



KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY
Deemed to be University U/S 3 of the UGC Act, 1956
SCHOOL OF RURAL MANAGEMENT

EMPOWERING CHANGE AGENTS & FOSTERING CAREER EXCELLENCE

 www.ksrm.ac.in





Welcome to KIIT Deemed to

Established U/S 3 of UGC Act, 1956

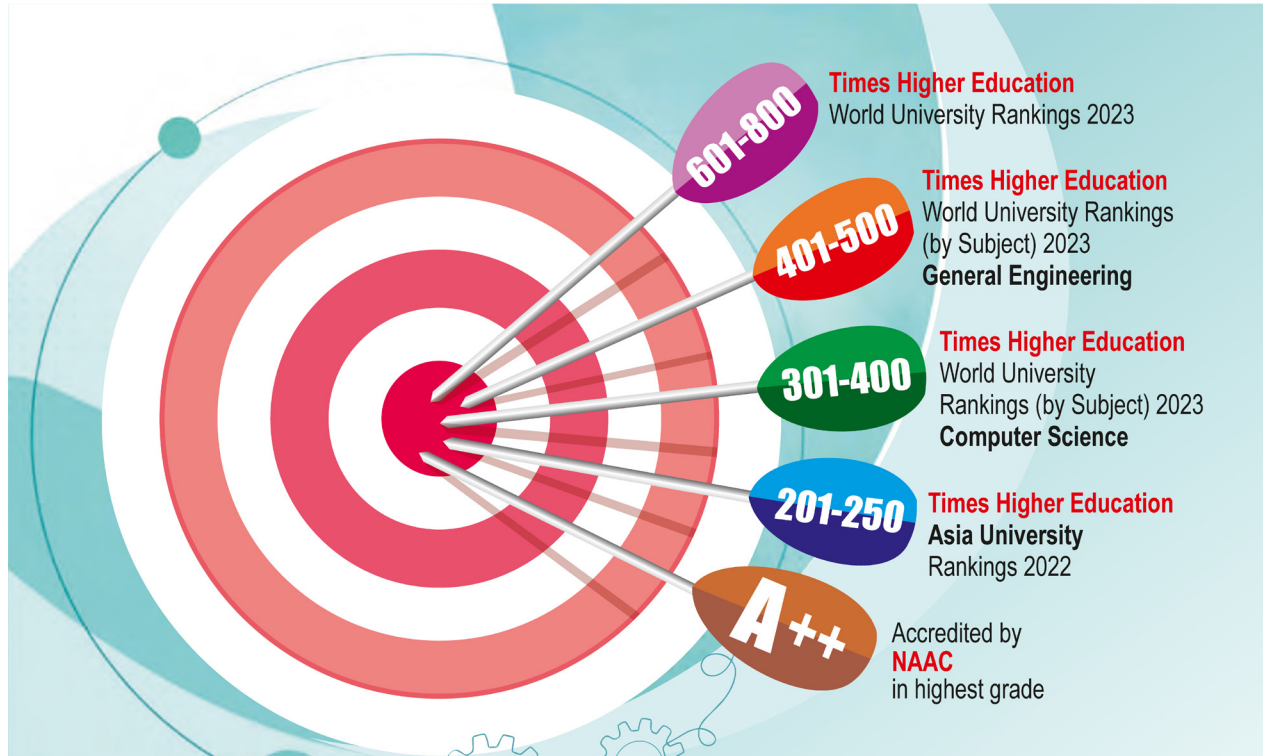
- Student Friendly **CAMPUS**
- Multicultural and cosmopolitan **AMBIENCE**
- World-class education with **HUMAN TOUCH**
- Unmatched academic & industry **EXPOSURE**
- Consistent high quality **PLACEMENT**



to be University



Kalinga Institute of Industrial Technology, Deemed to be University is a world-class institution of higher learning, providing extraordinary educational experience that will challenge, inspire, and empower you.



g Exceptional Educational Experience

Quick Facts

23

*World Class
Campuses*

2,500+

*Faculty &
Researchers*

35,000+

Students

18

*Sports Complexes with
Swimming Pools*

65+ Countries

*where KIIT
has presence*

25

*Sq. km. Academic
Township*

15

Food Courts

Home to over 35,000 students from across the globe, all drawn to our exceptional programs, cutting-edge research, and unparalleled opportunities for personal and professional growth. At KIIT, we believe that education should be a transformative experience that empowers students to make a positive impact on the world, and we are committed to providing the resources, support, and guidance needed to make that vision a reality.

Vision

“To create an advanced centre of professional learning of international standing where pursuit of knowledge and excellence shall reign supreme, unfettered by the barriers of nationality, language, cultural plurality and religion.”

Mission

- Imparting value based quality education of international standard and imbibing skill for solving real life problems.
- Inculcating global perspective in attitude.
- Creating leadership qualities with futuristic vision.
- Fostering spirit of entrepreneurship and realisation of societal responsibilities.
- Cultivating adaptation of ethics, morality and healthy practices in professional life.
- Instilling habit of continual learning.
- Encouraging and supporting creative abilities and research temperament.
- Establishing and promoting close interaction with industries and other utility sectors and keeping abreast with state-of-the-art technology.



