

KARNATAKA EDUCATION TRUST (R)

# KARNATAKA COLLEGE OF MANAGEMENT

Recognized by Govt. of Karnataka Affiliated to Bengaluru City University,

Approved by AICTE, New Delhi



Campus : #33/2 Thirumenahalli, Hegde Nagar Main Road, Yelahanka, Bengaluru - 560 064. Karnataka, INDIA

## ADVANTAGES OF MBA @ KCM

- \* DUAL SPECIALIZATION
- \* FREE LAPTOP
- \* INTERNATIONAL TOUR
- \* 100 % JOB PLACEMENT GUARANTEE
- \* PAID INTERNSHIP IN 3<sup>rd</sup> SEMESTER
- \* INDUSTRIAL VISIT EVERY MONTH
- \* CORPORATE TRAINERS FROM TOP MNC COMPANIES
- \* GUEST FACULTIES FROM IIM
- \* MINIMUM 10 INTERVIEW FOR FINAL PLACEMENT MORE THAN 5 LAKHS AND ABOVE
- \* ADVENTURE LEARNING PROGRAM
- \* BEST EXPERIENCE FACULTY FROM CORPORATE
- \* HI-TECH CLASS ROOMS WITH INTERACTIVE BOARDS
- \* ASSISTANCE FOR EDUCATIONAL LOAN WITH NATIONALIZED BANK

## MENTORING

- \* PLACEMENT MENTORING
- \* CORPORATE MENTORING
- \* FACULTY MENTORING
- \* ALUMNI MENTORING



## VALUE ADDED CERTIFICATES



## Programs

# MBA

Bengaluru City University

## Specialization

Finance, HR Marketing  
Entrepreneurship & Start-ups  
Production & Operations Management  
Business Analytics

**Note:** KCM is Providing Laptop and International study tour.

## Academic Collaboration



Congratulation

**2ND RANKED**  
IN BANGALORE CITY  
UNIVERSITY

MBA student of Karnataka College of Management's Batch of 2020-22, has secured the 2nd rank in Bangalore City University



**Kavetinagepalli Praveena**  
MBA BATCH 2020-22  
KARNATAKA COLLEGE OF MANAGEMENT



[www.kcmcollege.com](http://www.kcmcollege.com)



## ABOUT



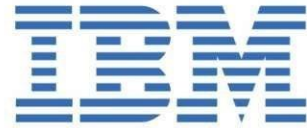
## VISION

To provide quality education by innovating and continuously improving upon the disciplines of commerce & management and computer applications through advanced methods of training, meaningful research and to develop intimate relations with business, industry and other institutions in the country and abroad.

## MISSION

To be the leading academic center for learning and innovative interdisciplinary research in higher education and to provide global competitiveness among our graduates.

## Placement Partners



Many More.....



Name : **SANJAY JAGADEESH**  
Post : DATA ARCHITECT-V  
Company : ANTUIT  
Location : BANGALORE  
Salary : 25LPA



Name : **NADIR P K**  
Post : PROCUREMENT ASSISTANT MANAGER  
Company : AI RABBAN HOLDINGS  
Location : QATAR  
Salary : 18LPA



Name : **ABDUL MUZAMIL TK**  
Post : ASST. STORE DIRECTOR  
Company : MALABAR GOLD & DIMONDS  
Location : VISHAKAPATANAM  
Salary : 24LPA



Name : **MUHAMMED NASEEF N P**  
Post : ACCOUNTANT  
Company : MOCHUL  
Location : DUBAI  
Salary : 12LPA



Name : **MUHAMMED ASEEB P P**  
Post : ASST. STORE DIRECTOR  
Company : MALABAR GOLD & DIMONDS  
Location : M.G. ROAD, BANGALORE.  
Salary : 20LPA



Name : **SALMANUL FARISH O**  
Post : H.R. COORDINATOR  
Company : NESTO HYPERMARKET  
Location : SAUDI ARABIA  
Salary : 12LPA



Name : **MUHAMMED FAVAS A P**  
Post : OPERATIONAL ADMINISTRATION  
Company : MOHEBI LOGISTICS  
Location : DUBAI  
Salary : 18LPA



Name : **VIGHNESH ANIL KUMAR**  
Post : ASSISTANT MANAGER  
Company : ANAROCK  
Location : BANGALORE  
Salary : 12LPA



Name : **AJMALMN**  
Post : H.R.M.  
Company : ADNOC  
Location : ABUDABI  
Salary : 12LPA



Name : **RAMESH BINCHAR**  
Post : CREDIT MANAGER  
Company : BAJAJ FINANCE LTD  
Location : KOLKATTA  
Salary : 9LPA



