

Notifications of Institutes/Universities



NORTHERN REGION*

Any other information pertaining to the same, given by various participating Institutes/ Universities in their notifications may therefore be treated as amended. Applicants are advised to check the approval/ recognition status of various programmes directly from the concerned Authorities/Institutes/Universities

*States/Union Territories covered by PIN Codes beginning with 1 and 2. (Postal Zone Nos 1 and 2)



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*PGDM equivalent to MBA by Association of Indian Universities

POST GRADUATE DIPLOMA IN MANAGEMENT (Marketing)

Duration: 2 Years

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NEW DELHI



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RANKED



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RANKED



TOP 100
B SCHOOLS

RANKED



TOP 50 B SCHOOLS
- PLACEMENT

SOURCE: TIMES B SCHOOL RANKING SURVEY 2024

THE TIMES OF INDIA
FEBRUARY 27, 2024 NEW DELHI



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- PGDM** Big Data Analytics
- PGDM** Healthcare Management
- PGDM** Banking & Financial Services
- PGDM** Marketing

Approved by :

All India Council For Technical Education(AICTE),
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STUDENT TESTIMONIAL



MOHIT KASHYAP
PGDM 2021-23 (Marketing)

Placed @



The finest part about being part of Asian Business School is the abundance of industry exposure and opportunities. I was encouraged by my faculty to come up with new ideas and put them to the test. It has been the place where I learned about other facets of my strength and how I can use them to climb the ladder. I am delighted to share that I have been selected at COLGATE PALMOLIVE (INDIA) LTD. and would like to thank Corporate Resource Cell at the institute for getting the company on campus.



BHAVIKA MADHOK
PGDM 2021-23 (Finance)

Placed @



ABS has provided me a great launch pad for stepping into the corporate world. It has armed me with tools and best practices that hold key to the success. I would like to thank the placement cell for guiding me and providing me a good platform for my career and the time spend at campus has been a highly experiential learning, from academics to events and ultimately the final placements.

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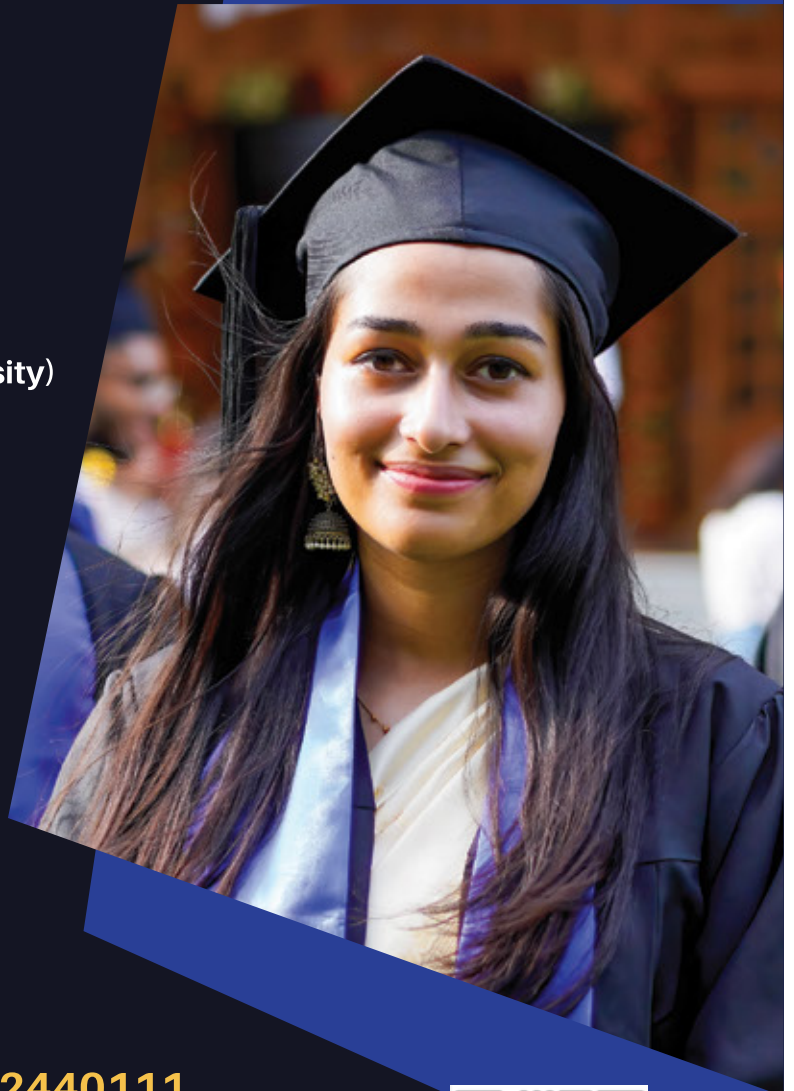
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- A composite score of 500 or above in MAT in either September 2024/ December 2024/ February 2025/ March 2025/ May 2025 or
- 50 percentile or above in the CAT 2024/ CMAT 2025/ ATMA 2025/ XAT 2025 or
- A composite score of 450 or above in GMAT 2024/2025 or
- A composite score of 295 or above in GRE 2024/2025 and
- 50% or above marks in aggregate in the under graduate examinations. (Applicants who are in the final year of their studies should have 50% or above aggregate in all the semesters / years of Undergraduate examinations conducted so far). Students writing their final degree examinations during March-June 2025 are also eligible to apply.
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3

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8

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9

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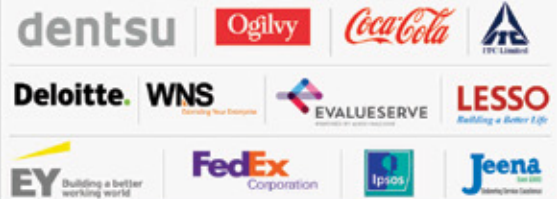
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- BBA with Specialization (e) in Business Analytics
- Integrated MBA (BBA + MBA)
- Bachelor of Tourism Administration

- MBA (Dual Specialization)
- MBA with Specialization (e) in Marketing & Automobile Management
- MBA with Specialization (e) in Logistics & Supply Chain Management
- MBA with Specialization (e) in Aviation Management
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11
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STUDENTS

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(2021-2023)

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Lakh Per Annum

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PACKAGE

Rs. 8.0
Lakh Per Annum

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**competition
success review**

"Top PGDM Institute in Placements" 2024.
"Leading Institute for Excellence in
Education", Feb, 2024. Ranked 15th Amongst
Top Eminent Private B-Schools of
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icci

