

# Notifications of Institutes/Universities



**EASTERN REGION\***

The pricing and test schedule given on the back cover page of MAT Bulletin is final. Any other information pertaining to the same, given by various participating Institutes/ Universities in their notifications may therefore be treated as amended. Applicants are advised to check the approval/ recognition status of various programmes directly from the concerned Authorities/Institutes/Universities.

\*States/Union Territories covered by PIN Codes beginning with 7 and 8. (Postal Zone Nos 7 and 8)



**ARKA JAIN University**  
Jharkhand (Jamshedpur)  
Recognised by UGC | Approved By AICTE

Log in: [www.arkajainuniversity.ac.in](http://www.arkajainuniversity.ac.in)  
E-Mail id: [info@arkajainuniversity.ac.in](mailto:info@arkajainuniversity.ac.in)  
Follow us: [f](https://www.facebook.com/arkajainuniversityjharkhand) [i](https://www.instagram.com/arkajainuniversityjharkhand) [in](https://www.linkedin.com/company/arkajainuniversityjharkhand) /arkajainuniversityjharkhand

# 2 - YEAR FULL TIME MBA

SESSION 2024 - 2026

**ADMISSION  
OPEN FOR 2024  
CALL TODAY ON**

**8406800563  
1800-1200-200**



## MOUs

### MBA DUAL SPECIALIZATION COURSE DETAILS :

- AJU offers its flagship MBA programme wherein students can opt for 2 Specializations. The specializations include the functional disciplines i.e. **Marketing, Finance & Human Resource Management**

### PROGRAM HIGHLIGHTS:

- Mentoring and guidance from JAIN University, Bangalore, one of the Top Private Universities in India
- Technology Driven Learning through TATA Steel E-Learning & LinkedIn Learning
- Opportunity to be a part of the Toastmaster International Inc.- A Public Speaking Club
- Personality Development and Assessment through Lead Square Program based on DTB framework and Knowledge Manthan Saturdays
- Contemporary Business Review (CBR) sessions for analysing Business, Social and Economic Affairs based on the 'The Economic Times' newspaper given to the students
- Faculty comes with diverse and rich experience from Academics and Industry
- Exposure through regular Industry interface and mentoring with Senior Executives
- Option of Dual Specialization
- Four - Tier Mentoring Programme ( Faculty / Industry / Alumni / Peers )
- Focus on applied and experiential learning
- Excellent Placement support through the Campus to Corporate training and AON Co-Cube Assessment and Employment Assistance



### OUR TRAINING AND PLACEMENT PARTNERS



Admission Office: D-28, Danish Arcade, Opposite Asian Inn Hotel, Dhatkidih, Jamshedpur - 831001  
Campus Address: Opposite Kerala Public School, Mohanpur, Gamharia, District Seraikela Kharsawan, Jharkhand - 832108



Last  
Date to Apply :  
**31<sup>st</sup> January  
2024**

# ADMISSION

**BATCH 2024**

*Open*

## Why ASBM ?

### MASTER OF BUSINESS ADMINISTRATION

HR | Marketing | Finance | Operations, Logistics & Supply Chain Management | Business Analytics | Agribusiness

### MBA - PHARMACEUTICAL MANAGEMENT

**MASTER IN HUMAN RESOURCE MANAGEMENT & LABOUR RELATIONS (MA-HRM & LR)** in collaboration with National HRD Network (NHRDN)

**GLOBAL MBA** with **Metropolitan State University, Minnesota (USA)**

Earlier Known as Asian School of Business Management

Ranked A+++ by Business India in the league of IIM - Tiruchirappalli

Residential Campus

Global Accreditation by ACBSP, USA

Scholarship for meritorious students

Finishing school for employability

Educational Loan from Bank of India under Star Vidya Loan Scheme.

Excellent placement since inception



**Selection** based on any one score (CAT / XAT / MAT/ ATMA / CUET / ASBMUEE) and GD / PI.

### OTHER PROGRAMMES

BBA (Hons.) | B.Com.(Hons.) | BA - LLB | BBA-LLB | BA (Hons.) - Economics/English/Psychology/Liberal Arts  
BCA | B.Tech. (CS & IT) | B.Sc. (ITM) | MA - Economics/English/Applied Psychology | M.Com. | LLM | MCA | M.Tech (IT) | Ph.D. - Management | Commerce

+91 0674-2744881  
1800 3456 5855

admission@asbm.ac.in  
www.asbm.ac.in

Shiksha Vihar, Bholā (Chandaka),  
Bhubaneswar-754012



**KAZIRANGA UNIVERSITY**  
KNOWLEDGE & BEYOND

Founded in 2012 by the Khetan Industrial Group, Jorhat, The Assam Kaziranga University was established under the Assam Private Universities Act, 2007 (Act No. XII of 2007) as defined by Section 2 (f) of the University Grants Commission Act, 1956, approved by AICTE, and promoted by the North Eastern Knowledge Foundation (NEKF).

# MBA

**Dual Specialization in**  
Marketing, Finance, Operations,  
Hospital Administration & HR & IR

Mode of Teaching: Regular Mode  
Screening Process: MAT Score



ज्ञान - विज्ञान विमुक्तये  
UGC Recognized



AICTE Approved

## Awards & Accolades

Kaziranga University School of Business **Ranked 2<sup>nd</sup>** in the category of top B-School (Govt. & Pvt.) by state in the year 2020.

Kaziranga University School of Business **Ranked 3<sup>rd</sup>** in the category of top B-School of Excellence by **Competition Success Review (CSR)** and **Global Human Resource Development Centre** in the B-School survey 2020.