Name : **PRAVIN BHANDAR**  
Post : SENIOR APPLICATION ENGINEER  
Company : BOHLER INDIA  
Location : BANGALORE  
Salary : 12LPA



Name : **S K SALMAN**  
Post : ACCOUNTS SPECIALIST  
Company : AMAZON  
Location : BANGALORE  
Salary : 8.4LPA



Name : **BOOPATHI**  
Post : BUSINESS OPERATIONS PROFESSIONAL  
Company : IBM  
Location : BANGALORE  
Salary : 9.6LPA



Name : **JINCY P JACOB**  
Post : SKILLS GAMEHOST  
Company : MABDE ALIGN FACILITIES MANAGEMENT.L.L.C.  
Location : GLOBAL VILLAGRE, DUBAI  
Salary : 7.8LPA



Name : **MATHAI S**  
Post : ACCOUNT ASSISTANT  
Company : SIMPSONS SWITCHGEAR TECHNOPARK  
Location : DUBAI  
Salary : 9.6LPA



Name : **ANJU SEBASTIAN**  
Post : HR AND ADMIN EXECUTIVE  
Company : MULTICARE SAFETY AND INDUSTRIAL INSPECTION  
Location : DUBAI UAE  
Salary : 7LPA



Name : **VIBIN JOSEPH**  
Post : ASSISTANT MANAGER  
Company : DC KIZHAKEMURI FOUNDATION  
Location : KOTTAYAM  
Salary : 7LPA



Name : **CHANDRAKANTH**  
Post : BUSINESS EXECUTIVE  
Company : VALVOLINE CUMMINS PVT LTD  
Location : BANGALORE  
Salary : 6LPA



Name : **NISHAD K M**  
Post : ACCOUNT EXECUTIVE  
Company : EUROPTech FIBER GLASS INDUSTRIES LTD  
Location : SHARJAH  
Salary : 7LPA



Name : **JEEVAN PRASAD**  
Post : ACCOUNT EXECUTIVE  
Company : AL ANSARI EXCHANGE  
Location : UAE  
Salary : 6LPA



Name : **MANU JOSEPH**  
Post : P.R.O.  
Company : ST. THOMAS HOSPITAL  
Location : KOTTAYAM  
Salary : 6LPA



Name : **RUBY GUPTA**  
Post : KEY ACCOUNTANT MANAGER  
Company : ABBOTT INDIA LIMITED  
Location : BANGALORE  
Salary : 6LPA



Name : **SEETHUMOL GOPINATH**  
Post : ACCOUNTANT  
Company : SAFARI MALL  
Location : DUBAI  
Salary : 6LPA



Name : **KANNAN P S**  
Post : EXECUTIVE  
Company : MUTHOOT FINCORPE HEAD OFFICE  
Location : BANGALORE  
Salary : 6LPA



Name : **MANEESH M S**  
Post : CREDIT MANAGER  
Company : INDOSTAR CAPITAL FINANCE LTD  
Location : COCHIN  
Salary : 5.8LPA



Name : **NITHIN MATHEW**  
Post : ACCOUNTING ASSOCIATE  
Company : CONDUENT BUSINESS SERVICES INDIA LTD  
Location : KOCHI  
Salary : 5.5LPA



Name : **SARATH PRASAD**  
Post : RELATIONSHIP OFFICER  
Company : JENADHAN MICROFINANCE Pvt. LTD.  
Location : KOTTAYAM  
Salary : 5.6LPA



Name : **VIDHYA MOL J**  
Post : LEAD HR  
Company : INFENERE TECH PVT LTD  
Location : BANGALORE  
Salary : 5.5LPA



Name : **VINUTHA K**  
Post : PROJECT MANAGER  
Company : RACKS AND ROLLERS  
Location : BANGALORE  
Salary : 5.5LPA



Name : **BRINDEL ABRAHAM**  
Post : SENIOR MANAGER B D  
Company : MY PROP DOCS PVT LTD  
Location : BANGALORE  
Salary : 5.5LPA



Name : **SRI RAJAN**  
Post : ACCOUNTS EXECUTIVE  
Company : DURGA STEEL INDUSTRIES  
Location : BANGALORE  
Salary : 5.5LPA



Name : **SAHAD P P**  
Post : ACCOUNT EXECUTIVE  
Company : AL SHALAL PURE DRINKING WATER LLC  
Location : BANGALORE  
Salary : 5.2LPA





