



KARNATAKA EDUCATION TRUST (R)

# KARNATAKA COLLEGE OF MANAGEMENT

Recognized by Govt. Of Karnataka Affiliated to Bengaluru City  
University, Approved by AICTE, New Delhi

Campus: #33/2 Thirumenahalli, Hegde Nagar Main Road, Yelahanka, Bengaluru-560064. Karnataka, INDIA

## ADVANTAGES OF MBA@KCM

- \* DUAL SPECIALIZATION
- \* FREE LAPTOP
- \* INTERNATIONAL TOUR
- \* 100% JOB PLACEMENT ASSISTANCE
- \* PAID INTERNSHIP IN 3<sup>rd</sup> SEMESTER
- \* INDUSTRIAL VISIT PER SEMESTER
- \* CORPORATE TRAINERS FROM TOP MNC COMPANIES
- \* GUEST FACULTIES FROM IIM
- \* MINIMUM 10 INTERVIEW FOR FINAL PLACEMENT MORE THAN 5 LAKHS AND ABOVE
- \* ADVENTURE LEARNING PROGRAM
- \* BEST EXPERIENCE FACULTY FROM CORPORATE
- \* HI-TECH CLASS ROOMS WITH INTERACTIVE BOARDS
- \* ASSISTANCE FOR EDUCATIONAL LOAN WITH NATIONALIZED BANK

## MENTORING

- \* PLACEMENT MENTORING
- \* CORPORATE MENTORING
- \* FACULTY MENTORING
- \* ALUMNI MENTORING



## VALUE ADDED CERTIFICATES



Business Analytics



Artificial Intelligence



Digital Marketing



ERP



## Programs

# MBA

Bengaluru City University

## Specialization

Finance, HR Marketing  
Entrepreneurship & Start-ups  
Production & Operations Management  
Business Analytics

**Note:** KCM is Providing Laptop and International study tour.

## Academic Collaboration



Congratulation

**2ND RANKED**  
IN BANGALORE CITY  
UNIVERSITY

MBA student of Karnataka College of Management's Batch of 2020-22, has secured the 2nd rank in Bangalore City University



**Kavetinagepalli Praveena**  
MBA BATCH 2020-22  
KARNATAKA COLLEGE OF MANAGEMENT



[www.kcmcollege.com](http://www.kcmcollege.com)



## ABOUT



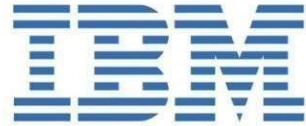
## VISION

To provide quality education by innovating and continuously improving upon the disciplines of commerce & management and computer applications through advanced methods of training, meaningful research and to develop intimate relations with business, industry and other institutions in the country and abroad.

## MISSION

To be the leading academic center for learning and innovative interdisciplinary research in higher education and to provide global competitiveness among our graduates.

## Placement Partners



Many More.....



Name : **SANJAYJAGADEESH**  
Post : **DATAARCHITECT-V**  
Company : **ANTUIT**  
Location : **BANGALORE**  
Salary : **25LPA**



Name : **NADIRPK**  
Post : **PROCUREMENT ASSISTANT MANAGER**  
Company: **AI RABBAN HOLDINGS**  
Location : **QATAR**  
Salary : **18LPA**



Name : **ABDULMUZAMILTK**  
Post : **ASST.STOREDIRECTOR**  
Company : **MALABARGOLD&DIMONDS**  
Location : **VISHAKAPATANAM**  
Salary : **24LPA**



Name : **MUHAMMEDNASEEFNP**  
Post : **ACCOUNTANT**  
Company: **MOCHUL**  
Location : **DUBAI**  
Salary : **12LPA**



Name : **MUHAMMEDASEEBPP**  
Post : **ASST.STOREDIRECTOR**  
Company: **MALABARGOLD&DIMONDS**  
Location : **M.G.ROAD,BANGALORE.**  
Salary : **20LPA**



Name : **SALMANULFARISHO**  
Post : **H.R.COORDINATOR**  
Company: **NESTOHYPERMARKET**  
Location : **SAUDIARABIA**  
Salary : **12LPA**



Name : **MUHAMMEDFAVASAP**  
Post : **OPERATIONALADMINISTRATION**  
Company: **MOHEBILOGISTICS**  
Location : **DUBAI**  
Salary : **18LPA**



Name : **VIGHNESHANILKUMAR**  
Post : **ASSISTANT MANAGER**  
Company: **ANAROCK**  
Location : **BANGALORE**  
Salary : **12LPA**



Name : **AJMALMN**  
Post : H.R.M.  
Company : ADNOC  
Location : ABUDABI  
Salary : 12LPA



Name : **RAMESHBINCHAR**  
Post : CREDITMANAGER  
Company : BAJAJFINANCELTD  
Location : KOLKATTA  
Salary : 9 LPA