## Our Collaborations



Missouri State  
UNIVERSITY



NSE

Safeducate

TIMESPRO

## Placement Highlights



**Subham Bitt**  
9 LPA  
BYJU'S  
The Learning App



**Bhargab Jyoti Saikia**  
8 LPA  
FEDERAL BANK  
YOUR PERFECT BANKING PARTNER



**Afzal Arshad**  
7.81 LPA  
pwc

## Programme Highlights

- Curriculum developed with inputs from Industry & Academia.
- Case based Pedagogy for real life business problem solving.
- Rigorous Summer Internship Programme.
- Eminent visiting Faculty from IIMs, XLRI, XIMB, IITs etc.
- Excellent Placement track record.
- Collaboration with Educational Institutions as well as Industry Partners.



The Assam Kaziranga University, Koraihowa, NH-37,  
Jorhat - 785006, Assam, India

1800 - 572 - 5898

www.kzu.ac.in

kazirangauni



ISO 9001 : 2015  
NAAC Accredited

# ASTHA

## SCHOOL OF MANAGEMENT

NAAC Accredited

ISO 9001 : 2015 Certified Institute

(Approved by AICTE, Govt of India & Affiliated to BPUT, Odisha)

Plot No. : 261, Panchamukhi Vihar, Atala, Bhubaneswar- 752101

Phone: 0674-2474138/ 2474148, Fax: 0674-2474128,

E-mail : asthaschoolmgm@gmail.com, www.asthaeducation.in



# MB A

Two-Year  
Full-Time  
Program



### SALIENT FEATURES:

50,000 sqft. sprawling Wi-Fi campus with state-of-the-art infrastructure

Experienced faculties from Academia & Industry

Unique OB-Lab for attitude mapping & personality grooming

Placement at national & Multi-National Companies (MNCs)

Separate in-campus ladies & gents hostel accommodation

### Our Recruiters:





## INSTITUTE OF MANAGEMENT SCIENCE

(Approved by AICTE, Affiliated to MAKAUT & Accredited by NAAC)

Block -FA, Sector - III, Salt Lake City, Kolkata - 700 097

Contact No.: 7003073066 / (033) 40002446/ 7596898015

Email: [admission@bimskol.org](mailto:admission@bimskol.org), Website: [www.bimskol.org](http://www.bimskol.org)

### ADMISSION 2024

2 Years Full Time MBA Programme with Specializations in

**MARKETING, FINANCE, HRM, BUSINESS ANALYTICS, & OPERATIONS**

#### Advantages

- Affordable fees
- Outstanding faculty from reputed Industry & B-Schools with rich blend of industry and academics
- Consistently good placements in reputed companies
- Wi-fi enabled smart campus & AC Class rooms
- PG accommodation within reach
- Value Added Programmes
- Corporate Mentors
- Computer Lab with Latest Software

#### SCHOLARSHIP FOR MERITORIOUS STUDENTS

- Industry visits & Live Projects
- Elevator Facility / Auditorium
- Assistance in Education Loan
- Communication Lab with Latest Software

**ELIGIBILITY:**

Graduates in any discipline with min. 50% marks and those in the final year of graduation with valid

**MAT / JEMAT Score**

**CAT / CMAT candidates may also apply**

-: Differently abled students are encouraged :-



# Bharatiya Vidya Bhavan

An Institute with Global Presence

**BHAVAN'S CENTRE FOR COMMUNICATION  
& MANAGEMENT (BCCM)**



**Nurturing  
Future Leaders**

Approved by AICTE,  
Under Ministry of Education,  
Govt. of India.

## Admissions Open for

# PGDM

## Batch

# 2024 - 26

CSR-GHRDC – 2023 Ranking

#4th amongst top B-Schools of Odisha

#21st in outstanding B-Schools of  
Excellence Category in India

**100%**  
Assistance  
for  
Placement

Offers  
Business Analytics  
with Lab  
Components

Dual  
Specialisation  
Marketing / Finance / HR  
Healthcare & Hospital  
Management

Located in  
Heart of the City

In-Campus Hostel  
Facilities for  
Boys and Girls

Bhavan's  
Merit-cum-Means  
Scholarships to  
Meritorious  
Students



Ms. Pooja Patra



UPS logistics

HIGHEST  
PACKAGE  
₹10 LAKHS



Ms. Akankshya  
Gupta

### Some of Our Valued Recruiters



**BHAVAN'S CENTRE FOR COMMUNICATION & MANAGEMENT (BCCM)**

Plot No.: 9, Kharavel Nagar, Behind RBI, Unit - III, Bhubaneswar, Odisha – 751001

Tel. : 9938677462 / 9437358499 / 9437498280

E-mail: admission.bccm@bvbbhubaneswar.org, bvbb.mba.bbsr@gmail.com

For further details visit: [www.bvbbhubaneswar.org](http://www.bvbbhubaneswar.org)



# BIJU PATNAIK INSTITUTE OF INFORMATION TECHNOLOGY & MANAGEMENT STUDIES

Approved by AICTE, Govt. of India. | Affiliated to BPUT, Odisha | NAAC Accredited | ISO 9001 : 2015

SHAPE YOUR future with BIITM

## UNIVERSITY GOLD MEDALISTS



MS. SUBHASHREE PRADHAN  
MBA, BATCH: 2014-16  
National Business Head  
Software & Service (SISS), Chennai



MS. NIKITA AGRAWAL  
MBA, BATCH: 2017-19  
Head-HR & Finance  
Saffron Suites, Ranchi



MS. SWIKRUTI KAR  
MBA, BATCH: 2018-20  
Digital Marketing Manager  
Oditek Solutions, Bhubaneswar