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KSRM at a Glance

KIIT School of Rural Management (KSRM) under KIIT Deemed to be University, Bhubaneswar came into existence with the laying of the foundation stone jointly by Dr. Verghese Kurien, Father of the White Revolution and Dr. A. Samanta, the Founder of KISS and KIIT Group of institutions on 20th November 2006.

It was established to meet the professional needs of rural firms, rural development organizations, the voluntary sector, and corporations with an interest in the rural economy.

KSRM works to realize its objective through teaching, training, and doing research in the field of rural management, as well as producing a new breed of professional rural managers with appropriate principles and ethos to assist organizations working to improve rural economy and development.

KSRM will constantly endeavor to improve the knowledge and practice content of its academic programme to match National and International standards. KSRM is the full-fledged institute in the field of Rural Management & Agribusiness Management in the country.

Vision

Use knowledge driven approach to become a leading global academic institution in the field of Rural Management & Agribusiness Management.

Mission

- Nurturing professional managers with the necessary knowledge, skills, values and attitude
- Instilling leadership qualities in students to bring about a positive impact on society and business
- Catalyzing the process of holistic and sustainable rural development and minimizing rural urban divide
- Maintaining a knowledge hub to aid policy formulation through research and dissemination

The KSRM Edge

KSRM: Key Differentiators

Qualified & Experienced faculty: Faculty with academic excellence with advanced degrees from reputed institutions in fields related to business management and development, wealth of practical experience, research prowess, teaching excellence and mentorship orientation.

Progressive Learning: Three Internships across four semesters for MBA RM and four different field based components for MBA ABM.

Partnership & Focus on Experiential learning: More than 300 partner organizations across the country provides experiential learning support to the students.

Unique Curriculum & Pedagogy: Balance of academics with classroom and experiential learning, including simulations, case studies, self assessment test, role plays, group exercise and presentation making learning relevant and goal oriented.

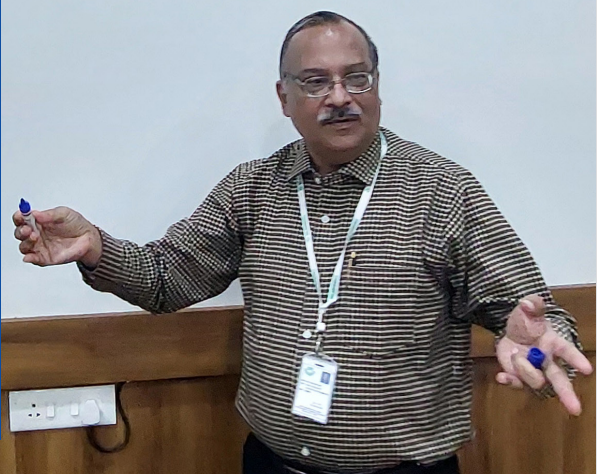
Robust Industry Engagement: Guest Lecture from Industry and adequate field visit exposure. Large panel of visiting practitioners bring their unique and relevant experience to students.

Focus on Attitude: Separate training cell for improving soft skill aspects like EQ and Leadership in dealing with business and development related issues.



WE CHALLENGE YOU TO THINK DIFFERENTLY

At KSRM, education is a two-way street where you not only learn from world-class instructors, but also from a dynamic peer group with diverse backgrounds and perspectives. Our deliberately designed program combines large-format classes, intimate sections, and curated study groups to create an ideal environment for personal and professional development. Expect to learn and grow exponentially in this collaborative and supportive community.