Ranked as
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by ICCI

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by ASSOCHAM 2021

EducationPost

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"Best B-School for Strong
Industry Connect in North India
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in 4th APETA, 2022

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Institutions and 11th in
Top Private B-Schools North Zone"
in 2021

business today

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THE WEEK

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Avg. Offers Received per student

3 OFFERS

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23.31 LPA

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2025-27



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- Ranked AAA+ category B-School by CAREERS 360 in India's Best B-Schools - 2023
- Ranked amongst Top 10 B-School of Super Excellence in India and 7 among private B-School in UP - CSR Nov, 2022
- "CSR Excellence in Education Award" - 2022 by Competition Success Review
- "Top & Most Trusted Business School of the Year 2021, North India" Award by National Educational Excellence Awards & Conference 2021
- Ranked 9th in Uttar Pradesh and 57th amongst India's Top 100 Private B Schools: Education World Best B School Ranking 2021
- "Institute of the Year - North 2021" Awarded by ASSOCHAM

SKILL ENHANCEMENT AND CORPORATE READINESS COURSES

- Business Intelligence Lab
- Advanced Excel & Power BI • SPSS • Data Analytics
- Digital & Social Media Marketing
- Design Thinking • Pearson Me Pro English Program

TOP PLACEMENTS OF PGDM (2022-24) BATCH



"AWARDS & ACCOLADES"



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KNOWLEDGE PARTNERS/ ACADEMIC RESOURCES/ CORPORATE RESOURCES



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- Value Added Courses
- Personality Development
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PGDM

The Post Graduate Diploma in Management is designed with a view to fulfill the dynamic requirement of the industry from management graduates. The curriculum incorporates practical learning, on-the-job training and global case studies for developing a strategic orientation so that the budding managers can face the challenges of the volatile corporate world. Our PGDM curriculum has been designed and is continuously updated with careful review of its impact on students' learning and industry's requirements.

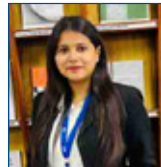
PGDM (Financial Management)

This program seeks to develop a strong knowledge of concepts as well as analytical & problem-solving skills of students, with reference to Finance domain. In this program, the learners will first acquire a general understanding of management functions & then delve deeply into Corporate Finance and Financial Services. The program is suitable for students interested in investments, portfolio management, securities analysis, fundraising, credit, fintech, taxation, microfinance, etc.

Campus Placements Snapshots for Batch 2022-24



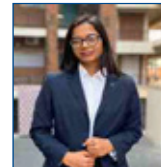
Abhay Kr. Verma
PGDM 22-24
Deloitte
Tax Consultant



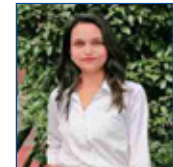
Gitika Pathak
PGDM 22-24
Aye Finance
Management Trainee



Ayush Srivastava
PGDM 22-24
Bandhan AMC
Management Trainee



Sakshi Omer
PGDM 22-24
Kotak Mahindra Bank
Relationship Manager



Vaishnavi Singh
PGDM 22-24
Swiggy
Associate

& Many More...



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ADMISSION OPEN
PGDM 2025-27



PLACEMENTS

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IILM Graduates



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WITH TOP B- SCHOOLS





















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ALUMNIS

PLACEMENT COMPANIES





Master of Business Administration

MBA

Students also have the option to specialise in:

Entrepreneurship | Financial Technology | Marketing and Innovation
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Placements

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21 Sectors

Represented by the companies on campus

330+

Companies Recurited IILM Graduates



“IILM University aims to give students the knowledge and skills that will enhance their career prospects. We track industry trends, acquaint them with all the new developments and innovations and equip students with ways to thrive in the ever changing environment.”

Dr Shailesh Gandhi
Pro Chancellor, IILM University



“NBA-accredited handcrafted MBA programme with NEP-compliant course curriculum, certifications, dedicated Corporate Readiness Programme and hands-on training on venture development at i-FLIE Incubator of IILM University, Gurugram - to carve out the global leaders of tomorrow who contribute to humanity solving realtime problems of the society and make a grassroots level impact !”

Dr Sangeeta Maini
Director, School of Management

Why Choose IILM?

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- ✔ Career Centre
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- ✔ 16000+ Well Placed Alumni
- ✔ Campus Life
- ✔ Merit Scholarships and Loans



MBA Admissions Open

▶ General MBA

Specializations

- Marketing Management
- Human Resource Management
- Operations, Logistics, and SCM Management
- Accounting and Finance (with KPMG)
- Business Analytics
- Insurance Management
- Artificial Intelligence
- Entrepreneurship and Innovation

▶ MBA in Management Technology

Specializations

- Artificial Intelligence (with HCL Tech)
- Fintech
- Data Science (with HCL Tech)
- Cybersecurity (with HCL Tech)

Why Choose IILM MBA ?

- 1.** IILM's Industry relevant Curriculum has been benchmarked to reputed National & International B School
- 2.** IILM Offers a two-week International Immersion program with Copenhagen B-School & 10 days of IIM - Sambalpur Immersion program
- 3.** Our Graduates become a part of the strong and pertinent 16,000+ alumni network
- 4.** We offer placements in industry giants like KPMG, Deloitte, Tata consumer products Ernst & Young, L'oreal, Wipro, etc.
- 5.** 27-acre lush green safe secure campus located in the renowned educational hub of Greater Noida.
- 6.** Merit-based scholarships and educational loan assistance
- 7.** Experiential learning pedagogy using AI-driven simulations, AI teaching assistants (GPTs), Metaverse LAB, Live projects, and Case studies
- 8.** Exclusive future-ready, industry collaborations with HCL Tech and KPMG
- 9.** On-campus Incubator for Start-Up funding and Entrepreneurship for everyone.
- 10.** Leadership series get mentored by senior industry leaders
- 11.** IILM wallet (75k) for students to use in shaping their careers through Industry-driven projects
- 12.** Corporate readiness program with Board Infinity and Career Carve for the Internships and Final Placements.