MS. NEEVATI KASHYAP  
MBA, BATCH: 2019-21  
Recruiting Coordinator  
Amazon, Bangalore



MS. SIMRAN DASH  
MBA, BATCH: 2021-22  
Research Analyst  
Mordor Intelligence, Hyderabad



## Transformation Towards Excellence

2 Year  
**MBA**  
180 SEATS

2 Year  
**MBA**  
(Business Administration)  
60 SEATS

5-Year  
**INTEGRATED MBA**  
60 SEATS

### ADMISSION CRITERIA FOR THE YEAR - 2024

#### MBA / MBA (BA) - 2 YEARS:

Graduates in any discipline are eligible with minimum 50% Marks (45% for SC & ST). Graduates and Final year students graduating in 2024 have to appear OJEE-24 / MAT / CMAT / ATMA / CAT / XAT test to obtain Rank for MBA admission.

#### INTEGRATED MBA (IMBA) - 5 YEARS:

Class 12th Pass out are eligible with 45% minimum marks (40% for SC & ST). The final year students of class 12th in 2024 have to appear for OJEE-2024 test to obtain OJEE Rank for I-MBA admission or they may contact to BIITM.

### PROMINENT PLACEMENT OFFERS - 2022-23

 <b>PRIYA YADAV</b> Rs. 13.58 LPA FEDERAL BANK	 <b>PRAVAT KU. SAHOO</b> Rs. 9.80 LPA AXIS BANK	 <b>RISHAB TRPATHY</b> Rs. 9.00 LPA Mahindra FINANCE
 <b>MD SADIK</b> Rs. 8.96 LPA LTI	 <b>ROSHAN JETHI</b> Rs. 7.95 LPA Bergier	 <b>CHANDAN K. KAR</b> Rs. 7.45 LPA adaniports
 <b>R. SHIVAM</b> Rs. 6.71 LPA ZENE	 <b>ANSUMAN KAR</b> Rs. 6.50 LPA alliantgroup	 <b>ANKIT GUPTA</b> Rs. 6.50 LPA Gowind INFOTECH
 <b>RAJESWARI PARIDA</b> Rs. 6.25 LPA KANSAL NEROLAC	 <b>PRATYUSH PATTNAYAK</b> Rs. 6.24 LPA RANKS	 <b>SOURAV AGRAWAL</b> Rs. 6.10 LPA Bride White



**HIGHEST PACKAGE**  
**RS. 13.58 LAKHS | PER ANNUM**

BIITM ignites in its students the spirit of innovation. It focuses on excellence with social responsibility and strong leadership. Excellent placement track record over the years with 418 offers from 125 Companies for 2023 Batch.

F/4, Chandaka Industrial Estate, Near Infocity, Patia, Bhubaneswar -751024, Odisha  
Ph.: 9040003344 | 8018305333 | 9938310444 | 7438000111

admission@biitm.ac.in  
www.biitm.ac.in





## About Birla Global University

Birla Global University (BGU) is a self-financed private unitary University, established by the enactment of Birla Global University Odisha Act, 2015. It is included in the list of Universities established as per section 2(f) of the UGC Act, 1956. Its state-of-the-art campus is located at Gothapatna, Bhubaneswar. The management of the university is carried out by a Board of Governors headed by Smt. Jayashree Mohta, Chairperson, Birla Academy of Art & Culture. Honorable Governor of Odisha is the Chancellor of the University.

## About The Program

MBA under the Birla School of Management of Birla Global University offers two years full-time programme. The MBA programme is divided into four semesters and **specialization in Marketing, Finance, HR, Operations, Digital Marketing, Business Analytics and Banking Technology** is offered from the second semester.

## Selection Process

Admission into the programme is screened based on qualifying any one of these competitive examinations i.e. CAT / XAT / MAT / CMAT / GMAT / Entrance Examination conducted by BGU. Thereafter, the Written Essays and Personal Interview process is conducted to select students for the programme.

## Distinct Advantages

- Well benchmarked Industry Oriented Curricula
- Activity-Based Self-Learning
- Employment Enhancement Programs
- Short-Term Live Projects
- Regular interaction with industry experts
- Excellent Industry - Academia Interface
- Faculty with industry & Academic Experience
- Case and Project Based Teaching Pedagogy

**The University Provides Excellent Training, Internship & Final Placement**

BGU has collaboration with institutes/ Universities in France, Poland, Slovenia and Malaysia

Visit us at [www.bgu.ac.in](http://www.bgu.ac.in) Email: [admission@bgu.ac.in](mailto:admission@bgu.ac.in)

Toll-Free No: 1800-212-3001, Mobile: 7381058307, 9776129900

Address: IDCO Plot No. 2, Institutional Area, Gothapatna, Bhubaneswar - 751029  
Kolkata Office: Birla Brothers Pvt. Ltd, 3rd floor, 15, India Exchange Place, Kolkata - 700001



**CALCUTTA  
BUSINESS  
SCHOOL**

# ADMISSIONS OPEN



**AICTE Approved**

- **PGDM PROGRAM 2-YEAR FULL TIME**
- **PGDM FOR WORKING PROFESSIONALS**

- **PGPEX (15 MONTHS)**
- **BBA IN BUSINESS & DATA ANALYTICS (MAKAUT)**

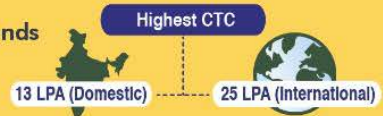
### Why CBS?