Dynamic Learning Environment

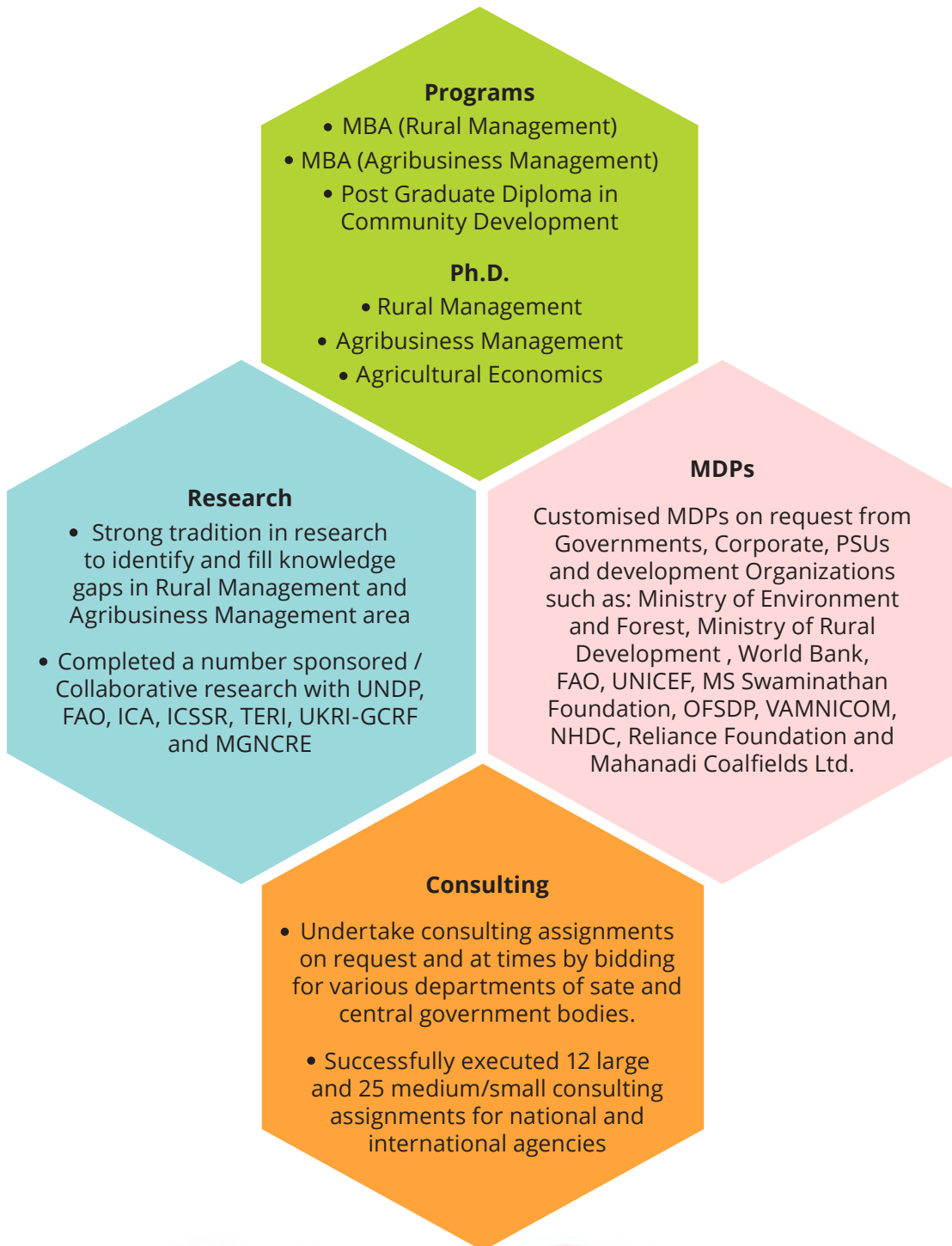


KSRM's curriculum is rooted in real-world experiences, providing students with an unparalleled opportunity to develop comprehensive general management and leadership skills that will shape their approach to leadership for years to come. Our case method classes, field projects, multimedia simulations, and other interactive learning tools allow you to exercise your leadership abilities in a safe and supportive environment, preparing you to tackle challenges both in the business world and beyond.





Offers from KSRM





MBA IN RURAL MANAGEMENT





MBA (RURAL MANAGEMENT)

ADVANTAGE

The KIIT School of Rural Management (KSRM) has emerged as a front runner in the field of Rural Management due to its number of initiatives in the last more than one decade to impart high quality education in this niche sector.

KSRM's two year MBA (Rural Management) programme nurtures committed young and meritorious students into rural managers and entrepreneurs who create value for their organisations and rural communities. The programme has the capability to empower students from all economic and academic backgrounds into good corporate citizens who are empowered to serve the rural society. The programme is a gateway to highly specialized but challenging careers in development sector, corporate & government bodies, and provides

opportunities to young graduates to become agents of change for rural communities. The MBA (Rural Management) programme accommodates students from more than 10 Countries.

KIIT Deemed to be University has been ranked 1 by Atal Ranking of Institution on Innovation of Achievements (ARIIA), Ministry of Education, Govt. of India for second time continuously. KIIT has joined the select league of 10 private universities which would be developed as world-class institutions to put the country on the global education map. It also comes under 601-800 in the Times Higher Education (THE) World University Rankings and 5 Stars in World University Rankings.

Students at Field Study Segments



Promising Career Opportunities: MBA in Rural Management

An MBA in Rural Management prepares individuals for a career in the development and management of rural areas. This specialized degree provides students with the necessary knowledge and skills to address the challenges and opportunities in rural areas, including poverty, unemployment, environmental sustainability, and social inequality. Some of the career opportunities available after studying MBA in Rural Management include:

Climate Change Adaptation

Development Organizations:
National & international NGOs / Funding Agencies

Govt agencies:
Includes state livelihood missions

Natural Resources Management

Banking, HR & Finance: Public and Private sector, NBFCs & Micro Finance Companies

Retail Industry

Corporate Social Responsibility (CSR): Public and Private sector

Consulting Companies

Cooperative Institutions

FPOs/FPCs





Unique and Flexible MBA (Rural Management) Curriculum



The MBA (Rural Management) programme is designed to balance academics with both classroom and experiential learning. The two important components of the programme include Class Room Segments spread over 64 credits and three Fieldwork Segments of 28 credits across four semesters over two years. The students spend almost 28 weeks in the three field work segments which are designed to achieve progressive experiential learning. The Action Research Segment (ARS) in the first semester is followed by Case Study Research Segment (CSS) in the second semester and Management Traineeship Segment (MTS) in the third semester.