Collaborations

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Infosys
Springboard

HCLTech

KPMG

Top Recruiters @ IILM

► Placements

Experience the best brands with IILM

► 21 Sectors

Represented by the companies on campus

► 8.6 Lakh

Average Salary (INR)

► 400+

Companies Recruited IILM Graduates

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► For 2 year program:

Undergraduate degree with 55% marks in SSC, HSSC, and UG

MBA in Management Technology

► For 2 year program:

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<small>EXTRAORDINARY BUSINESS SCHOOL OF THE YEAR IN 2024</small>	<small>HIGHER EDUCATION REVIEW TOP 10 SALES & MARKETING COLLEGES IN INDIA</small>	<small>HIGHER EDUCATION & ED TALK AWARDS</small>	<small>INDIA'S INSPIRATIONAL BRANDS & LEADERS 2022</small>	Dr. Jagjit Singh	<small>BHARAT LEADERSHIP EXCELLENCE AWARD</small>	<small>INTERNATIONAL EDUCATION PRIDE AWARDS 2023</small>	<small>MEDIA INNOVATOR AWARD BEST MARKETING EDUCATION INSTITUTE</small>	<small>OUTSTANDING PERFORMANCE IN VIRTUAL KNOWLEDGE DELIVERY DURING PANDEMIC</small>

Dr. Jagjit Singh

(1932 - 2013)

Legendary Marketing & Management Guru,
Founder of IMM





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AICTE Approved Flagship 2 Year PGDM with Dual Specialization

Artificial Intelligence & Machine Learning Bootcamp through Highly Ranked AACSB Partner Institution in UK and Extensive Training by Indian Industry Leaders



9 Specializations

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Information Technology Management	Business Analytics & Research	International Business Management
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Powered by Industry 4.0

Machine Learning	Data Science	Design Thinking	Metaverse 2.0	Python	R Programming
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Placement Dashboard

International Package 21 lakh	Domestic Package 18 lakh	Average Package 8.5-9.5 lakh
Recruiters @ IMM		
and many more...		

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PGDM (MBA*)
International Business

PGDM (MBA*)
Retail Management

Admissions Open for PGDM Programs

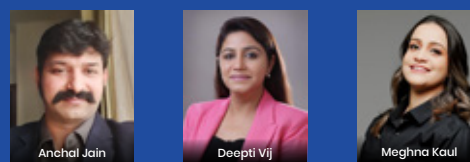
Why JIMS?

- Innovative pedagogy with a blend of theory and business applications through simulations, case studies and live projects
- Continuous placement preparedness through mock GD-PI, technical sessions, and guest sessions
- Top-tier placements with 300+ globally renowned recruiters
- Ranked among the top 100 B-schools by NIRF in 2024 reflecting academic excellence
- Valuable industry exposure through seminars, guest sessions and expert-led workshops
- Faculty Comprising of distinguished academicians and industry pioneers

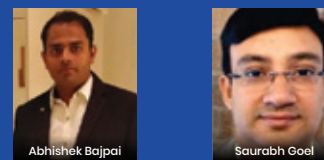
Recruiters



Some of our Prominent Alumni



Anchal Jain: Associate Director
Deepti Vij: Director Talent Acquisition & Diversity
Meghna Kaul: Growth Advertising Sales Manager, Bangkok



Abhishek Bajpai: Vico President
Saurabh Goel: Senior Director Global Supply Chain



Placement Highlights

24 LPA | **16 LPA** | **9 LPA**
HIGHEST | TOP 10% | TOP 50%

Rankings



Accreditations & Recognitions



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*PGDM equivalent to MBA by AIU



in collaboration with



**ASSURED
PLACEMENT**
with **Grant Thornton**
to top 50% of the batch

INDIA'S FIRST AND ONLY Fully Industry integrated PGDM with Grant Thornton



PGDM 23rd BATCH

- In collaboration with **Grant Thornton (GT)** - **World's Leading Consulting Firm**
- **GT involved in**
 - Curriculum design and delivery
 - Live industry assignments
 - Boardroom simulations
 - Conducting sessions and modules
 - Placement and Internship support
- Top 50% of batch to get **assured placement** with GT Bharat at `11.5 LPA
- **₹15 LPA** to candidates with 3 year work ex.

PGDM IB 16th BATCH

- Curriculum designed by team of leading experts from industry and academia led by former Dean of Asia's leading international business school
- Regular sessions with faculty from **Harvard**, and other leading universities
- Faculty from IIMs, IIFT, FMS, IIFT, SRCC...
- **Modules in Singapore or Dubai**
- Student Exchange with global universities
- Live industry assignments and simulations
- **International placement** opportunities
- **Assured placement opportunity** with corporates like Khimji Ramdas, Accenture India, Berger Paints

ASSURED PLACEMENT ASSISTANCE in leading corporates of the world like Deloitte, Asian Paints, CBRE, E&Y, HCL Technologies, Blackstone, BlackRock, MRF Tyres, TCS and many more...



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EXCELLENCE MEETS
UNRIVALLED SUCCESS**

**BE
LIMITLESS.**

45th Rank (NIRF, 2024)
Amongst all Management
Institutes in India By Ministry
of Education, Govt. of India

Graded
Autonomy
by **AICTE**

AIU Recognised
PGDM equivalent
to MBA

NAAC
Accredited
Institute

NBA
Accredited
PGDM Programs

AACSB Business
Education
Alliance
Member

PGDM | PGDM (MARKETING) | PGDM (SERVICE MANAGEMENT) | Online PGDM

PLACEMENT HIGHLIGHTS 2023[#]

Average Package[^]
₹12.45 LPA

Students Placed in Leading Companies

 90+	 70+	 40+
 22+	 19+	

Some of our Prominent Recruiters



and many more...

ADMISSION CRITERIA

Eligibility: Graduation in any discipline with min. 50% marks, students appearing in final year exam can also apply.

Selection: Written Test (CAT[™]/CMAT/MAT/XAT) score, Case Based Group Discussion & Personal Interview.

SCHOLARSHIP*

We encourage meritorious students with a number of scholarships. At Jaipuria we offer scholarship upto ₹3 Lacs on course fees based on management aptitude score.

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#Combined Data for all 4 campuses: Jaipuria Lucknow, Noida, Jaipur & Indore | ^Top 10% Students | ##Jaipuria Institute of Management uses CAT Score for Short-listing of candidates for PGDM Programs. IIMs have no role either in the selection process or in the conduction of the program | * For more information visit www.jaipuria.ac.in

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in India By Ministry of Education,
Govt. of India

NAAC-A+
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Institute

Graded
Autonomy
by **AICTE**

NBA
Accredited PGDM
Programs

AIU Recognised
PGDM equivalent
to MBA

AACSB Business
Education
Alliance
Member

PGDM | PGDM (FINANCIAL SERVICES) | PGDM (RETAIL MANAGEMENT)

PLACEMENT HIGHLIGHTS 2023[†]

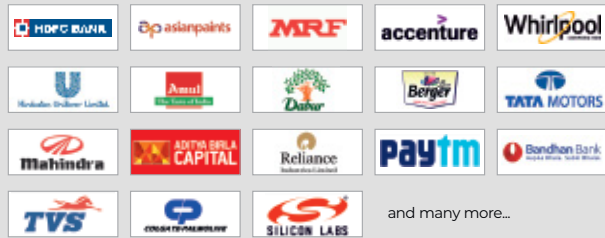
Average Package[^]

₹12.45 LPA

Students Placed in Leading Companies

Deloitte 90+	HCL 70+	ICICI Bank 40+
genpact 22+	Xiaomi 19+	

Some of our Prominent Recruiters



and many more...