- Value added certification courses
- Foreign Language
- Mentorship Program
- Tie Up with Georgia State University
- Entry Level Tuition Waiver Scheme
- Best & experienced faculties
- Performance based scholarship scheme
- Tie Up with Harvard Business School, IBM, NSE etc

## INDUSTRY CONNECT


## Key Distinctive Features

- Autonomous curriculum with Dual Specialization
- Excellent Placement with paid internship
- New Age Specializations- Family Business, Rural Management, Business Analytics plus Finance, Marketing, HR, Operations.
- Foreign Language Classes
- Distinguished Alumni AIU & NBA (affiliation under renewal)
- Dual Specialization
- Double Internship with stipends
- International Tie Ups



### CAMPUS

Calcutta Business School  
D.H. Road, Opp.  
Nilgiri Cinema Hall  
Kolkata, West Bengal  
743503  
(8 mins from Joka Metro)

📞 7604083375 / 70

### CITY OFFICE

Shikshayatan Foundation  
Premises  
11, Lord Sinha Road,  
Kolkata - 7000 71  
(2 mins from  
Rabindra Sadan Metro)

📞 7604083378

✉ [admissions@calcuttabusinessschool.org.in](mailto:admissions@calcuttabusinessschool.org.in)  
🌐 [www.calcuttabusinessschool.org.in](http://www.calcuttabusinessschool.org.in)





# चन्द्रगुप्त प्रबंध संस्थान पटना

## CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

Established by Government of Bihar, Approved by AICTE, PGDM Accredited by NBA  
In Management (Rank Band: 101-125) by NIRF 2023, PGDM Equivalent to MBA by AIU

[www.cimp.ac.in](http://www.cimp.ac.in)



Rank Band: 101-125  
in Management



### 10 Reasons why you should choose CIMP:

- 1 CIMP is an autonomous institution with active support from the Government of Bihar and in Rank Band 101-125 by NIRF 2023 in Management
- 2 CIMP offers an AICTE approved, two-year full-time Post Graduate Diploma in Management (PGDM)- Equivalent to MBA. Also offers AICTE approved PGDM-IEV.
- 3 The institute follows, to the extent possible, all practices, systems and processes of leading management institutes like the Indian Institutes of Management (IIMs).
- 4 State-of-the-art infrastructure.
- 5 Faculty members are alumni of IIMs, IITs and other leading institutes of national and international repute.
- 6 Visiting faculty pool comprises eminent professors from IIMs, Business Schools abroad and practitioners from the industry.
- 7 Excellent track record of campus placements for students graduated in all the previous batches.
- 8 Scholarship for outstanding candidates.
- 9 NSE lab to boost stock market understanding of students.
- 10 Frequent mentoring and grooming of students to prepare them for the industry.

#### Application Process for Admission to PGDM (Equivalent to MBA) Batch 2024-26

CIMP invites applications from eligible candidates having a valid test score of CAT/XAT/GMAT/CMAT/MAT for admission to its 2 years' full-time residential PGDM (Equivalent to MBA) programme for the batch 2024-26. Application Form and Admission Brochure can be obtained from the Institute or by visiting <https://admission.cimp.ac.in/>, by paying Rs. 1000/- [Rs. 500/- for Scheduled Caste (SC), Scheduled Tribe (ST), and Differently Aabled (DA) candidates]. More details can be seen on: <https://www.cimp.ac.in>

Mithapur Institutional Area, Patna - 800001, Bihar

Tel: Reception: 0612-2366015/ 2366021 | Fax: 0612-2366029

Email: [admission@cimp.ac.in](mailto:admission@cimp.ac.in)

Phone: +91 96932 23405

Website: [www.cimp.ac.in](http://www.cimp.ac.in)



# विकास प्रबंधन संस्थान Development Management Institute



MANAGEMENT EDUCATION FOR SUSTAINABLE FUTURES !

AICTE-Approved | Two-Year Full-Time Residential Programme

## POST GRADUATE DIPLOMA IN MANAGEMENT (DEVELOPMENT MANAGEMENT)

The PGDM in Development Management Program imbues and orients students with the socio-economic dimensions of development management practices to pursue rewarding and fulfilling careers in creating and transforming livelihoods, institutions, governance, and policy.

### ELIGIBILITY

- Bachelor's degree in any discipline, with at least 50% marks (45% for SC/ST/DA candidates) in aggregate from a recognized University/Deemed University.
- Students appearing for their final year degree examination may also apply.
- Valid score in CAT/XAT/GMAT/CMAT/MAT for 2024 admissions.

### APPLICATION PROCESS

- Register for CAT/XAT/GMAT/CMAT/MAT for 2024 admissions.
- Fill in the application form online at :

[admissions.dmi.ac.in](https://admissions.dmi.ac.in)

Admission process starts from Oct. 01, 2023.



### SCHOLAR SUPPORT

- Atleast 50% tuition fee waiver to university toppers in any discipline/branch
- Upto 100% Waiver of tuition fee as merit - based scholarships
- Education loan under Bihar Student Credit Card Scheme, for students of Bihar domicile.

### PLACEMENTS

#### Full Placements Since DMI's Inception

- Development Organisations of national and international repute
- Govt. sponsored projects
- CSR Foundations
- Cooperatives and Producers Collectives
- Social Enterprises
- Bilateral and multilateral development aid institutions

### SELECTION PROCESS

- Selection will be based on combination of scores :
- Management Admission Test
- Written Test
- Group Exercise
- Personal Interview
- Work Experience
- Academic Performance
- Extra Curricular Activities

### RECRUITERS



#### Alumni Say

#### "About the PGDM Programme"

DMI provided a platform for intellectual growth, fostering critical thinking and expanding my knowledge across diverse subjects.