KSRM has made 'Experiential Learning' as one of the core focuses of our curriculum. It allows students to learn from live situations which are real and at the same time more complex than what can be created in classroom. The Experiential Learning is given further depth by assigning different learning objectives to the three field segments. In case of these three field segments, the students have the flexibility

to choose among the various projects being offered by our partner organizations.

The courses offered in classroom segment in combination with learning from experiential segments allow students to carve out possible specializations into areas like agribusiness, banking, microfinance, marketing, natural resource management, climate change, livelihood, sustainable development and others. This has been made possible by having an appropriate mix of compulsory and optional courses in the classroom segments. The optional courses provide the students a wider choice to specialize in their chosen areas of interest. The KSRM faculty effectively uses variety of pedagogical tools to actively engage students in classroom proceedings.

The course curriculum of MBA (Rural Management) is broad based compared to mainstream MBA. We address this challenge by enrolling a large panel of practitioners who bring their unique and relevant experiences to the classroom through their teaching.

Moving up the Learning Curve - Innovative Programme Structure of MBA (Rural Management) Programme

Semester I

Classroom Segment
Social Research Training
Action Research Segment (ARS)
Micro Planning
Social Mobilization and NSS

Semester II

Classroom Segment
Case Study Segment (CSS)
Context based problem diagnosis

Semester III

Classroom Segment
Domain Specialization
Management Traineeship Segment (MTS)
Live Problem Solving

Semester IV

Classroom Segment
Domain Specialization



MBA (Rural Management) Curriculum 2023-25

SEMESTER I

- Micro Economic Analysis
- Accounting for Managers
- Rural Production and Livelihoods
- Quantitative Techniques
- Rural Society and Polity
- Development Research Methods
- Marketing Management
- Development Perspectives
- Managerial Analysis and Communication

Field Segment

Action Research Segment (ARS)

SEMESTER II

- Macro Economic Analysis
- Finance for Managers
- Organizational Behaviour
- Marketing Research
- Management Information Systems
- Strategic Marketing
- Natural Resource Management and Climate Change

Field Segment

Case Study Segment (CSS)

SEMESTER III

- Project Management
- Agri- Business Management
- Development Theory and Practice
- Rural Finance and Commercial Banking
- Management of Co-operatives & FPOs
- Policy and Programme Interventions for Rural Development

Optional

- Commodity Trading and Marketing
- E-Business for Rural Enterprises
- Operations Research
- Agri - Input Marketing
- Micro Finance
- Rural Marketing

Field Segment

Management Traineeship Segment (MTS)

SEMESTER IV

- Sustainable Development
- ICT for Development
- Strategic Management
- Legal Environment and Business Ethics
- Innovation in Rural Development and Enterprises
- Yoga and Mental Health
- Human Resource Development

Optional

- International Trade in Agriculture
- Managing Agricultural Value Chains
- Strategic Interventions in Development Organizations
- CSR Management
- Procurement and Supply Chain Management

Action Research Segment (ARS)



Components
Micro Planning
and Social
Mobilization
(Semester-I)

Case Study Segment (CSS)

Components
Context
Specific-
Problem
Diagnosis
(Semester -II)



Management Traineeship Segment (MTS)



Components
Live Projects
Problem
Solving
(Semester-III)





MBA IN AGRIBUSINESS MANAGEMENT



MBA (AGRIBUSINESS MANAGEMENT) ADVANTAGE

With an aim to prepare qualified and well trained professionals to cater to the needs of the agribusiness sector, the two year full time residential MBA (Agribusiness Management) programme started in KSRM in 2019.

The sectors which provide final placement to the MBA (Agribusiness Management) students are Agri-Input Industry (seed, fertilizer, agrochemicals, farm machinery and equipment, feed - cattle, poultry and aqua feed), Food Processing Industry (dairy, fruits and vegetables, chicken and meat processing), Retail Industry, Financial Services (Private, Public Sector and Small Finance Banks, NBFCs in Agri and Retail Sector and Micro Finance Institutions), Agri-Commodity Trading Sector, Agri Warehousing Sector, Development Sector, Cooperatives and Farmer Producer Organizations, Agri-Export Houses and E-Business.

