

# Master of Business Administration (MBA)

(for Working Executives) A two-year programme at IIMK Kochi Campus

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## **IIM Kozhikode**

The Indian Institute of Management Kozhikode (IIMK) was established in 1996 by the Government of India in collaboration with the Government of Kerala, as the fifth in the lineage of the eminent and premier management institutions in the country. IIMK has been able to achieve a special status amongst the older generation IIMs in several dimensions, including capabilities, innovation, and ability to scale up and is the fastest growing IIM in the country.

IIMK's mission is to inculcate a spirit of wholesome learning giving equal weightage to academic solidarity and practical application. It aspires to integrate concepts with applications and values, thereby nurturing dependable, capable, caring and fair-minded individuals who will contribute towards the development of communities

### **IIMK Kochi Campus**

The IIMK Kochi Campus was setup in the year 2013. It was envisaged as a platform for the institute to focus on imparting executive education and enabling greater academic collaboration with the industry (including research and consultancy), leveraging Kochi's strategic location and the knowledge base and resources created by IIMK faculty. The campus is currently housed in a modern facility at Athulya Complex, Infopark, Kakkanad.

## MBA@IIMK-Kochi (EPGP – Kochi)

Aligned to IIMK's mission, the MBA at IIMK-Kochi Campus (also referred to as EPGP Kochi) is tailored as a unique 2-year post-graduate programme for working executives. The programme is particularly suited for entrepreneurs and executives who wish to enhance their general managerial and strategic perspectives and advance in their careers. They can pursue managerial education with classes held via online, D-to-D mode during week days (Monday – Friday) and weekends via physical mode, in-campus (Saturday & Sunday).

Participants to the EPGP Kochi are selected through a rigorous, multi-dimensional process. The programme is designed to provide participants an intense learning process while concurrently balancing their occupations. The content and pedagogy aim at building competencies, and preparing participants for responding effectively to a rapidly changing global environment. The programme seeks to enable participants to add value to themselves and to their organizations.

On successful completion of the programme and securing the requisite grades, the participants would be awarded the degree of 'Master of Business Administration' (MBA)

For more details please visit: https://iimk.ac.in/kochi/EPGP/ProgrammeOverview.php





## HIGHLIGHTS

- Focus on General Management: Curriculum of the programme is suitable for executives, who are experienced in various functional domains, and seeking to broaden their general managerial perspectives.
- **Convenient format:** Enabling executives to pursue managerial education with classes held on via online/ on Weekdays (Monday, Tuesday, Thursday & Friday) and weekends via face to face mode (Saturday & Sunday), which may aid them in maintaining Work-Life Balance.
- **Internationally recognized MBA:** Global recognition from AMBA accredited by UK based association of MBAs and EQUIS accredited by EQUIS accreditation board.
- Innovative Pedagogy & Experienced Faculty: Application-oriented pedagogy including case studies, simulation and workshops, to facilitate the feel of real-life situations for participants and for the development of effective decision-making skills. Classes and workshops will be interactive and handled by renowned IIMK Faculty and other external/industry experts.
- **Experienced and diverse pool of participants:** Opportunity for rich peer-learning and networking on account of the participants typically comprising entrepreneurs and executives engaged in diverse functions, and drawn from across various industries and organizations.
- Alumni status of IIMK: Opportunity to be the part of the 6000+ alumni network of IIMK with access to entrepreneurs and executives, at various levels across the globe.
- **IIMK LIVE:** Opportunity for taking up business incubator as part of IIMK Laboratory for Innovation, Venturing and Entrepreneurship (IIMK LIVE), sponsored by Department of Science and Technology, Government of India. Ref: https://www.iimklive.org/.
- **Provision for taking a break:** Flexibility for taking a temporary break from the programme on account of any unforeseen events and re-joining (subject to rules and regulations)
- **Career Guidance Cell:** IIMK Kochi will provide EPGP participants access to a newly formed Career Guidance Cell. This cell aims to provide advisory support to students in terms of broad career guidance, general assistance for appropriate CV positioning/preparation. It will also facilitate career-related conversations with experts/specialists.
- **Merit Scholarships:** A limited number of merit scholarships will be offered based on their academic performance during the first year of the programme.



