Admission Bulletin

KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY
Deemed to be University U/S 3 of the UGC Act, 1956
SCHOOL OF RURAL MANAGEMENT

KIITEE MANAGEMENT
2024

The National Label Entrance Test
for
Admission into
MBA (Rural Management)
&
MBA (Agribusiness Management)

APPLICATION FOR

MBA
(RURAL MANAGEMENT)

MBA
(AGRIBUSINESS MANAGEMENT)

1.0 Eligibility

Graduates in any discipline recognized by the Association of Indian Universities (AIU) with a minimum of 15 years (10+2+3) of education and minimum 50% aggregate marks (or equivalent CGPA). The percentage of aggregate marks is to be calculated taking all subjects into consideration including optional subjects.

Where the University/Institution does not have any scheme for converting CGPA into equivalent marks, percentage score would be calculated by dividing the obtained CGPA with the maximum possible CGPA and multiplying the result with 100.

Those who are in the final year and expecting to complete all the requirements of graduation before June 30, 2024 can also apply.

2.0 Programme Fee

MBA (Rural Management)

Fee Structure: The total fee for the MBA (Rural Management) 2024-26 programme is ₹7.96 Lakhs including admission fee payable in five installments. The fee includes Tuition Fee, Non AC Hostel & Utility Charges, Mess Charges, Development & Administration Fee, Books & Materials and Laptop to all students.

Particulars	Admission Fee (₹)	1st Semester Fee (₹)	2nd Semester Fee (₹)	3rd Semester Fee (₹)	4th Semester Fee (₹)
Admission Fee	75,000				
Tuition Fee		87,000	87,000	87,000	87,000
Development Fee		12,000	12,000	12,000	12,000
Internship & Training Support		15,000	15,000	15,000	
Co and Extra Curricular Activities		5,000	5,000	5,000	5,000
Total Academic Fees (A)		1,19,000	1,19,000	1,19,000	1,04,000
Hostel Rent, Utility and Establishment (B)		40,000	40,000	40,000	40,000
Mess Expenses (C)		25,000	25,000	25,000	25,000
Total by Semester (A+B+C)	75,000	1,84,000	1,84,000	1,84,000	1,69,000
				Grand Total	₹ 7,96,000

MBA (Agribusiness Management)

The total fee for the MBA (Agribusiness Management) 2024-26 programme is ₹7.97 Lakhs including admission fee payable in five installments. The fee includes Tuition Fee, Non AC Hostel & Utility Charges, Mess Charges, Development & Administration Fee, Books & Materials and Laptop to all students.

Particulars	Admission Fee (₹)	1st Semester Fee (₹)	2nd Semester Fee (₹)	3rd Semester Fee (₹)	4th Semester Fee (₹)
Admission Fee	75,000				
Tuition Fee		91,000	91,000	91,000	91,000
Development Fee		12,000	12,000	12,000	12,000
Internship & Training Support		10,000	20,000		
Co and Extra Curricular Activities		5,000	5,000	5,000	5,000
Total Academic Fees (A)		1,18,000	1,28,000	1,08,000	1,08,000
Hostel Rent, Utility and Establishment (B)		40,000	40,000	40,000	40,000
Mess Expenses (C)		25,000	25,000	25,000	25,000
Total by Semester (A+B+C)	75,000	1,83,000	1,93,000	1,73,000	1,73,000
				Grand Total	₹ 7,97,000

3.0 Online Application Procedure

One can apply for MBA Rural Management / MBA Agribusiness Management programme at KIIT School of Rural Management in any of the two ways viz. (i) **KIITEE Management 2024** or (ii) **with a valid score of CAT/MAT/XAT/CMAT/GMAT** as per the details given below.

Step - 1: KIITEE Management 2024

KIITEE Management examination is KSRM's own National Entrance Test. Candidates can apply for the programme through **ksrm.ac.in/kiiteem**

Or

Step - 2: CAT/MAT/XAT/CMAT/GMAT Scores

Candidates those who have valid scores of CAT/MAT/XAT/CMAT/GMAT can apply for the programme through **ksrm.ac.in/mba**

MBA (Rural Management)

MBA (Agribusiness Management)

GUIDELINES FOR
KIITEE
MANAGEMENT
2024

4.0 Important Dates

Last Date of Application:
15TH JANUARY, 2024

Admit Card Download:
17TH JANUARY, 2024

Dates of Entrance Exam:
19TH - 21ST JANUARY, 2024

Publication of Result:
25TH JANUARY, 2024

5.0 Instructions for Filling-Up the Application Form

- Date of birth, candidate's name and parent's name should be exactly same as mentioned in 10th pass certificate.
- Options filled by the candidate can't be changed at a later stage.
- Email ID, phone number & address submitted at the time of registration will be used for all correspondences until admission process is completed. Change in Email ID, phone number & address will NOT be permitted under any circumstances.
- Candidates may retain the downloaded copy of filled in application form for future correspondence, if required.