Name : **TOM THOMAS**  
Post : OPERATION EXECUTIVE  
Company : WELCARE HOSPITAL  
Location : KOCHI  
Salary : 5.2LPA



Name : **AFSAL M P**  
Post : H R  
Company : NUCLEUS HEALTHCARE  
Location : BANGALORE  
Salary : 4.9LPA



Name : **SHEERSHENDU S**  
Post : STUDENT COUNSELOR & MARKETING  
Company : WISSEN HR ACADEMY  
Location : KOCHI  
Salary : 5LPA



Name : **MUHAMMED SHAN**  
Post : SALES MANAGER  
Company : BROWN STICK INTERIORS  
Location : BANGALORE  
Salary : 4.9LPA



Name : **ANNAPURNA LODH**  
Post : MANAGER  
Company : SRI SAI KRISH CONSULTANTS  
Location : BANGALORE  
Salary : 5LPA



Name : **AMAL SANTHOSH**  
Post : ASST. LOAN OFFICER  
Company : ALTISOURCE  
Location : BELLANDUR  
Salary : 4.8LPA



Name : **M DIVYA**  
Post : ANALYST  
Company : AMZ BANK  
Location : BANGALORE  
Salary : 5LPA



Name : **JINCY THOMAS**  
Post : HEALTH CARE  
Company : APPOLO HOSPITAL  
Location : BANGALORE  
Salary : 4.8LPA



Name : **RAJI E R**  
Post : PUBLIC RELATION OFFICER  
Company : KIMSSUNRISE HOSPITAL  
Location : BANGALORE  
Salary : 4.8LPA



Name : **JAMEEL PASHA**  
Post : ENTREPRENEUR  
Company : J K GROUP  
Location : BANGALORE  
Salary : 4.5LPA



Name : **AJIN ALEX**  
Post : H.R.  
Company : SEVENTH DAY ADVENTIST HOSPITAL  
Location : OTTAPALAM  
Salary : 4.6LPA



Name : **CHANDRASHEKARAN**  
Post : SENIOR MARKETING MANAGER  
Company : A A CONCRETE  
Location : BANGALORE  
Salary : 4.5LPA



Name : **JITHIN K ROY**  
Post : B.D.E.  
Company : VENUS SAFETY & HEALTH PVT. LTD.  
Location : MUMBAI  
Salary : 4.5LPA



Name : **AMAL SKATTOOR**  
Post : ADMIN ASSIT.  
Company : SBI LIFE INSURANCE  
Location : KAYAMKULAM  
Salary : 4.4LPA



Name : **MANSOOR A**  
Post : B.D.E.  
Company : EXTRAMARK  
Location : TRIVANDRUM  
Salary : 4.5LPA



Name : **ARJUN T V**  
Post : FINANCE EXECUTIVE  
Company : MIMS HOSPITAL  
Location : KOZHIKODE  
Salary : 4.2LPA



Name : **ATHUL K**  
Post : H.R.  
Company : V.K.C.  
Location : KOZHIKODE  
Salary : 4.2LPA



Name : **NIBIN T P**  
Post : OPERATION EXECUTIVE  
Company : KREDITBEE  
Location : BANGALORE  
Salary : 4LPA



Name : **KEERTHANA SATHEESHAN**  
Post : H.R.  
Company : R.M. SOLUTIONS TECHNO PARK  
Location : TRIVANDRUM  
Salary : 4.2LPA



Name : **SACHIN P S**  
Post : FLOOR MANAGER  
Company : T.P. GROUP  
Location : WAYANAD  
Salary : 4LPA



Name : **MUHAMMED RIYAS P A**  
Post : ASSISTANT PROFESSOR  
Company : KARNATAKA COLLEGE OF MANAGEMENT  
Location : BANGALORE  
Salary : 4LPA



Name : **SIBIN MATHEW**  
Post : B.D.A.  
Company : BYJU'S  
Location : KOCHI  
Salary : 4LPA

# KCM FINISHING SCHOOL

**KCM will provide our students with a balanced and wholesome education; develop them to their full potential, and citizens, conscious of their responsibilities to family, society and country**

- Business communication
- Personality development
- Grooming
- Creativity and innovation
- Adventure learning program
- Etiquette & mannerism
- Accent neutralization
- Leadership & Team building exercises
- Negotiation skill
- Biz realty simulations
- Conflict management
- Stress management
- Lateral thinking
- Capability management
- Simulation & presentation skills
- Listening skill development
- Current affairs
- Mock interviews
- Corporate social responsibilities
- Case analytics
- Entrepreneurship development program
- Business incubation
- Business analytics certification program
- Digital marketing certification
- Live project management

# KCM LEARNING ACTIVITIES

## Sports and Cultural Activates

KCM gives due consideration towards various sports facilities. Sports equipments are available for excellent outdoor games like cricket, basket ball, volley ball and badminton. Indoor games like carom, chess and table tennis. Playground, Gym, Yoga and aerobics hall, Indoor games facility.