## **ELIGIBLITY**

- A Bachelor's Degree (as per the latest UGC Norms) or its equivalent in any discipline with minimum 50%\*\* aggregate mark or equivalent CGPA.
- In the case of an absence of a duly recognized bachelor's degree, candidate with a minimum 50 percentage aggregate in CA/ICWA/CS can apply for the programme.
- The degree obtained from a foreign University subject to producing the equivalency certificate from AIU (Association of Indian Universities) or any Govt. of India approved assessment agency, or an Indian University approved by UGC along with the proof of aggregate percentage of marks obtained in the programme completed.
- Three Years of managerial/ entrepreneurial/ professional experience\*\*\* after successful completion of graduation as on the date of application.

\*\*Subject to relaxation based on category

\*\*\*Work experience before completion of graduation will not be considered for calculating total work experience. Internship/articleship for courses such as CA/CS/ICWAI will not be considered as experience.





## **Reservation Policy**

IIMK follows the Government of India reservation policy applicable to Central Educational Institutions (CEIs) for admission to the Executive Post Graduate Programme in Management. The minimum eligibility criteria adopted by IIMK in the admissions for the Executive Post Graduate Programme in Management is given below:

Category	Degree (Min Aggregate Marks)	CA/ICWA/CS
General	50%	50%
OBC (Non Creamy Layer)	50%	50%
EWS	50%	50%
Women	45%	50%
SC	40%	50%
ST	40%	50%
PWD	40%	50%

Minimum work experience required to apply for the programme remains 3 years for all candidates irrespective of the category under which the candidate is applying. The candidate should possess the latest OBC (Non-Creamy layer) certificate/EWS (Economically Weaker Section) Certificate/Caste Certificate, issued after 30.04.2021 while applying. Request for changing the category will not be considered after submitting the application online.

## **Selection Process**

The MBA @ IIMK Kochi campus targets motivated professionals who bring to the table, practical insights borne of experience, high energy and the drive to succeed professionally and also make a difference to society through their contributions. Candidates are expected to possess basic managerial skills and capabilities, good academic orientation, a deep desire for learning and knowledge, and good oral and written communication skills.

The selection of candidates to the programme will focus on an all-round assessment of several aspects such as educational qualification, academic performance till date, quality of work experience, statement of purpose, and overall performance in the entrance test/personal interview.

Eligible applicants would typically need to undergo an entrance test aimed at assessing managerial aptitude ("EMAT"), that IIMK will administer (subject to pandemic related constraints). Those candidates who already possess a valid recent GMAT/GRE \* score or a CAT (score of 2021, 2022, 2023) score may be exempted from writing the EMAT.

\*Score obtained should not be older than 3 years from the date of EMAT.





## Mode Of Delivery

The classes will be conducted at the IIMK Kochi Campus. IIMK offers "Your Program, Your Preference" option, wherein working executives can choose from the following two options of classes:

Option One: Evening Classes*	Timings
Monday, Tuesday, Thursday & Friday	07:00 pm - 09:45 pm
Option Two: Weekend Classes **	
Saturday	04:00 pm - 09:45 pm
Sunday	09:00 am - 03:30 pm

\* Classes to be conducted via online mode, D-to-D mode

\*\* Classes to be conducted in Physical mode, in-campus

## **Program Fees**

## **Application Fee**

All candidates applying for the EPGP in Management for Working Professionals are required to pay a non-refundable application fee of Rs. 2,000/- online, using Net Banking, Credit Card or Debit Card. Payment through any other mode is not acceptable. The application fee, once paid, is not refundable or adjustable under any circumstances.