- ✔ The curriculum accommodates two live projects along with summer internship, which enables students to experience the real challenges and exposes them to explore best solutions by using management principles and managerial decision making tools;
- ✔ Highly qualified teachers with rich and relevant industry experience groom the young graduates;
- ✔ Students are regularly engaged with dialogue on emerging agribusiness and development issues;
- ✔ KSRM is engaged with about 350 partner organisations (from corporate, CSR and development sectors), which not only provide space to update curriculum but also facilitate students for experiential learning;
- ✔ World-class infrastructure including user friendly technology of the School not only facilitate in updating the students and the faculty, but also facilitate in interfacing the students with the experts outside the campus; and
- ✔ The MBA (Agribusiness Management) Programme accommodate students from more than 5 countries



Promising Career Opportunities: MBA in Agribusiness Management

An MBA in Agribusiness Management prepares individuals for a career in the management and administration of agricultural businesses. This specialized degree provides students with the necessary knowledge and skills to address the challenges and opportunities in the agricultural industry, including production, marketing, finance, and supply chain management. Some of the career opportunities available after studying MBA in Agribusiness Management include:



Unique MBA (Agribusiness Management) Curriculum 2023-25

SEMESTER I

- Micro Economic Analysis
- Accounting for Managers
- Rural Production and Livelihoods
- Quantitative Techniques
- Marketing Management
- Development Perspectives
- Managerial Analysis and Communication
- Organizational Behaviour
- Basics of Agriculture for Manager

Rural Immersion Programme

SEMESTER II

- Macro Economic Analysis
- Sales and Distribution Management
- Rural Marketing, Communication and Product Management
- Marketing Research
- Agri- Input Marketing
- Agri- Finance and Commercial Banking
- Procurement and Supply Chain Management
- ICT in Agriculture and E-Business
- Financial Management
- Business Analytics

Live Project-I

Summer Internship

SEMESTER III

- Analysis and Management of Agri Value Chain
- Strategic Management
- Project Management
- Management of Co- operatives and FPOs
- Micro Finance
- Agri Warehousing and Collateral Management
- Management of Food Processing Industries
- Emerging Trends and Policies in Agriculture

Live Project-II

SEMESTER IV

- Commodity Trading and Derivatives
- Legal Environment and Business Ethics
- International Trade in Agriculture
- Agriculture Entrepreneurship Management
- Human Resource Management
- Climate Change and Agriculture
- Yoga and Mental Health
- Personality Development

Rural Immersion Programme



Live Project I & II



Summer Internships



Industry Engagement

Industry connect programs at KSRM are designed to bridge the gap between theoretical knowledge and practical application by providing students with exposure to real-world industry experiences in the field of development as well as business management.

TYPES OF INDUSTRY CONNECT PROGRAMS AT KSRM

**Guest Lectures
and Workshops by
Industry Experts**

**Rural Management &
Agribusiness Focused
Conclaves**

**Mentorship
Programs**

Internships

**Consultancy &
Industry Projects**

**Industry
Visits**



KONCLAVE @ KSRM:

Where Great Minds Converge
Unlocking Knowledge, Empowering
Connections: Conclaves for
Unparalleled Insights





We recognize the significance of bringing brilliant minds together in meticulously curated series of captivating conclaves, designed to inspire, educate, and empower aspiring leaders in the field of development and agribusiness management

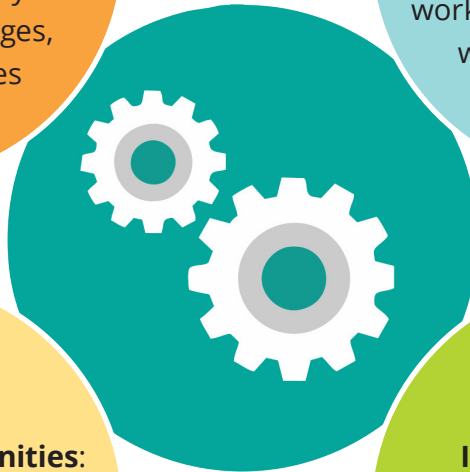
ADVANTAGES OF HAVING A STRONG INDUSTRY CONNECT



Practical Exposure:
Gain practical insights into the day-to-day operations, challenges, and best practices



Skill Enhancement:
Hands-on training, workshops, and interactions with industry experts



Networking Opportunities:
Enhance career prospect, build connections leading to internships, job opportunities, and mentorship



Industry Relevance:
Engage & align with industry partners to identify emerging trends, challenges, and demands of the relevant sector

Placement

Organizations Participating in the Campus Recruitment **in the last few years**

Major Recruiters: KSRM's Campus Placements Programme for each graduating batch aspires to provide meaningful and challenging professional career opportunities for students. Our placements involve a wide range of organizations from the commercial sector, state and central governments, non-governmental organization and multilateral agencies.