## Advantages at KCM

● Dual specialisation ● Strong industry interface ● Highly qualified and experienced faculty ● Visiting faculty from industry  
● Guest lecturers from eminent management experts ● 100% placement record ● Extensive personality development program ● Innovative teaching methodology ● State-of-the-art computer lab facilities ● Well stocked library with a rich collection of 4000+ books

## Success Mantras

● Extempore ● Educational tours and industrial visits ● Quizzes, role play and debates ● Case studies and live projects  
● Intensive industry interaction ● Seminars on emerging trends ● Personality development sessions ● Mock interviews  
● Panel discussions ● Stress and time management sessions

# CORPORATE SPEAKS



**DR. RAGHURAM**

GM-MIS & Audits

The KCM students are highly enthusiastic and energetic. Whenever I interacted, I found them interested to learn new things. At KCM I feel privileged to share my knowledge and experience.



**MR. THIPPESWAMI**

Manager–L&T Constructions

Being in corporate, always want to spend time with young minds by igniting their thought process and making them motivated to learn better. I see them as leaders and star performers in their future career. Also, I see it as an opportunity to enrich the students learning by sharing the information and putting them on the debate mode.



**MR. NATARAJAN  
CHANDRAKUMAR**

Chief Operating Officer and  
Group CHRO Janapriya  
Engineers

I would like to put it on record my appreciation for your professionalism and dedication in running your institution “Karnataka College of Management”. In particular the Department of Management has shown exemplary professionalism in training and placing the students across various industries. We have acquired lot of Talents from KCM who have been placed successfully in various departments of our organization.



**DR. ANUPAMA**

Consultant – NABH Accreditation

The students at KCM are highly committed to their studies. They are willing to learn new concepts and put them into practice. I wish them great success in their career.



**SANJAY V**

Chartered Accountant

At KCM I found students like practical sessions. As it was seen during my interaction with KCM MBA students, they like to get involved in real life situations and conceptualizing their learning through activities. I wish them good luck in their endeavors.

# TESTIMONIALS

**NAME: SANJAY JAGADEESH**

**PLACED IN: ANTUIT**

Karnataka College of Management MBA programme provided me a fantastic opportunity to explore my leadership skills and talents to the maximum. It has empowered me to achieve a higher learning by giving a new holistic perspective. My gratitude to Karnataka College of Management for providing this excellent medium of experiential learning. I am working in ANTUIT as a Data Architect with very good Annual package.



**NAME: KUSUMA**

**PLACED IN: GENESIS IT INNOVATIONS**

Throughout my two years of MBA at KCM, I had countless opportunities to develop analytical skills, leadership and proactive thinking through various programs and events. These attributes were the key reasons because of which I was successfully placed as HR COORDINATOR at GENESIS IT INNOVATIONS. Big thanksto all my faculty and friends for the amazing journey at KCM.



**NAME: SALMANUL FARISH**

**PLACED IN: MENTRIC GROUP**

My journey at Karnataka College of Management (KCM) has been full of excitement, challenges and learning. It was an environment of great fun, where every day offered the chance to learn something new. At KCM the focus is on nurturing and enriching the young talents so that they are metamorphosed into efficient and effective managers. I found the environment at KCM focused on developing a personality that can take on any challenge, while constantly moving forward.



# Eligibility Criteria ( Admission MBA 2024-26)

- All applicants should possess a bachelor's degree or equivalent, with a minimum of 50% aggregate marks or equivalent in any discipline, recognized by the association of Indian universities.
- For admission in MBA, an applicant must have valid CAT/MAT/KMAT/XAT/GMAT/CMAT/other entrance exams score.
- Applicants also needs to clear an essay writing, aptitude test, group discussion and personal interview round conducted by KCM ADMISSION PROCESS
- Candidate meeting the eligibility criteria can apply to KCM by completing an online form.

**Note: Applicants are evaluated based on CAT/MAT/XAT/GMAT/CMAT/ other entrance exams score, post academic performance and performance in the group discussion and personal interview.**







*Dedicated To Educate*

KARNATAKA EDUCATION TRUST ®

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Main Road, Yelahanka ,Bengaluru - 560064.

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Web: [www.kcmcollege.com](http://www.kcmcollege.com)