\*Applications received without payment of application fee will be rejected.

### **Programme Fee**

Total fee for the program is Rs. 12,00,000/- only (Rupees Twelve Lakhs Only), payable in seven instalments. This fee includes program delivery, books and instruction material, simulations and access to all in-campus facilities such as the library resources. The fee does not include the boarding and lodging charges for the proposed campus-immersion modules at IIM Kozhikode. Financial assistance is normally available through scheduled banks to support the fee payment.

### **Incampus Modules**

There would be two incampus in Kozhikode. Each incampus will be of one-week duration. In addition there may be quarterly or half yearly shorter immersions (2-3 days) at Kochi which will be mandatory.

### Examinations

Examinations for week day and week end cohort would be conducted on all Saturdays. Mode of examations will be as decided by IIMK from time to time.





## Important Dates - Phase IV

Evening Cohort*			
Description	Dates		
Online Application starts	February 01, 2024		
Last date for submission of Online Application	February 29, 2024		
Admission Processes (Entrance Test /Personal Interviews)	March 30-31, 2024		
Offer Issuance	April 05, 2024		
* Classes to be conducted via online mode, D-to-D mode			

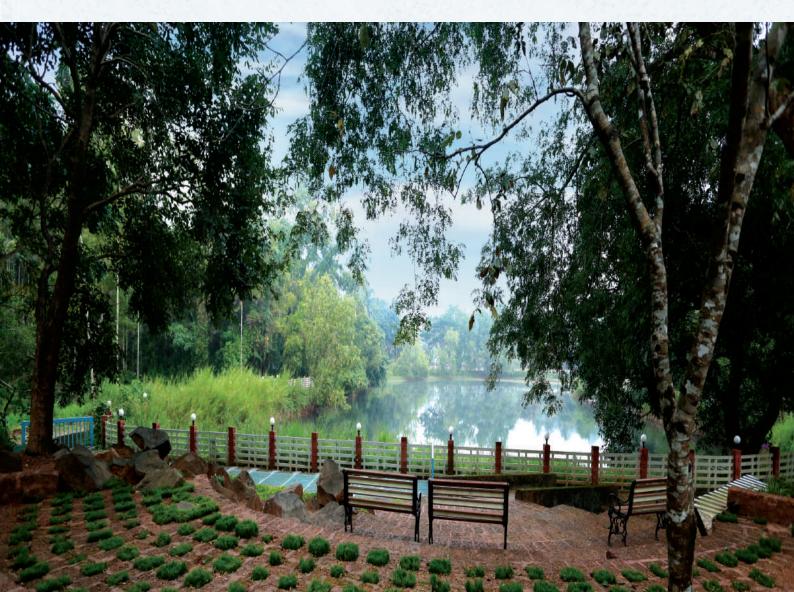
Weekend Cohort**		
Description	Dates	
Online Application starts	February 01, 2024	
Last date for submission of Online Application	March 25, 2024	
Admission Processes (Entrance Test /Personal Interviews)	March 30-31, 2024	
Offer Issuance	April 05, 2024	
** Classes to be conducted in Physical mode in compus		

\*\* Classes to be conducted in Physical mode, in-campus

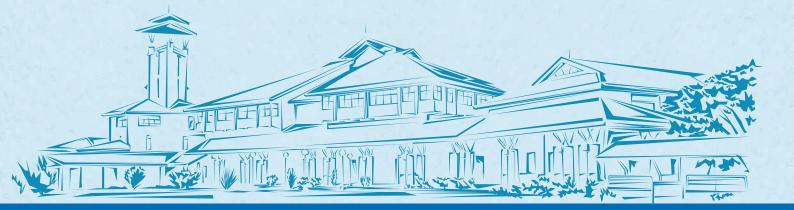
Phase I to Phase III - Admissions Closed

Programme Commencement : April 2024

Note : Some of the above mentioned dates are subject to change







#### **Contact Us**

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