ADMISSION CRITERIA

Eligibility: Graduation in any discipline with min. 50% marks, students appearing in final year exam can also apply.

Selection: Written Test (CAT^{##}/CMAT/MAT/XAT) score, Case Based Group Discussion & Personal Interview.

SCHOLARSHIP*

We encourage meritorious students with a number of scholarships. At Jaipuria we offer scholarship upto ₹3 Lacs on course fees based on management aptitude score.

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[†]Combined Data for all 4 campuses: Jaipuria Lucknow, Noida, Jaipur & Indore | [^]Top 10% Students | ^{##}Jaipuria Institute of Management uses CAT Score for Short-listing of candidates for PGDM Programs. IIM's have no rule either in the selection process or in the conduction of the program | * For more information visit www.jaipuria.ac.in



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60 SEATS

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- Gain hands-on Corporate Finance & Banking Data experience.
- Earn Industry Certifications.



SOME OF OUR PROUD RECRUITERS



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60 SEATS



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Speakers from:




310+ International Collaborations Across the World




MBA SPECIALISATIONS

- Marketing
- Finance
- Operations
- OB & HR
- IS & Analytics

ELIGIBILITY

- Graduation degree with minimum 50% from a recognised University
- Students graduating in 2025 are also eligible to apply
- CAT/MAT/XAT/CMAT ≥ 50 Percentile | GRE ≥ 295 | GMAT ≥ 450 | NMAT ≥ 160

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 RITVIKA RAJESH MBA, Batch 2023-25 Semester Exchange Monash University, Australia	 SAMAY SINGHAL MBA, Batch 2023-25 Semester Exchange Bond University, Australia	 SANCHALI ANTAL MBA, Batch 2022-2024 Dual Degree MSc in Marketing Queen Mary University of London, UK

780+ GUEST LECTURES BY INDUSTRY PRACTITIONERS

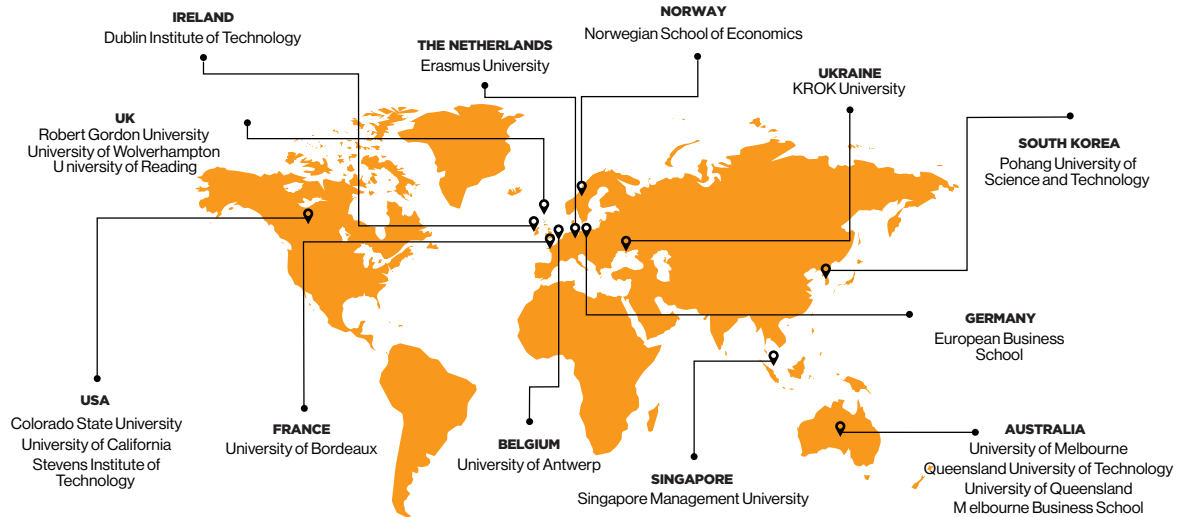
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**9 of the 12
Institutes of Eminence (IoE)**

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from 10 Countries**



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**7 FT-50 / ABDC A-STAR
PUBLICATIONS**

**65 ABDC A
PUBLICATIONS**

SCOPUS PUBLICATIONS IN SPRING 2024 (JAN - JUN 2024)

JGBS vs IIMs

Rank	Institution
01	JINDAL GLOBAL BUSINESS SCHOOL
02	IIM-Lucknow
03	IIM-Ahmedabad
04	IIM-Ranchi
05	IIM-Kozhikode
06	IIM-Bangalore
07	IIM-Indore
08	IIM-Calcutta
09	IIM-Raipur
10	IIM-Nagpur
11	IIM-Rohtak

*SCOPUS data as on 1 July 2024

JGBS vs Top Pvt. B-Schools

Rank	Institution
01	JINDAL GLOBAL BUSINESS SCHOOL
02	MDI (All Campuses)
03	SIBM Pune
04	XLRI (All Campuses)
05	IMT Ghaziabad
06	IMI New Delhi
07	Tapmi Manipal
08	ISB (All Campuses)
09	SPJIMR Mumbai
10	IRMA Anand
11	MICA Ahmedabad