Name : **PRAVINBHANDAR**  
Post : SENIORAPPLICATIONENGINEER  
Company: BOHLERINDIA  
Location : BANGALORE  
Salary : 12LPA



Name : **S K SALMAN**  
Post : ACCOUNTSSPECIALIST  
Company: AMAZON  
Location : BANGALORE  
Salary : 8.4LPA



Name : **BOOPATHI**  
Post : BUSINESSOPERATIONSPROFESSIONAL  
Company: IBM  
Location : BANGALORE  
Salary : 9.6LPA



Name : **JINCYP JACOB**  
Post : SKILLSGAMEHOST  
Company : MABDEALIGNFACILITIESMANAGEMENT.L.L.C.  
Location : GLOBALVILLAGRE,DUBAI  
Salary : 7.8LPA



Name : **MATHAIS**  
Post : ACCOUNT ASSISTANT  
Company: SIMPSONSSWITCHGEARTECHNOPARK  
Location : DUBAI  
Salary : 9.6LPA



Name : **ANJUSEBASTIAN**  
Post : HRANDADMINEXECUTIVE  
Company : MULTICARESAFETYANDINDUSTRIALINSPECTION  
Location : DUBAIUAE  
Salary : 7LPA



Name : **VIBIN JOSEPH**  
 Post : ASSISTANT  
 Company: MANAGERDCKIZHAKEMURI  
 Location FOUNDATION KOTTAYAM  
 Salary : 7LPA



Name : **CHANDRAKANTH**  
 Post : BUSINESS EXECUTIVE  
 Company: VALVOLINECUMMINSPVTLTD  
 Location BANGALORE  
 Salary : 6LPA



Name : **NISHADKM**  
 Post : ACCOUNTEXECUTIVE  
 Company : EUROPTCHFIBERGLASSINDUSTRIESLTD  
 Location SHARJAH  
 Salary : 7LPA



Name : **JEEVANPRASAD**  
 Post : ACCOUNTEXECUTIVE  
 Company : ALANSARIECHANGE  
 Location UAE  
 Salary : 6LPA



Name : **MANUJOSEPH**  
 Post : P.R.O.  
 Company: ST.THOMASHOSPITAL  
 Location KOTTAYAM  
 Salary : 6LPA



Name : **RUBYGUPTA**  
 Post : KEYACCOUNTANTMANAGER  
 Company : ABBOTT INDIALIMITED  
 Location BANGALORE  
 Salary : 6LPA



Name : **SEETHUMOLGOPINATH**  
 Post : ACCOUNTANT  
 Company: SAFARI MALL  
 Location DUBAI  
 Salary : 6LPA



Name : **KANNANPS**  
 Post : EXECUTIVE  
 Company : MUTHOOTFINCORPEHEADOFFICE  
 Location BANGALORE  
 Salary : 6LPA



Name : **MANEESHMS**  
 Post : CREDIT MANAGER  
 Company: INDOSTARCAPITALFINANCELTD  
 Location COCHIN  
 Salary : 5.8LPA



Name : **NITHINMATHEW**  
 Post : ACCOUNTINGASSOCIATE  
 Company: CONDUENTBUSINESSSERVICESINDIALTD  
 Location KOCHI  
 Salary : 5.5LPA



Name : **SARATH PRASAD**  
 Post : RELATIONSHIP OFFICER  
 Company : JENADHANMICROFINANCEPvt.LTD.  
 Location KOTTAYAM  
 Salary : 5.6LPA



Name : **VIDHYAMOLJ**  
 Post : LEADHR  
 Company : INFENERETECHPVTLTD  
 Location BANGALORE  
 Salary : 5.5LPA



Name : **VINUTHA K**  
 Post : PROJECTMANAGER  
 Company : RACKSANDROLLERS  
 Location BANGALORE  
 Salary : 5.5LPA



Name : **BRINDELABRAHAM**  
 Post : SENIORMANAGERBD  
 Company: MYPROPDOCSPVTLTD  
 Location BANGALORE  
 Salary : 5.5LPA



Name : **SRI RAJAN**  
 Post : ACCOUNTSEXECUTIVE  
 Company : DURGASTEELINDUSTRIES  
 Location BANGALORE  
 Salary : 5.5LPA



Name : **SAHADPP**  
 Post : ACCOUNTSEXECUTIVE  
 Company : ALSHALALPUREDINKINGWATERLLC  
 Location BANGALORE  
 Salary : 5.2LPA



Name : **TOM THOMAS**  
Post : OPERATIONEXECUTIVE  
Company : WELCARE HOSPITAL  
Location : KOCHI  
Salary : 5.2LPA



