

SHIV NADAR

INSTITUTION OF EMINENCE DEEMED TO BE
UNIVERSITY

DELHI NCR

**SCHOOL OF
MANAGEMENT AND
ENTREPRENEURSHIP**

MASTER OF BUSINESS ADMINISTRATION (GLOBAL)

PROGRAM BROCHURE

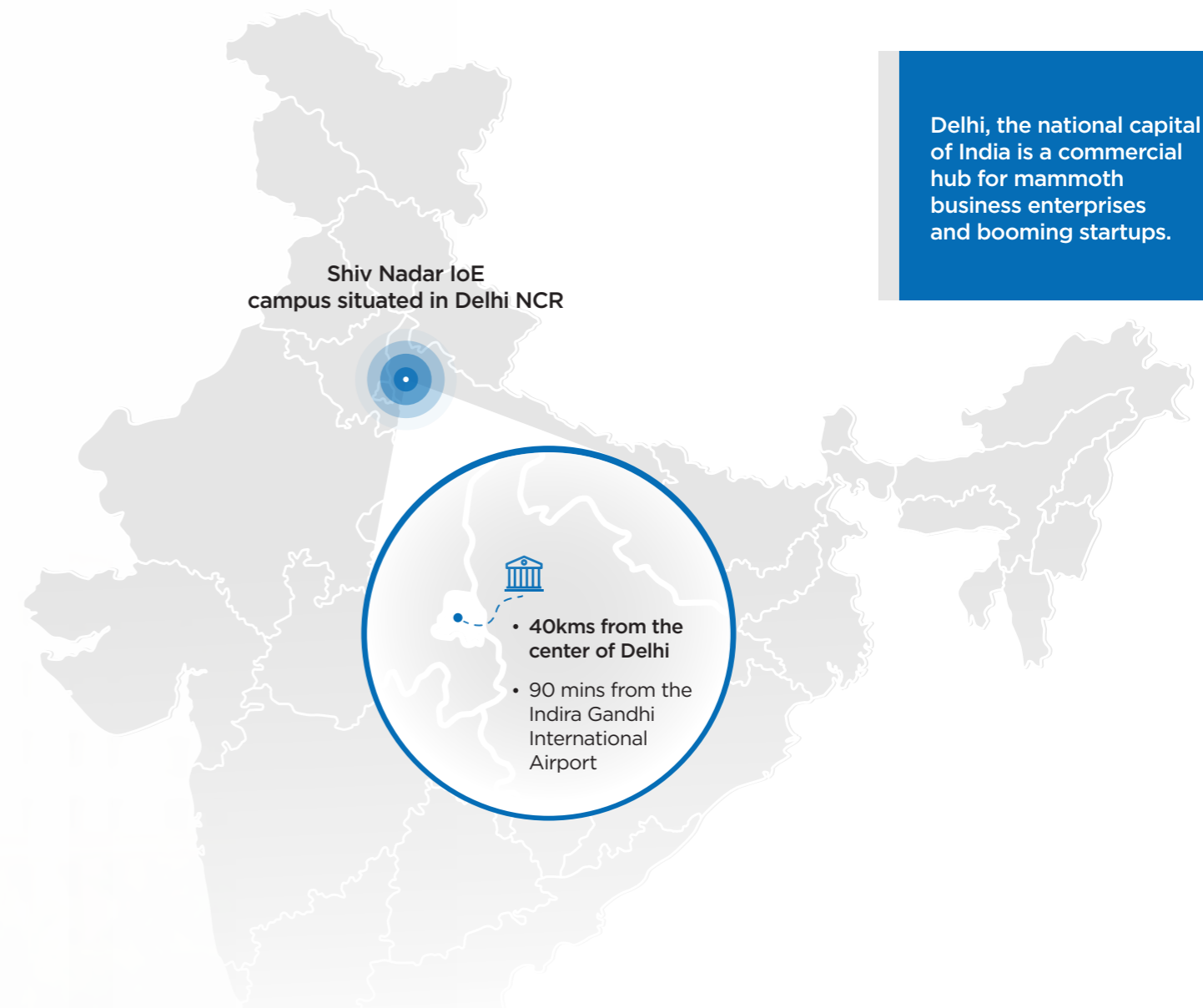


ACCELERATE YOUR CAREER, BECOME A GLOBAL LEADER

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Delhi, the national capital of India is a commercial hub for mammoth business enterprises and booming startups.









DISCOVER INDIA'S YOUNGEST INSTITUTION OF EMINENCE (IoE)

Shiv Nadar Institution of Eminence (IoE), Delhi NCR is a **comprehensive, multidisciplinary, research-focused, and student-centric University**. It was set up in 2011 by the Shiv Nadar Foundation, a philanthropic foundation established by Mr. Shiv Nadar, Founder of HCL.

Through its innovative curriculum and interdisciplinary focus, the University is bringing a paradigm shift in higher education in India. The University's source of strength lies in its distinctive feature of providing education in a broad range of disciplines and the ability to go into depth in a particular area.

Shiv Nadar IoE is built on a sprawling campus, spread over 286 acres, located in a rapidly transforming rural-urban landscape in the National Capital Region. Aiming to become a center for creating and disseminating new forms of knowledge and human creativity, the campus is an ecosystem of discovery with a plethora of living, thriving ecological diversity.

