CENTRES**

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Hyderabad - 9205883452

Kashmir - 8826998009
Patna - 9205883453
Jaipur - 8826998009

Ranchi - 9205883459
Kolkata - 9205883455
Guwahati - 9205883450

Itanagar - 8448897663
Raipur - 8448198398
Kochi - 8800398726

INVITING APPLICATIONS FOR

MBA

- Marketing Management
- International Business
- Business Analytics
- Banking & Finance
- Human Resources Management
- Supply Chain Management & Logistics
- Entrepreneurship & Family Business
- Health Care & Hospital Administration

MBA - Dual Specialization

Executive MBA

MBA (Integrated)

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