Name : **AFSAL MP**  
Post : HR  
Company: NUCLEUSHEALTHCARE  
Location : BANGALORE  
Salary : 4.9LPA



Name : **SHEERSHENDUS**  
Post : STUDENTCOUNSELOR&MARKETING  
Company : WISSEN HR ACADEMY  
Location : KOCHI  
Salary : 5LPA



Name : **MUHAMMEDSHAN**  
Post : SALES MANAGER  
Company: BROWNSTICKINTERIORS  
Location : BANGALORE  
Salary : 4.9LPA



Name : **ANNAPURNALODH**  
Post : MANAGER  
Company: SRISAIKRISHCONSULTANTS  
Location : BANGALORE  
Salary : 5LPA



Name : **AMALSANTHOSH**  
Post : ASST.LOANOFFICER  
Company : ALTISOURCE  
Location : BELLANDUR  
Salary : 4.8LPA



Name : **MDIVYA**  
Post : ANALYST  
Company : AMZBANK  
Location : BANGALORE  
Salary : 5LPA



Name : **JINCYTHOMAS**  
Post : HEALTH CARE  
Company: APPOLOHOSPITAL  
Location : BANGALORE  
Salary : 4.8LPA



Name : **RAJIER**  
 Post : PUBLICRELATIONOFFICER  
 Company: KIMSSUNRISEHOSPITAL  
 Location **BANGALORE**  
 Salary : 4.8LPA



Name : **JAMEELPASHA**  
 Post : ENTREPRENEUR  
 Company: J K GROUP  
 Location **BANGALORE**  
 Salary : 4.5LPA



Name : **AJINALEX**  
 Post : H.R.  
 Company: SEVENTHDAYADVENTISTHOSPITALO  
 Location **TTAPALAM**  
 Salary : 4.6LPA



Name: **CHANDRASHEKARAN**  
 Post: SENIORMARKETINGMANAGER  
 Company: AACONCERETE  
 Location : **BANGALORE**  
 Salary : 4.5LPA



Name : **JITHINKROY**  
 Post : B.D.E.  
 Company: VENUSSAFETY&HEALTHPVT.LTD.  
 Location **MUMBAI**  
 Salary : 4.5LPA



Name : **AMALSKATTOOR**  
 Post : ADMIN ASSIT.  
 Company: SBILIFEINSURANCE  
 Location **KAYAMKULAM**  
 Salary : 4.4LPA



Name : **MANSOORA**  
 Post : B.D.E.  
 Company : EXTRAMARK  
 Location **TRIVANDRUM**  
 Salary : 4.5LPA



Name : **ARJUN T V**  
 Post : FINANACEEXECUTIVE  
 Company : MIMS HOSPITAL  
 Location **KOZHIKODE**  
 Salary : 4.2LPA



Name : **ATHULK**  
Post : **H.R.**  
Company : **V.K.C.**  
Location : **KOZHIKODE**  
Salary : **4.2LPA**



Name : **NIBIN T P**  
Post : **OPERATIONEXECUTIVE**  
Company : **KREDITBEE**  
Location : **BANGALORE**  
Salary : **4LPA**



Name : **KEERTHANASATHEESHAN**  
Post : **H.R.**  
Company: **R.M.SOLUTIONSTECHNOPARK**  
Location : **TRIVANDRUM**  
Salary : **4.2LPA**



Name : **SACHINPS**  
Post : **FLOORMANAGER**  
Company: **T.P.GROUP**  
Location : **WAYANAD**  
Salary : **4LPA**



Name : **MUHAMMED RIYAS P A**  
Post : **ASSISTANT PROFESSOR**  
Company: **KARNATAKACOLLEGE OF MANAGEMENT**  
Location : **BANGALORE**  
Salary : **4LPA**



Name : **SIBIN MATHEW**  
Post : **B.D.A.**  
Company : **BYJU'S**  
Location : **KOCHI**  
Salary : **4LPA**

# KCMFINISHINGSCHOOL

**KCM will provide our students with a balanced and wholesome education; develop them to their full potential, and citizens, conscious of their responsibilities to family, society and country**

- Business communication
- Personality development
- Grooming
- Creativity and innovation
- Adventure learning program
- Etiquette & mannerism
- Accent neutralization
- Leadership & Teambuilding exercises
- Negotiation skill
- Biz realty simulations
- Conflict management
- Stress management
- Lateral thinking
- Capability management
- Simulation & presentation skills
- Listening skill development
- Current affairs
- Mock interviews
- Corporate social responsibilities
- Case analytics
- Entrepreneurship development program
- Business incubation
- Business analytics certification program
- Digital marketing certification
- Live project management

# KCM LEARNING ACTIVITIES

## Sports and Cultural Activates

KCM gives due consideration towards various sports facilities. Sports equipments are available for excellent outdoor games like cricket, basket ball, volley ball and badminton. Indoor games like carom, chess and table tennis. Playground, Gym, Yoga and aerobics hall, Indoor games facility.