*SCOPUS data as on 1 July 2024

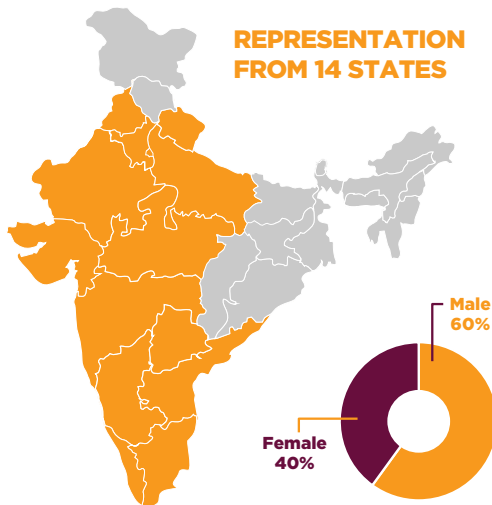
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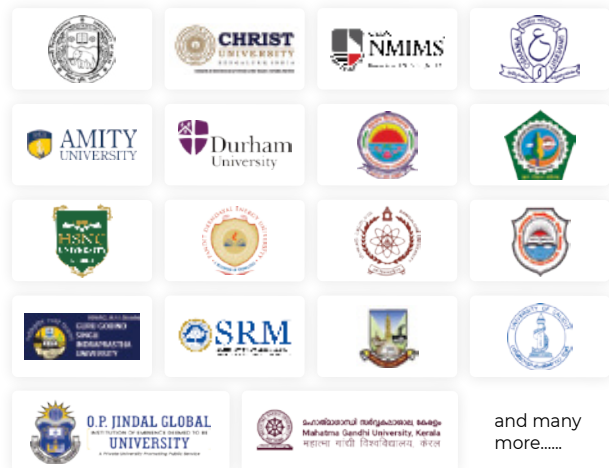
Students can expect to Master

- The contemporary topics in Finance: Role of AI and FinTech, Behavioural Finance, Financial Markets, Instruments, & Systems
- The process of investment, portfolio design and trading
- The theoretical and empirical concepts in finance, financial models and pricing
- The art and science of financial decision making

REFLECTION OF M.Sc. FINANCE (1-YEAR) 2024 COHORT



GRADUATES FROM TOP UNIVERSITIES



SELECTION CRITERIA

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(10th+12th+ Graduation)

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PERSONAL INTERVIEW

CONTACT

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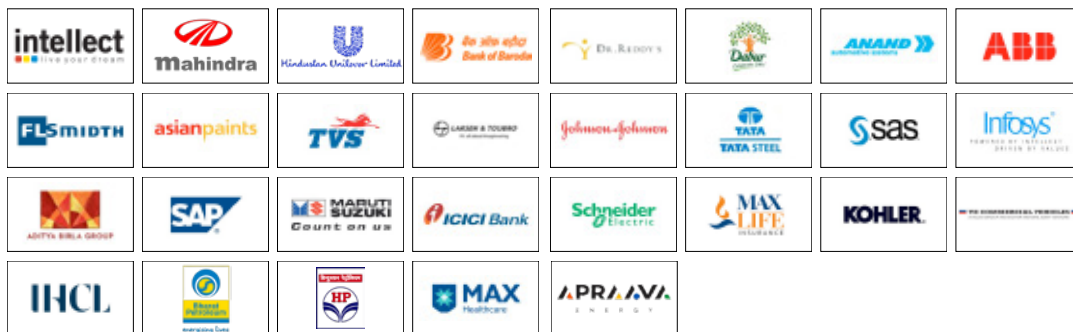


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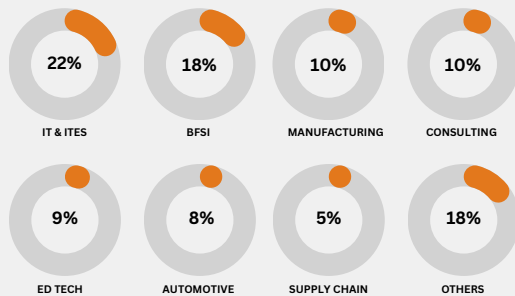
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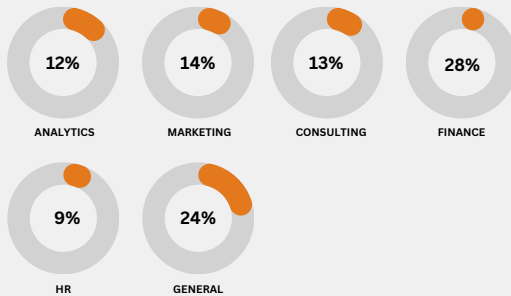
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With profound thanks and appreciation.

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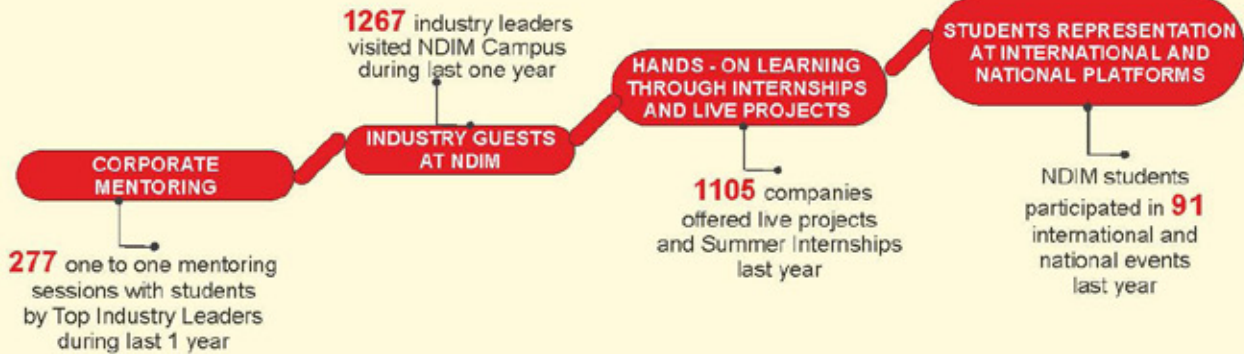
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NDIM, stands out as the sole institution licensed by NSDC, Government of India, to groom skilled professionals for Japan since 2018. At NDIM, students embark on an enriching journey that encompasses a profound understanding of the Japanese market and its unique demands. Our esteemed faculty have personally visited over 50 reputable Japanese organizations in Japan, contributing to the development of highly sought-after certificate courses on Japanese Business Culture and Spoken Japanese. These courses hold exclusive verification by the Japan Foundation, an administrative agency of the Government of Japan.

It is through NDIM's expertise in this domain and NDIM's legacy of providing top-notch training to mid and senior-level management of Indian and Japanese companies—including notable names such as Kotak Mahindra, Apollo Tyres Ltd, Mitsui Chemicals India Pvt. Ltd., Akzo Nobel India Pvt. Ltd, Hindustan Power, DCM Shriram Industries Ltd etc.

NDIM continues to be the foremost Japan Centre in the country, fostering strong connections between students and multinational corporations of Japan, both in India and in Japan.