Here are some of the major recruiters of KSRM -

Agri-business and Food Processing

01. Adani Wilmar Ltd
02. Bayer
03. Big Basket
04. BigHaat
05. DeHaat
06. Farm X
07. GCMF (Amul)
08. ITC Ltd
09. Licious
10. NAFED
11. National Collateral Management Services Ltd (NCML)
12. National Dairy Development Board (NDDB) Dairy Services
13. BISK Farm
14. O Agri
15. Our Food
16. PAN Seeds
17. Reliance Retail Ltd
18. TANMONDIAL Pvt. Ltd, Singapore
19. Seedworks International
20. Sinochem
21. VNR Seeds
22. Udaan
23. CP Foods- India
24. Dukes- India
25. Fertis India Private Ltd
26. Milk Mantra
27. Nuziveedu seeds
28. Savannah Seeds

Banking and Microfinance

29. Bandhan Bank
30. Dvara E-Registry

31. Tata Capital
32. Annapurna Micro Finance Pvt. Ltd
33. Aarohan Financial Services Ltd
34. Bharat Financial Inclusion Ltd
35. DCB Bank
36. ESAF Small Finance Bank
37. HDFC Bank
38. ICICI Bank
39. NABARD Financial Services Ltd
40. Avanti Finance
41. RBL FinServe Ltd
42. Samunnati
43. Satya Microcapital Ltd
44. Satin Credit Care Network Ltd
45. Svatantra Microfin Private Ltd
46. YES Bank
47. Seed Cap Finance
48. Utkarsh Small Finance Bank
49. Bandhan Bank

Government Development Organisations

50. Bihar Rural Livelihoods Promotion Society (JEEViKA)
51. Jharkhand State Livelihood Promotion Society (JSLPS)
52. Maharashtra State Rural Livelihood Mission (MSRLM)
53. National Handloom Development Corporation (NHDC)
54. Odisha Livelihood Mission (OLM)
55. Odisha Tribal Development Society (OTDS)
56. ORMAS

International Development Organisations

57. American India Foundation (AIF)
58. CARE India
59. ChildFund India
60. Syngenta Foundation
61. TechnoServe (TNS)
62. UNDP

Non- Government Development Organisations

63. Access Development Services Pvt. Ltd
64. Aga Khan Rural Support Programme (AKRSP)
65. Ambuja Cement Foundation
66. APMAS
67. BAIF Development Research Foundation
68. Basix
69. DHAAN Foundation
70. Dilasa
71. Drishtee
72. CYSD
73. Foundation for Ecological Security (FES)
74. Gramin Vikas Trust
75. Harsha Trust
76. ITC (CSR)
77. Mrida Group
78. PRADAN
79. Reliance Foundation
80. Srijan
81. Tata Trust







































“ **Deep gratitude to my college KSRM, for shaping me into a competent professional**, paving the way for an extraordinary placement opportunity at TATA CAPITAL.”

Anish Nayak
(Batch 2021-23)

Placed:

TATA CAPITAL

Major Recruiters

“ Thank you KSRM, for equipping me with the knowledge, skills, and guidance needed to excel in my career.

Indebted to the incredible faculty and supportive environment at KSRM that prepared me for this incredible journey with ITC (CSR).”

Priyanka Mitra

(Batch 2021-23)

Placed:



Alumni Connect

At KSRM we believe in maintaining a strong and enduring relationship with our former students. These initiatives foster a sense of belonging, engagement, and collaboration among alumni, the school, and the current student community.

KSRM CONDUCTS REGULAR ALUMNI INTERACTIONS THROUGH THE FOLLOWING INITIATIVES

Alumni Awards and Recognitions

Alumni Database and Communication Channels

Alumni Chapters and Networks

Alumni Entrepreneurs

Alumni Guest Lectures & Workshops

Alumni Mentoring Programs



Mr. **Narendra Thakre**
(2010 graduate) Director (Projects), Energy green Technopower Pvt. Ltd. Winer of CEO of the year 2022 (Madhya Pradesh State Leadership award)

Recent Alumni Achievements



Mr. **Sunil Kumar**
(first batch graduate), Head CSR, ACG Worldwide, was conferred the Impactful CSR leader of the year 2023



▶ Mr. **Nila Madhab Patra**
(2014 graduate), Cleared Odisha Administrative Service Examination 2020

LEVERAGING THE ALUMNI ADVANTAGE



Alumni Entrepreneurs

Over the years, a few KSRM Alumni have also become successful entrepreneurs. It is heartening that they continue to devote their energies to create value in the rural sector. KSRM has special focus on building entrepreneurship skills.

- **Ms. Akansha Sharma**
(2007-09)
Jaipuri Haat, Jaipur, Rajasthan
- **Mr. Binoda Jha**
(2007-09)
The Kosi, Supaul, Bihar
- **Dr. Lalit Kumar Mendhe**
(2007-09)
The Village-Café, Raipur, Chhattisgarh
- **Mr. Umashankar Sharma**
(2007-09)
Jaipuri Haat, Jaipur, Rajasthan
- **Mr. Abhinav Amithabh Ahluwalia**
(2009-11)
Evolve Foundation, Dehra Dun, Uttarkhand and
Kissan Window Private Limited, Dehra Dun, Uttarakhand
- **Mr. Prashant Mishra**
(2010-12)
Thinline Pvt. Ltd, Mumbai, Maharashtra
- **Mr. Arpan Abinash**
(2010-12)
Hands for Help, Mayurbhanj, Odisha
- **Mr. Pallab Das**
(2013-15)
PC Jewellers Ltd, Bhubaneswar, Odisha



THE CAMPUS

KSRM campus is an architectural masterpiece that combines design and space with traditional interiors giving it a pleasing look. The architectural design, integrates well with the theme of the School. The 45,000 sq. ft. building has six technologically equipped classrooms, four syndicate study rooms, spacious faculty offices and common spaces. Other notable features include conference space, student cafe and lounges.