6.0 KIITEE Management - 2024

6.1 Procedure

- The entrance examination will be an "Objective-type" computer-based test where the questions would be shown and answers would be marked on a desktop computer.
- Candidates need to be conversant with the basics of computer application, such as using the mouse, keyboard and other basic computing tasks.
- More detailed instructions, along with mock test questions would be made available at the KSRM website, www.ksrm.ac.in.

6.2 Rules and Regulations

- Candidates have to bring their admit cards to the examination hall and reach the hall at least 30 minutes before the commencement of the examination so as to listen to all the rules / guidelines of taking the examination.
- No candidate, under any circumstances, will be allowed to enter the examination centre after the commencement of the examination.
- A seat indicating index number / application number will be allocated to each candidate. Candidates should find out and occupy their allotted seats only. The candidature of a candidate, found to have changed hall or seat on his/her own, shall be cancelled and no plea would be accepted.
- No candidate, without the permission of the Centre Superintendent / Invigilator, can leave his/her seat or examination hall till the completion of the examination.
- Smoking in the examination hall is strictly prohibited. Tea, coffee, cold drinks, snacks, etc. are not allowed inside the examination hall.
- Phones, pagers, cameras or any other such electronic, electro-mechanical or electrical devices are not allowed inside the examination hall.
- The invigilator will announce the commencement and completion of the examination. Candidates should leave their seats on hearing the announcement of completion.

6.3 Subjects / Duration / No. of Questions of Entrance Examination

The entrance examination will be of two and half hours duration. There will be a total of 150 multiple choice type of questions. Specific details on number of questions for each subject/course are enumerated below.

Section	No. of Questions
Quantitative Aptitude	40 nos.
Analytical Reasoning	40 nos.
English	30 nos.
General Knowledge	20 nos.
Issue of Social Concern	20 nos.

6.4 Question Pattern

- Language of the questions will be in English. The questions will not be in any other language.

- All the questions will be of objective type with three marks (+3) for each correct response, minus one mark (-1) for each incorrect response & zero (0) for no response. The candidates are advised not to attempt a question if they are not sure about the answer. If a candidate marks more than one answer for a question, the answer will be treated as incorrect and will fetch negative marks.

6.5 Unfair Means

Candidates shall maintain perfect silence and attend to their business only. Any conversation or gesticulation or disturbance in the examination hall shall be deemed as misconduct. If a candidate is found using unfair means or impersonating, his/her candidature shall be cancelled and he/she will be debarred from the examination.

6.6 Non-Attendance

For those who are unable to appear in the entrance examination on the scheduled dates for any reason, no re-examination shall be held under any circumstances. The schedule will remain unchanged even if the date is declared a public holiday.

7.0 Entrance Test

- All eligible candidates would be called for the computer based online entrance examination KIITEE Management - 2024, to be conducted in 15 test centres across India, as per the scheduled dates mentioned earlier.

- The test centres are mentioned in this booklet. For any unforeseeable reason if test could not be conducted at any selected centre then the candidate will be asked to appear the test in his/her nearest available centre.

8.0 Admit Card

- Information on receipt of applications at KIIT School of Rural Management will be available on the website www.ksrm.ac.in. Candidates can check the status of their application on the website from 17th January, 2024 onwards.

- Candidates whose particulars do not appear on the website may contact the Admission Office. Phone number is mentioned at the back of the booklet. Such candidates may be required to forward a photocopy of the application form along with one passport size photograph (as per the original application form) and proof of remittance of fees.

- Candidates can download the admit card from 17th January, 2024. Candidates must not mutilate the admit card nor make any change therein.

- Candidates must preserve the admit card till the admission process is over.

9.0 Result

- Result of KIITEE Management entrance examination 2024 will be declared on 25th January, 2024.
- Result would be available at KSRM website, www.ksrm.ac.in.
- On the basis of KIITEE Management merit list, candidates will be called for Group Discussion & Personal Interview (GD & PI) and Writing Ability Test (WAT).
- Candidates will have to meet their own travel expenses for appearing the GD & PI.
- Candidates must preserve the original result card till the admission process is over.