**10%
Students
placed with
Japanese
MNCs
This year**



Japanese Support @NDIM : H.E. Kenji Hiramatsu, Ambassador of Japan; Makato Shiomi, Chairman, KMDCC; Fukuda San, GM, ASK Group; Ken Sobajima, JOCV Programmes Coordinator, JICA; Joyanta Rabha, Administration cum Project Officer, JICA; Hiroshi Hamada, MRS Co.; Kimura Foundry Co.Ltd.; Aging Society Life Improvement Co & Human Life Co Ltd; Madoka Mori, Global Operation Division, Saraya; Suguru Sakata, Head of Market Expansion, SATO and Takuro Takeuchi, Director, South Asia, JICA at NDIM

KOREA CENTRE : OPPORTUNITIES WITH KOREAN COMPANIES

In the light of the success of Japan Centre of NDIM, NDIM established the Korea Centre of Excellence. The Centre was inaugurated by Mr. Jinhwa Song, the Minister Counsellor of the Embassy of the Republic of Korea in 2022. Primary objective of Korea Centre of Excellence is to equip students with necessary skills to thrive in both Korean and Indian organizations. NDIM places great emphasis on developing proficiency in all three aspects of the Korean language: reading, writing, and speaking in addition to Korean business & corporate culture.

Recently, NDIM had the privilege of co-hosting over 130 distinguished leaders from the Korean and Indian industries at New Delhi. Additionally, NDIM welcomed 180 top professionals at the Eros Hotel and at Delhi Golf Club. These events were made possible through the active support of IRKFS and the Korean Ambassador and served as the launchpad of enhanced skill development initiatives specific to Korean MNCs.

To further enhance students' opportunities, the Korean Chamber of Commerce has expressed its intention to facilitate connections between NDIM and prominent Korean companies viz LG, Samsung, Doosan Group, CJ Group, and The Woori Group. This collaboration opens new avenues for students, allowing them to explore rewarding prospects in the Korean business landscape.



Recent Korean Guests @ NDIM : H.E. Ambassador Chang Jae-bok, Republic of Korea; H.E. Ambassador Hyun Cho, Republic of Korea; H.E. Jin Hwa Song Minister Counsellor Embassy of Republic of Korea; Jihun Jeon, Director, Korfo; Heechul Jung, Chief Representative, KITA; Dong Daejon, Director Education, Member, Board of Education, South Korea; Sun Ki Kang, Chief Representative, Korea Exim Bank; Dong Sung Pak, Managing Director, Hysung Corporation India PVT. Ltd; Oh Sung Gyun, Director Education, Board of Education, South Korea; Hyunwoo Bang, Sr. VP, Samsung.

ONLY B-SCHOOL WITH 'INCUBATION CENTRE' SET UP BY INDIA'S APEX INDUSTRY & TRADE CHAMBER ASSOCHAM AND BY NATIONAL HRDN.



**MULTIPLYING
INDUSTRY
RESOURCES**

UK India British Council (UKIBC)

UK India British Council (UKIBC) in collaboration with Pearson India invited NDIM on 19th September 2023 at the British Council to present to 30 Vice Chancellors of top UK Universities about the strong relationships NDIM has developed with Indian industry and how top industry leaders are helping NDIM students.

ASSOCHAM is the National Incubation Partner of NDIM

NDIM IS ONE OF THE VERY FEW B-SCHOOLS WHERE ALL PGDM SPECIALIZATIONS ARE INTEGRATED WITH FOLLOWING FUTURISTIC TECH SKILLS INCLUDING AI-ML, DIGITAL TRANSFORMATION, ROBOTICS, CYBER SECURITY ETC WITHOUT CODING, RESULTING IN GLOBAL JOB ROLES AT NDIM

AI, Digital, IT in HRM

Tableau, Power BI, Advanced Excel	View the monthly, quarterly, and yearly total expense values for each compensation type
Adobe Express	Graphic designing for employers branding
LinkedIn Advertising	To create paid job posting on LinkedIn
Rapid-Miner	Predictive Analytics for reducing Employee Attrition
Trello/Project Management	Ensuring deadlines and effective automated communication in Recruitment & Team Projects
Keras & TensorFlow	Churn Prediction, Performance Management Analysis, Sentiments Analytics, Employee Talent Cluster Analysis
Hadoop & MySQL	Ability to create, manipulate and managing the vast amounts of HR data using SQL and build databases for secure operational activities

AI, Digital, IT in Marketing

Google Analytics 4.0	Understanding Customer Journey on GA4 focusing on user actions tracking, User properties and Audiences.
ZOHO CRM & Advanced Excel	Segment customers based on their region, requirements, lead source, and level of responsiveness towards you
Google Keyword Planner	Research keywords for Search campaigns based on volume and traffic
Yet Another Mail Merge (YAMM)	Automation in mailing with performance tracking
MiniTab/Lean Six Sigma	Ensuring continuous process improvement in brand building and sales operations
alteryx & PyTorch	Customer Segmentation, Personalized Marketing, Lead Scoring, Personalized Recommendation, Sentiments Analysis, Sales Forecasting
Microsoft Azure	RPA is used to automate a wide range of tasks namely Email, Social Media Marketing, Lead Generation Workflow, Web Analytics, Customer Services etc

AI, Digital, IT in Finance

SQL, R, Python	Financial Modeling, Strategic Analysis
R, Eviews	Financial Data fetching, EDA, ARIMA model, Time Series Forecasting, Volatility Checks
RM Studio	Identifying, assessing and controlling threats to an organization's capital and earnings
Virtual PlatformsEINDIA.com	Use of Simulated platforms for understanding trading in derivatives & Calculation of profits in Derivatives
Gurobi Python & Lingo/Optimization	Developing models for Financial Risk Management and Portfolio Optimization
scikit-learn, Python	Credit scoring, Fraud detection, Stock market forecasting, Risk Assessments, Demand Forecasting
Apache Hbase	Ability to create, manipulate and managing the vast amounts of financial data
UiPath	RPA is used to automate a wide range of tasks namely Financial Data Entry, Compliance Reporting, Workflow Automation