**PURUSHOTTAM KUMAR**

Batch - 2015-17  
Program Manager  
AIR-POLLUTION ACTION GROUP



#### "Career as a Development Professional"

An education facilitator and design thinker engaged in agency building to create awareness among adolescents on Sexual Reproductive Health and Rights and retaining them in schools.

**ANJU PRIYA**

Batch - 2016-18  
TRAINING COORDINATOR  
Quest Alliance



For details:

\* Ragging is totally prohibited in DMI & anyone found guilty of ragging shall be punished.

Udyog Bhawan, East Gandhi Maidan, Patna- 800 004, Bihar, India

Email: [admissions@dma.ac.in](mailto:admissions@dma.ac.in) | Website: [admissions.dmi.ac.in](https://admissions.dmi.ac.in)

Contact: +91 612 267 5180/ 81, 9523096030

**Pursue DMI's PGDM (DM) to Empower Grassroots**

Supported by :





# Dr. B. C. Roy Engineering College

Jemua Road, Fuljhore Durgapur – 713206

## Faculty of Management Studies

2 Year Full Time MBA Program  
Approved By AICTE  
Affiliated to MAKAUT

**MBA  
ADMISSION  
2024**

### Who can Apply?

- A. Graduate in any stream from any recognised University
- B. Candidates having valid MAT/JEMAT score
- C. CAT/CMAT students can also apply, subject to guidelines available from University, time to time.

### Application Form

- a) Can be collected from any address mentioned below by paying Rs 1500/- in cash.
- b) For postal dispatch please send DD of Rs 1550/- in favour of "Dr. B. C. Roy Engineering College", payable at Durgapur.
- c) Application form can be downloaded from College Website.



### Top Recruiters



- Central Library
- State-of-the Art Computer Lab
- Cafeteria
- AC Classrooms
- Departmental Library
- SBI Branch
- Finishing School
- Air Conditioned Auditorium
- Multi Gym
- Yoga Center
- Separate Boy's & Girl's Hostel
- Medical Unit
- Recreation Center
- Strong Alumni Network
- Wifi Campus
- Learned
- Axis Bank ATM & SBI ATM
- Open Air Auditorium
- AC Guest Rooms
- EDUSAT
- e-Learning
- Language Lab
- NPTEL

Facilities at a glance

College Campus/Corporate Office:  
Jemua Road, Fuljhore  
Durgapur – 713206  
Phone No.- 0343- 250-1353/4106  
E-mail - info@bcrec.ac.in

Department:  
Faculty of Management Studies  
Dr. B.C. Roy Engineering College, Durgapur  
Jemua Road, Fuljhore  
Durgapur - 713206(W.B.)  
Tel:(0343) 250-4245/8145300827

Kolkata Office  
Dr. B.C. Roy Engineering College, Durgapur  
92/2A, Bidhan Nagar Main Road  
Concord Tower 1st Floor, Ultadanga VIP  
Crossing, Kolkata – 700067  
Tel No.- 033-2355 4412 / 8703



# EIILM-Kolkata

## EIILM-KOLKATA AT A GLANCE



### Our International Collaborations



**SEGi**  
University

SEGI University, Malaysia  
+ 1 Other University



MingDao University,  
Taiwan



Universal Business School  
Sydney (UBSS) in Australia



Universitas Pancasila Tegal  
+ 21 Other Universities,  
Indonesia



DMMMSU, Philippines



University of Economy and  
Pedagogy, Uzbekistan  
+ 2 Other Universities

### RANKING & RECOGNITIONS

- Ranked "5<sup>th</sup> in Eastern & Central Region" by GHRDC BCA College Survey, 2023.
- Ranked "5<sup>th</sup> Best BBA College in India" By GHRDC, New Delhi, 2023.
- Ranked "2<sup>nd</sup> in West Bengal" By GHRDC Hotel Management Institute Survey, 2023.
- Received "Times Best B-School in Placement in Management" in "Times Business Awards", West Bengal, 2023.
- Ranked 1<sup>st</sup> in "Top Eminent B-Schools of Super Excellence" – CSR-GHRDC B-Schools Survey, November 2023.
- Awarded "Excellence in B-School Placement in Eastern India" – Education Excellence Award presented by Zee 24 Ghanta, Kolkata, 2023.
- "Best B-School Placement in Management in West Bengal" Award received from 20<sup>th</sup> Global Edition & 5<sup>th</sup> India Edition of "Business Leader of the Year Award Ceremony" Partnered by CNBC TV 18 endorsed by CMO Global, World Federation of Marketing & WFHRP on 6<sup>th</sup> May 2022.

### BANK LOAN FACILITY AVAILABLE

Eastern Institute For Integrated Learning in Management  
DN-9, Sector V, Salt Lake City, Kolkata - 700091  
[www.eiilm.co.in](http://www.eiilm.co.in)

CAT & MAT Score Accepted

Contact : 9163393666/668

# ELITTE COLLEGE OF ENGINEERING

APPROVED BY AICTE & AFFILIATED TO MAKAUT

ADMISSION OPEN AY : 2023-24

# MBA

2 YEARS WITH  
4 SPECIALIZATIONS

◆ MARKETING     ◆ FINANCE  
◆ HR     ◆ MIS

**ELIGIBILITY :** Candidate should be Graduate (any Stream) with 50% Marks. 1 year old CAT / MAT / JEMAT (conducted by MAKAUT) Rank holder are also eligible to apply. Candidate will be selected from the Merit List on the basis of Marks In Graduation level and subsequently PD / GD.