The campus resources and facilities adequately support the academic and extra-curricular activities. **Business Source**

Complete (EBSCO), Emerald Management, ABI / INFORM Complete (Proquest) and India Stat **CMIE** are available on the institute's LAN. They provide the services of Prowess, Economic Intelligent Services, Business Beacon and Indian Harvest. The School is continuing its effort for the last 5 years to further enrich it and is committed to provide access to the best resources for students, researchers and faculties.

All the students are covered under the Medclaim policy. Easy healthcare facilities available from Pradyumna Bal Memorial Hospital (a constituent unit of KIIT Deemed to be University).



Student Activities

Holistic Development through Co-curricular Activities



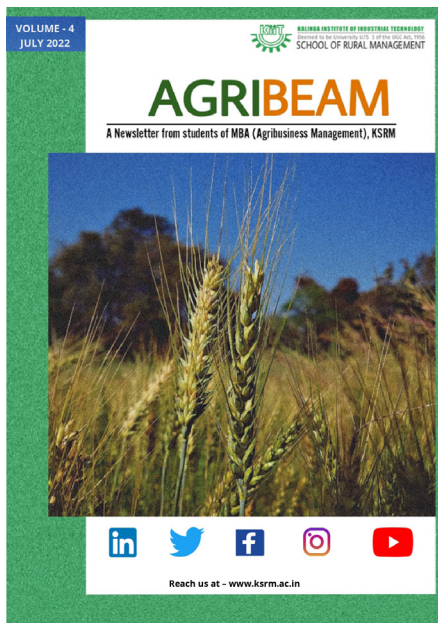
***Beyond the Books,
Unleash Your Brilliance:***
**Transforming Leaders
through Extra-Curricular
Excellence!**



***Celebrating Milestones,
Capturing Memories:
Forever Grateful, Forever
Connected!***



Student Newsletter



NSS Activity





Dr. Achyuta Samanta

Founder KIIT & KISS

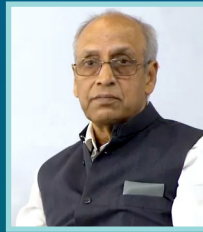
The People

KSRM is proud of people who are on board to organise the portfolio of its activities. They bring with them immense knowledge and experience to carry our activities with all the competencies at their command, leading to desired outcomes. This primarily includes University management, KSRM faculty, KSRM adjunct faculty, faculty from other schools of KIIT, visiting faculties and practitioners/resource persons.



Mr. Ashok Kumar Parija

Chancellor



Prof. (Dr.) Subrata Kumar Acharya

Pro - Chancellor



Prof. Sasmitarani Samanta

Vice- Chancellor



Prof. Nishith Parida

MBA (IIM Ahmedabad)

Director



Prof. V. Venkatakrishnan

Ph.D. (Development Studies) ISEC

Dean

KSRM Board of Studies

Prof. Nishith Parida

Director, KSRM and Chairman BoS

Shri Arun Nagpal

MD & Co-Founder, MRIDA, External Member

Prof. SN Biswas

Institute of Rural Management Anand (IRMA), Gujarat, External Member

Prof. Anita Basalingappa

Mudra Institute of Communications Ahmadabad (MICA), Gujarat, External Member

Shri Venkatram Vasantavada

MD & CEO, Seedworks International, External Member

Prof. Damodar Jena

Associate Professor, KSRM, Member

Prof. H.S. Ganesh

Associate Professor, KSRM, Convener

Prof. V. Venkatakrishnan

Professor and Dean, KSRM, Member

Our Faculty



Prof. Nishith Parida

Director

B Sc Agriculture & AH
(G B Pant Univ, Pantnagar)

PGDM (IIM Ahmedabad)

Experience: 25 years+



Prof. Nirmal K Mandal

PGDRM, IRMA, Anand, Gujarat

Experience: 25 years+

Current Interest: e- Governance,
Public policy, CSR, Innovations in
Rural development and Enterprises,
Sustainable development

Email: nirmal@ksrm.ac.in



Prof. Ganesha H. S.

Ph.D. from KIIT Deemed to be
University, Bhubaneswar.

PGDRM, IRMA, Anand, Gujarat.

Bachelor of Veterinary Sciences
(B.V.Sc.), UAS, Bangalore.

Experience: 26 years+

Current Interest: Quantitative
Techniques, DEA, Business Analytics,
Spreadsheet Modelling,
Project Management, Financial
Management and Accounts.