## Advantages at KCM

- Dual specialisation
- Strong industry interface
- Highly qualified and experienced faculty
- Visiting faculty from industry
- Guest lecturers from eminent management experts
- 100% placement record
- Extensive personality development program
- Innovative teaching methodology
- State-of-the-art computer lab facilities
- Well stocked library with a rich collection of 4000+ books

## Success Mantras

- Extempore
- Educational tours and industrial visits
- Quizzes, role play and debates
- Case studies and live projects
- Intensive industry interaction
- Seminars on emerging trends
- Personality development sessions
- Mock interviews
- Panel discussions
- Stress and time management sessions

# CORPORATESPEAKS



**DR. RAGHURAM**

MIS & Audits

The KCM students are highly enthusiastic and energetic. Whenever I interacted, I found them interested to learn new things. At KCM I feel privileged to share my knowledge and experience.



**MR. THIPPESWAMI**

Manager–L&T Constructions

Being in corporate, always want to spend time with young minds by igniting their thought process and making them motivated to learn better. I see them as leaders and star performers in their future career. Also, I see it as an opportunity to enrich the students' learning by sharing the information and putting the month-end debate mode.



**MR. NATARAJAN  
CHANDRAKUMAR**

Chief Operating Officer and  
Group CHRO Janapriya  
Engineers

I would like to put it on record my appreciation for your professionalism and dedication in running your institution “Karnataka College of Management”. In particular the Department of Management has shown exemplary professional training and placing the students across various industries. We have acquired a lot of Talents from KCM who have been placed successfully in various departments of our organization.



**DR. ANUPAMA**

Consultant–NABH Accreditation

The students at KCM are highly committed to their studies. They are willing to learn new concepts and put them into practice. I wish them great success in their career.



**SANJAY V**

Chartered Accountant

At KCM I found students like practical sessions. As it was seen during my interaction with KCM MBA students, they like to get involved in real life situations and conceptualizing their learning through activities. I wish them good luck in their endeavors.

# TESTIMONIALS

NAME: **SANJAY JAGADEESH**

PLACED IN: ANTUIT

Karnataka College of Management MBA programme provided me a fantastic opportunity to explore my leadership skills and talents to the maximum. It has empowered me to achieve a higher learning by giving a new holistic perspective. My gratitude to Karnataka College of Management for providing this excellent medium of experiential learning. I am working in ANTUIT as a Data Architect with very good Annual package.



NAME: **KUSUMA**

PLACED IN: GENESIS IT INNOVATIONS

Through out my two years of MBA at KCM, I had countless opportunities to develop analytical skills, leadership and proactive thinking through various programs and events. These attributes were the key reasons because of which I was successfully placed as HR COORDINATOR at GENESIS IT INNOVATIONS. Big thanks to all my faculty and friends for the amazing journey at KCM.



NAME: **SALMAN UL FARISH**

PLACED IN: MENTRIC GROUP

My journey at Karnataka College of Management (KCM) has been full of excitement, challenges and learning. It was an environment of great fun, where everyday offered the chance to learn something new. At KCM the focus is on nurturing and enriching the young talents so that they are metamorphosed into efficient and effective managers. I found the environment at KCM focused on developing a personality that can take on any challenge, while constantly moving forward.



# Eligibility Criteria (Admission MBA 2026-28)

- All applicants should possess a bachelor's degree or equivalent ,with a minimum of 50%aggregatemarksor equivalent in any discipline ,recognized by the association of Indian universities.
- For admission in MBA ,an applicant must have valid CAT/MAT/KMAT/XAT/GMAT/CMAT/otherentranceexamsscore.
- Applicantsalsoneedstoclearanessaywriting,aptitudetest,groupdiscussionandpersonalinterviewround conducted by KCM ADMISSION PROCESS
- CandidatemeetingtheeligibilitycriteriaicanapplytoKCMbycompletinganonlineform.

**Note:** Applicants are evaluated based on CAT/MAT/XAT/GMAT/CMAT/other entrance exams score ,post academic performance and performance in the group discussion and personal interview.





KARNATAKA EDUCATION TRUST®

# KARNATAKA COLLEGE OF MANAGEMENT

Recognised by Govt of Karnataka,  
Affiliated to Bengaluru City University, Approved by AICTE

Campus # 33/2 Thirumenahalli, Hegde  
Nagar Main Road, Yelahanka ,  
Bengaluru - 560064.

Mobile: 8105229826

Email: [admissions@kcmcollege.com](mailto:admissions@kcmcollege.com)

Web: [www.kcmcollege.com](http://www.kcmcollege.com)