MBA  [admission@elem.ac.in](mailto:admission@elem.ac.in)

9831500840 / 9163316560  
9163316563 / 8336917478

PO-Karnamadhabpur, PS-Ghola, Sodepur, Kolkata-700 113

## FUTURE INSTITUTE OF ENGINEERING & MANAGEMENT

Campus: Sonarpur Station Road, Kolkata 700150  
Phones: +9133 2434 8230 | Mobile: +91 62898 00091-95 | Fax: +9133 2434 5641  
Websites: www.teamfuture.in, Email: admissions@teamfuture.in

Approved by AICTE and affiliated to  
Maulana Abul Kalam Azad University of Technology  
(formerly known as West Bengal University of Technology)

### Admission Notice Two-year full time MBA Programme (2024-2026) with dual specialization

#### The Institute

Future Institute of Engineering and Management (FIEM) was set up by a core group of academicians from IIM Calcutta, IIT Kharagpur, Jadavpur University and other professionals in the fields of Management and Engineering with the objective of developing an integrated centre for education, training research and consultancy, with academic and technical quality as the basic driver.

#### The Campus

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#### Admission Procedure

A graduate in any discipline from any Indian or Foreign University recognized by AIU/AICTE or other accreditation bodies, having a valid MAT score is eligible for the course. Candidates appearing for the final year degree examination can also apply. Candidates fulfilling above criteria are required to appear in group discussions and personal interviews.

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Future Institute of Engineering and Management also offers  
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Titan Company Ltd



2016-18  
Faiz Ahmed  
Area Manager  
Flipkart



2018-20  
Bibek Das  
Human Resource  
TCS



2008-11  
Sambit Ghosh  
Sr. Sales Manager  
Oracle



2013-15  
Mampita Marik  
Deputy Manager HRBP  
Galaxy, USA



2018-21  
Ambika Kanodia  
Tax Associate  
PwC AC Kolkata



2016-18  
Kripika Mukherjee  
Assistant Manager  
PwC



2015-17  
Shobit Chakraborty  
Area Sales Manager  
VVO



2020-22  
Mahima Chakraborty  
HR  
TCS



2014-16  
Debanjana  
Roy Chowdhury  
Manager, ABFRL



2021-23  
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Batch 2024-2026

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PGDM in IMIS is a dual specialized program. Students have to opt for any two specializations in Term-II onwards in order to widen the scope for their corporate understanding and placement in those specialized areas.

### Selection

PAN India selection of the candidates shall be based on Academic Career, Work Experience (optional) and National Test Score followed by G.D & P.I to be conducted by IMIS. Candidates applying to the Institute must opt for IMIS in the MAT application form.

### Application

A candidate can apply online to IMIS by logging in to www.imis.ac.in. Complete instruction for online application is available in the website. No Fee is applicable for online applications. An application Fee of Rs.1,000/- shall be paid only after selection and at the time of admission.

### Info Bulletin and Placement Analysis

Info Bulletin, Placement Analysis, can be downloaded from the website (www.imis.ac.in/pdf/admission-bulletin-2024.pdf, www.imis.ac.in/pdf/placement-highlights-2022-23.pdf).

### Course Fees

PGDM : ₹ 5,30,000/- (The fees to be paid in Four Installments. For details go through the Fee Structure mentioned in the Admission Bulletin 2024 - www.imis.ac.in.)

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- Allied Analytics
- Asian Paints
- Axis Bank
- Bandhan Bank
- Berger Paints
- Ceasefire
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- Everest Industry
- Global Data
- GSK
- HDFC Bank
- ICICI Bank
- ICICI Lombard GIC
- ICICI Pru AMC
- IDFC First Bank
- IFFCO-TOKIO
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- MRF Ltd
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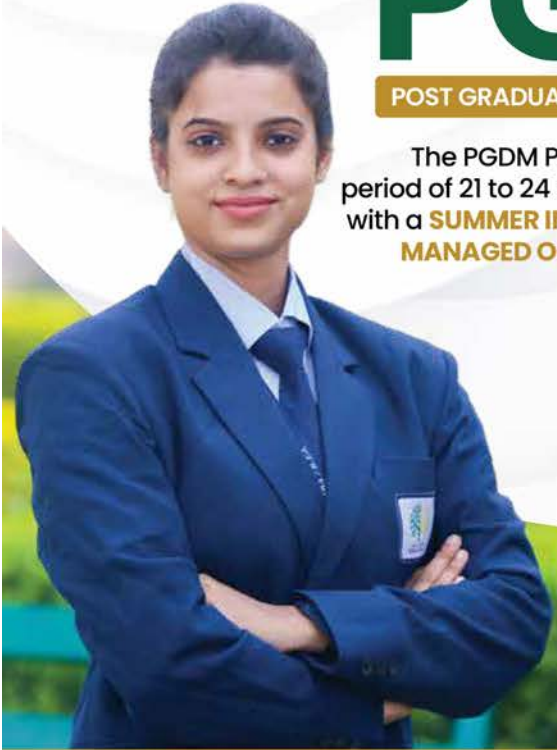
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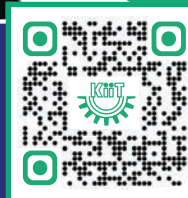
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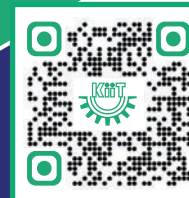
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### Applications are invited for Admission to the following Courses

Courses:	Eligibility:
<b>MBA</b> 2 Years Masters in Business Administration <b>MBA-IB</b> 2 Years Masters in Business Administration (International Business) <b>MBA - HRD</b> 2 Years Masters in Business Administration (Human Resource Development)	Recognized Bachelor's Degree of Minimum 3 years Duration. Obtained at least 50% marks ( 45% in case of candidate belonging to reserved category) at the Qualifying Examination. MAT Score (September,2023 to May, 2024) /CMAT Score is Required.
<b>MCA</b> 2 Years Masters in Computer Applications	Recognized Bachelor's Degree of Minimum 3 years Duration with Mathematics at 10+2 Level or at Graduation Level. Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) at the Qualifying Examination.
<b>BBA</b> 3 Years Bachelor of Business Administration	Passed 10+2 Examination. Obtained at least 45% marks ( 40% in case of candidate belonging to reserved category) in the above subjects taken together.
<b>BCA</b> 3 Years Bachelor of Computer Application	Passed 10+2 examination with Physics and Mathematics as compulsory subjects along with one of the Chemistry/Bio-technology/Biology/Technical Vocational subjects. Obtained at least 45% marks (40% in case of candidate belonging to reserved category) in the above subjects taken together.