Email: hsganesha@ksrm.ac.in



Prof. Jyotiranjana Gochhayat

Ph.D. (IIT Kharagpur), M.Tech.
(Human Resources Development &
Management, IIT Kharagpur), B.Tech.
(Agricultural Engineering, OUAT)

Experience: 10 years+

Current Interest: Human Resources &
Organizational Behaviour, Leadership,
Workplace Well-beings

Email: jyotiranjana@ksrm.ac.in



Prof. V Venkatakrishnan

Dean

Ph.D. (Development Studies), ISEC
Bangalore, University of Mysore, 1999

Experience: 30 years+

Current Interest: ICT for
Development, e-Business,
Decentralized Governance,
Sustainable Livelihoods, and Rural
Development Policies

Email: venkat@ksrm.ac.in



Prof. Damodar Jena

Ph.D. (Analytical & Applied
Economics) Utkal University;
M.Phil. (Economics), University of
Madras; LLB, Utkal University; FDP,
IIM Ahmedabad

Experience: 29 years+

Current Interest: Climate Change,
Environment and Sustainable
Development; Disaster Risk and
NRM; Public Policy and Human
Development; Sustainable
Agriculture

Email: damodarjena@ksrm.ac.in



Prof. Prasanta Parida

Ph.D. (Management) at Utkal
University, Bhubaneswar

Experience: 17 years+

Current Interest: Marketing
Research and Rural Marketing

Email: prasanta.parida@ksrm.ac.in



Prof. Srilata Patnaik

PGDRM, XIMB

Ph.D. (Rural Management) at Xavier
Institute of Management, Bhubaneswar

Experience: 16 years+

Current Interest: Sustainable
Livelihoods, Natural Resource
Management, Public Policy and
Qualitative Research, Natural Resource
Management, CSR

Email: srilata@ksrm.ac.in



Prof. Sukumar Dash

MBA, University of Delhi, MA,
University of Delhi

Experience: 30 years+

Current Interest: Agri Supply Chain,
Sustainability, Agri Collectives, Agri
Commodity Derivatives.

Email: sukumar.dash@ksrm.ac.in



Prof. Somnath Dutta

Ph.D. (Pursuing) Strategic
Management

MBM (IIT Kharagpur),

Bsc.Tech Textile Technology,
University of Calcutta.

Platinum level faculty certification
for entrepreneurship by National
Entrepreneurship Network
(Wadhvani Foundation)

*Experience: 28 years+ (14+ years in
Industry and 14+ years in Academics)*

Current Interest: Corporate and
Competitive Strategy, Social
Entrepreneurship, Marketing,
Branding, Business Ethics and
Sustainable development.

Email: somnath.dutta@ksrm.ac.in



Prof. Surendra Jena

Ph.D. (Social Anthropology), Delhi
University

Experience: 23 years +

Current Interests: Development
Theory and Practices, Social
Institutions and Structure, Tribal
Studies, Ethnography, Participatory
Research, Community Health and
Nutrition, Social Accountability, Local
Self-Governance and Decentralized
Planning

Email: surendra.jena@ksrm.ac.in



Prof. Debasish Mohapatra

Ph.D. in Rural Management,
KIIT Deemed to be University,
PGDRM, XIM Bhubaneswar,

B. Sc. (Agriculture), OUAT, Bhubaneswar

*Experience: 30 years+ with different
International Agencies (The World Bank,
UNDP, TechnoServe, Traidcraft, IPE Global,
Oxfam GB, CARE, MART Global Solutions)*

Area of Interest: Sustainable
Development, NRM, Agribusiness
Management and Entrepreneurship.

Email: debasish.mohapatra@ksrm.ac.in

Faculties from KIIT



Prof. Sumita Mishra

MSW (TISS), FPM (MDI, Gurgaon)



Prof. Ritika Sharma

B.E. Food Tech(Panjab University),
PGD-ABM (IIM Lucknow)



Prof. Piyusa P Das

B.Tech (CET Bhubaneswar), PGDM
(IIM Lucknow)



Prof. Bhuwandeep

PGDBM, IIM Bangalore, B.Tech
(Hons) IIT Kharagpur



Mr. Utpal Chandra De

M.Tech. in Computer Science and
Engineering



Dr. Sanjaya K. Panda

PG Diploma in Nutrition and
Health Education, IGNOU, New
Delhi



Prof. Tulishree Pradhan

Post-graduate studies in
Constitution and Administrative
Law in Symbiosis International
University, Pune





KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY
Deemed to be University U/S 3 of the UGC Act, 1956
SCHOOL OF RURAL MANAGEMENT

FOR FURTHER INFORMATION CONTACT:

Kanhan Campus, Campus -17, Bhubaneswar-751024, Odisha, India

☎ 70089 74019 / 9937132702 ✉ info@ksrm.ac.in / admission@ksrm.ac.in

🌐 ksrm.ac.in