INDIA'S TRUSTED AND CREDIBLE B-SCHOOL

- ✍ The only B-school continuously declared Best in India 3 years in a row for "Industry Linkages" and under all the 19 employment related AICTE and CII notified parameters out of all the 10000+ b-schools across India. This has happened for the first time in the country.
- ✍ Declared Best by ASSOCHAM for 6 years under placement related parameters.
- ✍ Declared Number 1 in India for 'Excellence in Employability through Industry Engagement' by FICCI.
- ✍ India International Skill Centre' of NSDC, Govt of India.
- ✍ India Centre of QS ranked Asian Institute of Technology Thailand (international university since 1959) for Doctorate of Business Administration Programs.
- ✍ Only B-school set up and run since 1992 by 6 Top Industrialists, 7 Padma Awardees, and by ex Supreme Court Judges, Chairmen UPSC, Chief Election Commissioner, Principal Secretary & Advisor to the Prime Minister of India.
- ✍ Industry Led Education : Faculty drawn from 33 International Universities who worked with 332 corporate houses.
- ✍ Only B-school where 354 senior corporate professionals & recruiters groom and hand-hold students to corporate expectations (details at <https://www.ndimdelhi.org/industry-interface/corporate-mentoring-programme/>).
- ✍ Only B-school where 151 recruiters & top academia guide & lead the futuristic & new-age curriculum, academics and pedagogy (details at <https://www.ndimdelhi.org/about-ndim/academic-advisory-council/>).
- ✍ Only B-school in North & Central India continuously chosen for 4 years by the AICTE for Prime Minister's favorite entrepreneurship project, the India's Smart India Hackathon, the biggest Digital & Entrepreneurial revolution of Government of India for 25000 startups.
- ✍ Only B-school where "Incubation Centre" for promoting 'Entrepreneurship & Innovation' is established by premier Industry Chamber "ASSOCHAM".
- ✍ Only B-school with Women Social Entrepreneurship Cell, set up & supported by Industry.
- ✍ New-age, Tech Blended PGDM Specializations.
- ✍ Only B-School to partner with Global Counter Terrorism Council.
- ✍ Entrepreneurship and Sustainability enabled Curriculum.
- ✍ Only B-school listed in the "New Education Policy" of the Government of India along with IIM-A.
- ✍ Only B-school with "Japan Centre", licensed by NSDC Govt of India for training manpower for Japanese Companies.
- ✍ Only B-School with Korea Centre supported by IRKFS to groom students for Korean MNCs.
- ✍ Australia Risk Policy Institute Certifications on Risk Strategies only at NDIM for grooming students as Risk Analysts.
- ✍ International Projects for students in more than 15 countries with free boarding & lodging.
- ✍ More than 400 hours of company specific campus to corporate soft skill grooming by 7 full time corporate trainer faculty and senior defence officers.
- ✍ Upskilled and reskilled 3300+ corporate professionals of approx. 320+ top-rated organizations during COVID, thus adding large number of additional recruiting companies to NDIM
- ✍ NDIM and the University of Buffalo celebrated the signing of a historic Memorandum of Understanding (MOU).
- ✍ National HRD Network of India inaugurated its first and the only students' chapter exclusively at the NDIM Campus



Hon'ble Shri Pranab Mukherjee, Hon'ble Dr. Manmohan Singh, Hon'ble Shri M. Venkaiah Naidu and Chairmen of UGC, AICTE, NETF, NCVET, NSDC, at NDIM

INDIA'S BEST INDUSTRY LINKED B-SCHOOL

GLOBALLY CONNECTED & POWERFUL BOARD, SUPPORTING STUDENTS' LEARNING & PLACEMENTS



Suresh Prabhu continued to be on the Board of NDIM even while working as the Hon'ble Minister for Railways, Commerce & Industry and Civil Aviation, Union of India; Chairman V.M. Bansal, a civil servant, Advisor to the former Lt. Governor Delhi, Secretary, & Principal Commissioner, DDA, Govt. of India (1993-2010), President Alumni Associations NIT(K) and Sainik School Rewa, Chairman Education Committee PHDCCI (2017-2021), Member National Steering Committee on Internships, AICTE (Govt. of India); Justice Bisheshwar Prasad Singh former- Judge Supreme Court of India, Chief Justice High Court of Bombay, Judge Patna and Karnataka High Courts; T K A Nair, IAS, Secretary with Prime Ministers Sh. I.K. Gujral and Sh. Atal Bihari Vajpayee, Principal Secretary and Advisor to Prime Minister Dr. Manmohan Singh in the rank of Union Minister of State (2004-2014); Prof. Dr. K. K. Aggarwal, President SAARC University & former Chairman National Board of Accreditation, Govt. of India; Ankur Bansal, Vice Chairman, NDIM and an alumnus of Tepper School of Business and Carnegie Mellon University, USA; Tarun Vijay, Chairman, National Monuments Authority of India-Ex MP (Rajya Sabha), a renowned Journalist and editor Panchajanya 1985 to 2008; Rupinder Singh Suri, Additional Solicitor General of India & Former President, Supreme Court Bar Association; Padmashri Harshwardhan Neotia, Chairman Ambuja Group and President, FICCI and AIMA; Dr Mahesh Gupta, Chairman Kent RO Systems and Past President PHDCCI; Alok B. Shriram, Sr. Managing Director and CEO DCM Shriram Industries Ltd.; Padmashri Dr. Harsh Mahajan, Founder & Chief Radiologist Mahajan Imaging; Prof. Dr. D.P. Agrawal, Ex-Member & Chairman Union Public Service Commission (2003-2014), founder Director IITM, Gwalior, Ex-M.D. (EdCIL); Padamshri Rajinder Gupta, Chairman Trident Group; Anil Khaitan, Chairman, SNK Corp and Ex-President, PHDCCI; S K Arya, Chairman, JBM Group; Ashok Pratap Singh, President, Board of Trustees, Modern Schools, Chairman India Finance Company LTD; Maj. General (retd.), D. N. Khurana, AVSM, Secretary General and Advisor Asia Association of Management Organizations (AAMO), former D.G., AIMA; Anuradha Goel, Chairperson PHD Family Welfare Foundation and PHD Committee on Women & Child Development, Past President FICCI Ladies Organization and Vice Chairperson SAARC Chamber Women Entrepreneur Council, President St. Stephen's Hospital Patients' Welfare Society; S S Kohli, Independent Director PTC India Financial Services Ltd., ex-Chairman & MD India Infrastructure Finance Co. Ltd, former Chairman PNB, SIDBI and P&S Bank, Chairman IBA for 2 terms; Lt. Gen. (retd) Jaswant Singh Ahluwalia PVS, President 'Institute of Directors' and 'World Environment Foundation (WEF)', Ex- Chairman 'Institution of Engineers and President of 'Delhi Management Association' on the Boards of 'Engineering Staff College of India', 'Quality Council of India' (QCI), All India Management' (AIMA); Padma Bhushan Sd. Tarlochan Singh, Ex-MP, Rajya Sabha, former-Chairman- National Commission for Minorities, GOI, Ex-Chairman & MD Delhi Tourism and Press Secretary to President of India, currently the Vice- President Indian Olympic Association and Archery Association of India; Sirajuddin Qureshi, President India Islamic Cultural Centre, Chairman-India Bahrain Joint Business Council, President, Federation of India-Malaysia Joint Business Council of India; P Dwarkanath, Ex-Executive Chairman GlaxoSmithKline; Dhananjay Singh, Director General, NHRD Network; Prem Nath (IIM-A), CMD Roshan Polymers Ltd., Roshan Plastics and ECS Corp; Dr BBL Madhukar, Secretary General, BRICS CCI, Former CMD MMTCL Ltd.; Dr Purshotam Lal decorated with Jawaharlal Nehru International Excellence Award, Rajiv Gandhi Award, Padmashri, Padma Bhushan, Padma Vibhushan; I.K. Rasgotra, ex-Secretary, Govt. of India, Ministry of Personnel & Administrative Reforms, former member CAT, Delhi; Jatinder Cheema, Partner Cyril Amarchand Mangaldas, guiding top MNC clients worldwide in the fields of Energy and Natural Resources; Dr Arup Roy Choudhury, Prof. IIT Delhi, former CMD NTPC and NBCC, Chief Commissioner Right to Public Service Commission, Govt. of West Bengal; Virendra Prakash IAS, Ex-Chief Secretary, Delhi, Advisor Planning Commission of India and Advisor to the Governor J&K, World Bank Advisor to Uganda and Nepal; Prabhakar Kumar, CMD Prabhakar Group (incorporating Prabhakar Prakashan, Ocean Books P Ltd.) and Prabhakar Paperback; Sh. B. B. Tandon, IAS, Ex-Chief Election Commissioner of India, Secretary D.O.P&T, GOI; Dr. M.P. Poonia, former Vice Chairman, AICTE and former Director, NITTR; Prem Singh, President, Group HR, JK Organization and Regional President-North, NHRDN; Prof. Vijita Singh Aggarwal, Director International Affairs, GGS Indraprastha University.