- Only Online Application Form For Admission in all the Courses will be Accepted. The Online Application Form is Available on Institute Website [www.inmipat.ac.in](http://www.inmipat.ac.in)
- The Prospectus can be Downloaded from the Institute Website [www.inmipat.ac.in](http://www.inmipat.ac.in)
- Application Fee Rs.1500/- only (for SC/ST candidates Rs.750/- only) for Admission must be Submitted Online.
- Reservation As per Govt. of Bihar Rules.
- Appearing Candidates may also Apply on Condition that they have to produce passing certificate at the time of admission.
- Candidates appearing in MAT (May 2024) may also apply but they have to submit their MAT score in Admission Section immediately after publication of the result.
- NRI/FNC seats available in MBA, MBA-HRD & MCA courses only.
- For Applying Online Application

Starting Date :	19.02.2024
Closing Date :	13.05.2024

- Date of Online Entrance Examination

MCA	03.06.2024
BCA	04.06.2024 to 05.06.2024
BBA	06.06.2024 to 08.06.2024
GD/PI Schedule: MBA, MBA-IB, & MBA-HRD	24.06.2024 to 28.06.2024

- Enquiry number: 0612- 2505200, 7301808001, Time: 10:00 AM to 05:00 PM on any working day.
- Commencement of Academic Session : 01.08.2024
- For any further information please visit the institute website [www.inmipat.ac.in](http://www.inmipat.ac.in)

Registrar



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## COURSES OFFERED

PROGRAMME	ELIGIBILITY	SELECTION PROCEDURE
<b>MBA</b>	Graduation in any discipline from a recognised University. Appearing candidates may also apply.	On the basis of score of CMAT, MAT, CAT & other National Level Eligibility Test Conducted between previous May to Current May every Year.
<b>MCA</b>	Graduation from a recognized University with Maths as one of the subjects at +2/ Inter level.	All India Entrance Test followed by Group Discussion and Personal interview.



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Ph: 0621-3500094 Mobile : 7542023011

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## ► MBA Entrepreneurship



### ELIGIBILITY

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### COURSE STRUCTURE

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- **Semester-II:** Indian Economy and Policy, Financial Reporting, Statements and Analysis, Marketing Management, Operations Management, Management Information System, Human Resource Management.
- **Semester-III:** Core Papers: Project Management, Corporate Strategy. Elective Papers: Two from any one Functional Area (Major) and two from a different Functional Area (Minor) : FM/ MM / HR / OM / BA / MIS. MB – 303 Internship Project and Viva Voce.
- **Semester-IV:** Elective Papers (Four from Major Functional Area and Two from Minor Functional area) \*\*The Major and Minor Functional areas will be same as chosen in the 3rd Semester. FM/ MM/HR/OM/BA/MIS

### INTERNSHIP & PLACEMENT

Six to Eight weeks internship project in industries. The Project will be examined on Project Report, Presentation & Viva. We thankfull to the following companies for accommodated our MBA students in terms of internship & placement support : TCS, Pricewaterhouse Coopers, ITC, Jaro Education, Federal Bank, Flipkart, Nestlay, Future Group Indus IND Bank, Karvy, Axis Bank, HDFC Bank, Dell, Hindusthan National Glass & Industries Limited, Coca Cola, Bajaj Capital, Incoda, Nerolac, TATA Timplete, Federal Bank, Shoopers Stop, ABCI INFRA, Niramal Bang, Bhagirathi, Tirumalla Seven Hills Neotia, Remac, Amrit Cement, Greenly Industries Ltd., Hindusthan Petroleum Corporation Ltd., DPSC, The Hindu, Allahabad Bank, IDBI Bank, Web Strategy, Emami Cri, Columbia Asia, Keventer Agro, Timex Art Decor, Haldia Petrochemical CMC, Global Health Care, Biecco Lawrie, India Infoline, India Cable Net, Linc Pen, ARC, Infotech, Bharti, Dey's Medical, IDBI, VDMA India, Simoco, Balner Lawrie, Mother Dairy, Berger, Janalakshmi Micro Finance, Prime Process Management, PNB Met Life Insurance, Trust Klub, Consulting, Aditya Birla Money, Kotak Mahindra Insurance, Philips India Ltd., TATA Teleservice, Get IT Infomedia, Amazon, CMC, Genpact, Kirti Solar Power Pvt. Ltd., Dr. Paul's, Mani Group, Bengal Beverages, Safechen Industries, ICICI Prudential, NMD Consultant, Prdictable Revenue System, Security Engineering Pvt. Ltd., Jetking Infotrain, Kiandas Business Academy, Indian Property Consultant, Priya Entertainment, ADMORE Events, 2 COMS Consultant, ING Vysya, HSBC, Asian Paints, Selvel, Samsung, Café Cofee Day and so on .....