10.0 Submission of Documents

The following is the list of documents that would be required to be submitted by the candidates at the time of GD & PI.

- High school certificate and mark sheet
- +2 certificate and mark sheet
- Graduation certificate and all semester mark sheets
- Entrance score card

Any changes in the list would be communicated in due course of time.

11.0 Final Selection & Admission Offer

The final selection will be made on the basis of candidate's performance in the Group Discussion & Personal Interview (GD & PI), Writing Ability Test (WAT), career marks, and entrance score. Successful candidates will be intimated of their final selection through admission offer letter containing the terms and conditions of the admission. For the offer to be valid, the selected candidates, after going through contents of the admission offer letter, need to confirm and accept the offer with the terms and conditions for taking admission to the programme through "Acceptance Letter". All the candidates who have been offered admission have to pay the fees as stipulated in the admission offer letter. Otherwise they would forfeit their seat to the person next on the waiting list.

12.0 Cancellation of Admission

Admission is liable to be cancelled at any point of time, either before or after admission, if:

- Any information provided in the application form/admission form is found to be incorrect or misleading.
- The candidate fails to submit the final degree result on time as stipulated or fails to secure minimum eligible marks in the degree examination.
- The terms and conditions of the admission offer letter are not fulfilled.

13.0 Legal Jurisdiction

All disputes pertaining to the conduct of KIITEE Management-2024 shall fall within the jurisdiction of Bhubaneswar only.

If any person or officer engages himself / herself in act(s) that would result in the leakage of the question paper(s) or attempt to use any unfair means in this examination, he / she shall be liable for prosecution under the Indian Penal Code.

14.0 Examination Centres along with Codes

The above entrance examination will be conducted ONLINE in the following 15 centres.

STATE	CITY	CODE
Odisha	Bhubaneswar	01
	Rourkela	02
Telangana	Hyderabad	03
Assam	Guwahati	04
Bihar	Patna	05
Chhattisgarh	Raipur	06
Jharkhand	Ranchi	07
	Jamshedpur	08
Karnataka	Bangalore	09
Maharashtra	Mumbai	10
NCR	New Delhi	11
Tamil Nadu	Chennai	12
Uttar Pradesh	Prayagraj	13
	Lucknow	14
West Bengal	Kolkata	15

APPLICATION FORM

MBA (RM) & MBA (ABM) at KIIT SCHOOL OF RURAL MANAGEMENT (KSRM)

KIITEE MANAGEMENT-2024

KIIT DEEMED TO BE UNIVERSITY

SAMPLE

01. **Candidate's Name**
    (as given in Class X Certificate)
    SUBRAT GOSWAMI

02. **Father's Name**
    (as given in Class X Certificate)
    R. N. GOSWAMI

03. **Date of Birth** 07 | 11 | 2001

04. **Sex**   Male ☑   Female ☐   Other ☐

05. **Nationality**   Indian ☑   Other ☐

06. **Communication Address**
    Line 1 SUBRAT GOSWAMI
    Line 2 S/O- SHREE R. N. GOSWAMI
    Line 3 BANNERGHATTA ROAD, ADUGODI

    City BANGALURU   **Pincode** 560031
    State KARNATAKA
    Mobile No. 099xxx xxxxx   **Alternate Mobile No.** 078xxx xxxxx

07. **Category**   General ☑   SC ☐   ST ☐   OBC ☐   Physically Challenged ☐

08. **Course(s) Applied for**
    - MBA in Rural Management ☑
    - MBA in Agribusiness Management ☐

    Non Refundable Application Fee for each course is ₹1500/-.

09. **Test Centre Option**   Option1 01   Option2 03

10. **Qualification Details**
    Qualification *(Tick any One Option)*
    Graduating in 2024 ☑   Graduate ☐   Post Graduate ☐
    Passing Year 2024

11. **Aggregate Marks in Percentage**   10th 78%   12th 83%   Graduation 81%

12. **Email ID**   sanjay.ghosh@gmail.com

13. **Mother Tongue**

14. **How did you come to know about KSRM?**

Declaration:
I hereby undertake that the information given through this Application Form are true to the best of my knowledge.

SUBRAT GOSWAMI
_____
Signature of the Candidate

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CONTACT US

Admissions Office

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