Recent Guests @ NDIM : Shekhar Gupta, Chairman, The Print ex Chief Editor Indian Express; UD Choubey, DG, SCOPE; Vineet Singh Hukmani, MD, CEO & Share holder Director, 94.3 Radio One; Vineet Nayar, Ex-CEO, HCL; GP Rao, Founder & Managing Partner, GPR HR; Brijesh Agarwal, Co-founder & Director IndusMart; Satya D Sinha, CEO, Marner Consulting Services; Mussarat Hussain Head-Leadership & Functional School Maruti Suzuki India Ltd

UNIQUE GLOBAL CERTIFICATIONS FROM AUSTRALIA - PART OF PGDM AT NDIM

"Asia Centre for Global Risk Policy Network (ACGRPN)" set up by NDIM is the 1st of its kind "Global Risk Policy Institute in India" in partnership with "Australian Risk Policy Institute" for training the corporate world on Strategic Risk Policy Models. Australian Risk Policy Institute certificates are available to NDIM students as well.



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30% PGDM Finance Students hired for Accounting and Controlling roles in the Big 3 in 2024



Big 4 and Top MNCs Recruit PGDM Finance at NDIM because it is

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- 11+ Futuristic Finance Skills including**
Asset valuation, Capital Budgeting, Financial Analytics, Algorithmic Trading, Liquidity Optimisation, Investment and Risk Dynamics, Establishing Metrics and Forecast
- Strengthened by Global Fintech Skills and**
Blockchain, SAS, MySQL, Kame, Akamai, Cyber Security, Python, UI/UX, Tableau, Power BI, R-Studio, E-Views
- 10+ Latest Technologies including**
- New Age Job Roles thus being offered at NDIM**
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SPSS	Marketing Analytics	SEMRUSH	Consumer Mapping	tableau

PGDM Marketing at NDIM Prepares For Global Job Roles

Blockchain Marketing Specialist	AI Marketing Strategist	Chatbot Management Specialist	Product Analyst	Marketing Thought Leader
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SELECTION PROCEDURE

NRI's / Foreign Citizens can also seek admission like Indian Nationals/Citizens/Residents-based on their inter-se merit in any of these examinations, group discussions and personal interviews as per AICTE guidelines. Final selection is based on overall performance in :

- Graduation Examination Score
- Score in one of the above mentioned Aptitude Tests.
- Group Discussions & Personal Interviews.

RESERVATION

- Reservation for SC/ST/OBC and other categories is as per AICTE guidelines.
- 2% Seats reserved for physically challenged persons/applicants with learning disability.
- 5% seats reserved for applicants from J&K, Ladakh, Northeast, Naxal affected areas, wards of defence/police/para-military services personnel who laid down their lives in any operation or insurgency.
- 2% seats reserved for the wards of serving/retired defence/paramilitary forces/police personnel/outstanding sports persons.
- 2% reservation for foreign students subject to AICTE guidelines.
- Extra weightage is given for Outstanding achievement in any field beyond academics viz cultural or the activities which highlight: Leadership, team work, innovation, decision making qualities; work experience, higher educational qualifications, industry sponsorship, contribution made to social causes/community service. Supporting evidence should be submitted with the application.
- Female candidates get preferential treatment if they have same overall score as their male counterparts.
- Unfilled reserve category seats are offered to General Category candidates.

HOW TO APPLY

Application Forms can be collected from the Institute on cash payment of Rs. 1000/- or by sending DD of Rs. 1000/- in favour of 'New Delhi Institute of Management' payable at New Delhi. Forms can be downloaded from www.ndimdelhi.org and sent to "Admissions Office" at :

NDIM, 50 (B&C) Tughlakabad Institutional Area, M.B. Road, New Delhi -110062 or sent online at www.ndimdelhi.org, PH: 011-4011100, 08882468367, 09910695359 Toll Free : 1800 419 0606

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(Candidates appearing for CAT/MAT/CMAT/XAT/GMAT/ATMA/CUET-PG and Graduating by July 31, 2025 can also apply).

BBA: 10+2 or its equivalent in any discipline from a recognised Board with at least 60% aggregate marks or equivalent CGPA. Candidates appearing in 10+2 examination in 2025 can also apply.

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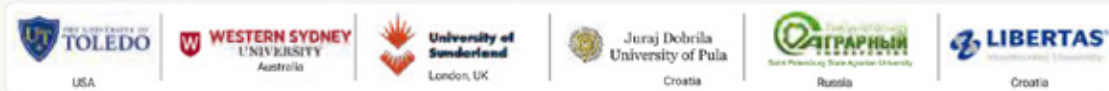
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