#### Eligibility

Graduation with valid Score/Rank in CAT, MAT, JEMAT.

#### Selection

On the basis of academic records and valid score / rank in CAT / MAT / JEMAT.

#### Admission

Submit the application form along with the copy of 10th, 12th, Graduation Admit & Marksheet and Score / Rank Card of CAT / MAT / JEMAT and the requisite fees by demand draft / Debit Card.

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# Tezpur University

(A Central University)



## Department of Business Administration

### ADMISSION ANNOUNCEMENT MBA 2024-25

Online application available at: <https://www.tezuadmissions.in/public/>

#### Other Programmes

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#### Important Dates

Online application starts from: **Nov 20, 2023**  
Last date of submission: **Jan 31, 2024**  
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*(Any change in dates will be notified on the University website)*

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**Eligibility:** Graduation in any discipline (except Fine Arts) with a minimum 50% marks (relaxation as per Gol rules). Student in final year of degree course may also apply.  
Should possess a valid score in MAT/CAT/XAT/ATMA/GMAT/CMAT (validity of scores should be till PI/selection process).  
Scores of the above exams must be received before the final closing date of online application.



For details, contact:

Head, Department of Business Administration, Tezpur University, Tezpur– 784028, Assam, India.  
Phone: +91 8638182977/7680980815; e-mail: [ba@tezu.ernet.in](mailto:ba@tezu.ernet.in)  
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# MBA

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- › Innovation & Entrepreneurship opportunities in collaboration with IIT Kharagpur's E-Cell
- › Internships and placements with renowned organisations across India



### Programmes Offered

**MBA**

### MBA Specialisations Offered

Finance, Marketing, HR, Operations, Management Information System & Healthcare Management

### Accreditations & Affiliations



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The Economic Times: Best Education Brands 2023

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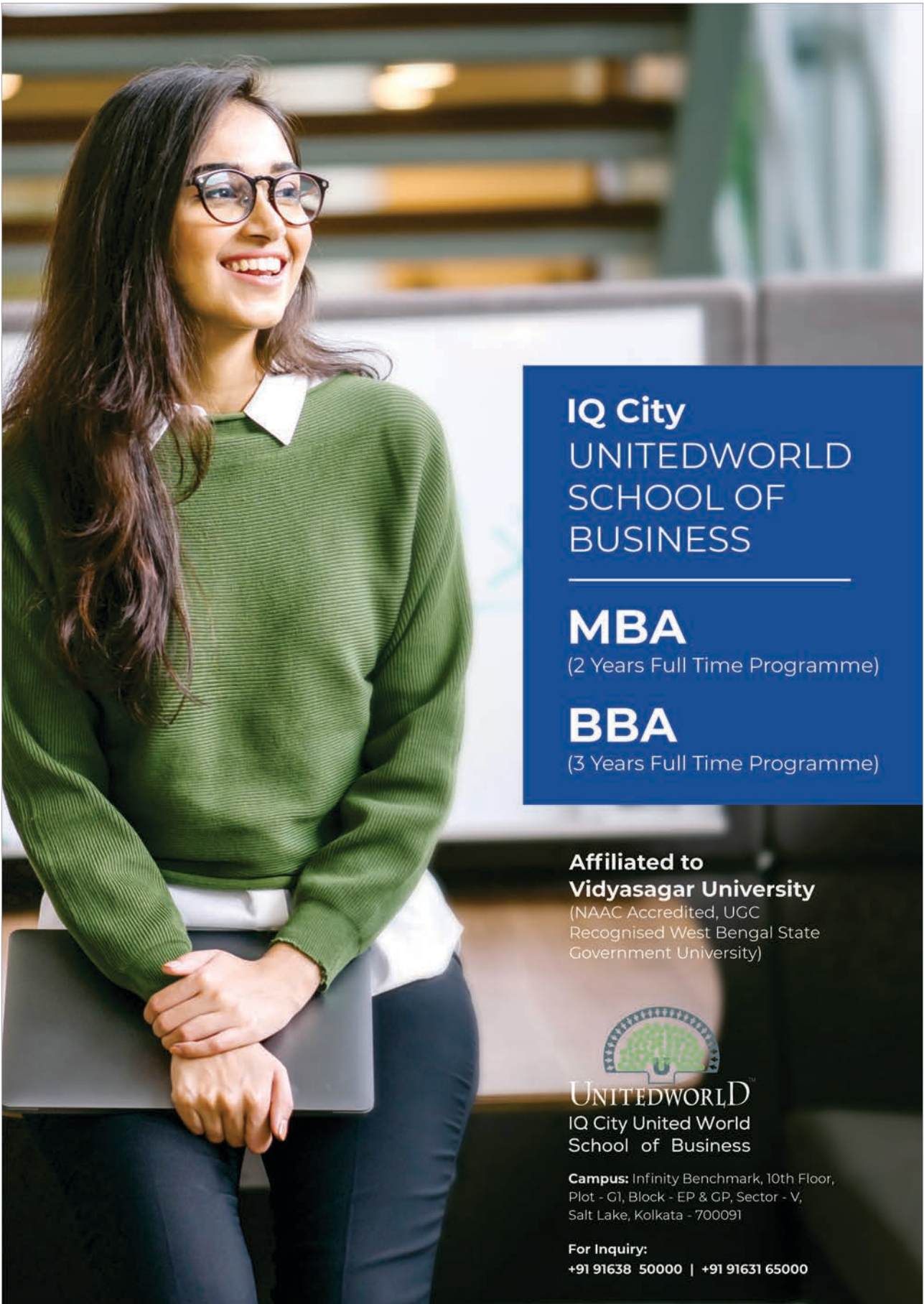


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