-  **Multidisciplinary Fostering Curriculum**
-  **Diverse Student Body**
-  **Open Culture Exchange Of Ideas**
-  **Focus on Research**
-  **World-Class Faculty**
-  **Fully Residential Programs**

SCHOOL OF MANAGEMENT AND ENTREPRENEURSHIP

In this era of constant change and technological disruptions, it is expected for business professionals to think differently to drive innovation, respond to disruptions, create disruptions and leverage the opportunities in the Volatile, Uncertain, Complex and Ambiguous (VUCA) environment.

School of Management and Entrepreneurship (SME) has programs designed to foster the development of resilient global leaders; adept at fueling innovative, pertinent, and implementable solutions for the challenges posed by the new digital economy for the future.

The unique pedagogical approach at SME equips students to manage continuously emerging challenges in the VUCA environment. The approach is an amalgamation of advanced knowledge, academic learning and practical implementation, and a multicultural openness to diversity in the corporate environment. The School challenges conventional wisdom, promotes excellence, transforms careers, and empowers the students to be the catalyst of social change.

DEAN'S MESSAGE

'Nurturing the entrepreneurial mindset in the world of business' – the vision of the School of Management and Entrepreneurship of Shiv Nadar Institution of Eminence is anchored in inspiring students to focus on their creativity and skills to bring purposeful and ethical leadership in organizations that leave a positive imprint on business stakeholders and society at large.

We focus on a deeply engaging and immersive academic curriculum that balances the practical aspects of global organizational development that are grounded in scientific theory -- developing, in turn, creative problem solvers with entrepreneurial mindsets who challenge extant convention, seize new opportunities, and create value for self and society.

The MBA program is delivered by our distinguished faculty comprised of a mix of outstanding scholars from some of the best institutions around the world, along with credentialed and experienced professors of practice drawn from the C-Suite of industry leadership.

As a premier business school, we offer a holistic business education enmeshed with strong networking engagement with our distinguished university alumni community as well as the business community in general.



DR. BIBEK BANERJEE

Dean, School of Management & Entrepreneurship
Dean, Academy of Continuing Education
Director, University Strategy & Planning
University Professor of Marketing, Strategy and Economics



THE TAKE-AWAYS



Experiential Learning

Accelerate your leadership capabilities with a focus on hands-on, experiential learning. The MBA program offers opportunities for real-life learning by solving real-world problems through a diversified roster of projects, activities, and business cases. Students are prepared to take on real business challenges, and the difference will be noticeable throughout their careers.

- » **Business Challenge Practicum**
A practice and a capstone in team research and presentations, integrating skills and knowledge developed through coursework.
- » **Business Internship**
Gain valuable real-world skills, and networking opportunities and learn more about different business functions to determine your career path.



Distinctive Community Membership

Attracting some of the most talented young minds with diverse cultural, educational and professional backgrounds. The shared experience with students, staff and faculty with a variety of backgrounds and preferences creates the foundation for a lifetime of personal and professional connections. Develop an inclusive culture that empowers people, enables cross-disciplinary collaboration, and commits to equality and diversity.

- » **Thought Leaders Mentorship**
Interact and network with the thought leaders & influencers of the industry.
- » **Alumni Network**
Get advice, guidance, and industry insights through the acclaimed alumni network.



The Global Immersion*

Inculcate global perspective - a must in today's interconnected business ecosystem. SNU offers global learning opportunities, including exchange programs, international faculty teachings, and sessions with global leaders. Students will have an unparalleled opportunity to participate in multiple experiences to prepare themselves to lead confidently in a complex world.

* Tuition Fees of all international immersion programs are inclusive in the program fee; however all travel, visa, insurance, boarding and lodging expenses are to be borne separately by the students.



Leadership & Entrepreneurial Mindset

Get prepared to be an agent of change within a new venture or an established organization. Building knowledge and skills to open your mind to how the business world really works while preparing you to take challenges head-on. Aiming to inspire new global perspectives with entrepreneurial character and leadership through collaborations.

- » **Atal Incubation Centre**
Offering a holistic environment to help innovation-driven individuals lay out and succeed in their business ventures.



ADVISORY COUNCIL



Dr. Pradeep K Chintagunta

Distinguished Service Professor of Marketing
University of Chicago



Dr. Raghu Sundaram

Dean
NYU Stern School of Business



Dr. Rishikesh T Krishnan

Director
IIM Bangalore



Mr. Manoj Kohli

Country Head | Former CEO & MD
SoftBank India | Bharti Airtel

SENIOR FACULTY MENTORS



Dr. Bibek Banerjee

Dean, School of Management and
Entrepreneurship
Dean, Academy of Continuing Education
Director, University Strategy & Planning
University Professor of Marketing,
Strategy and Economics

Ph.D. Krannert School of Management,
Purdue University, USA



Dr. Piyush Kumar

Associate Professor of Marketing,
Terry College of Business, University
of Georgia, USA

Ph.D. Krannert School of
Management,
Purdue University, USA



Dr. Rajiv Grover

Senior Research Fellow,
Drucker School of
Management Claremont
Graduate University, USA

Ph.D. University of
Massachusetts Amherst, USA

WORLD CLASS FACULTY

Guided by world-class faculty, the classroom conversations will be dynamic and immersive. The masterful teaching prepares you to develop innovative solutions to business problems with new lenses and strategies based on analytical insights and cutting-edge research.

Faculty members and students work together to expand business knowledge and practice boundaries from classroom lectures to seminars and informal chats.



DR. AISHNA SHARMA

Ph.D. Jawaharlal Nehru University
Economics & Public Policy Area



DR. ANKUR MEHRA

Ph.D. Indian Institute of Management, Calcutta
Finance, Accounting and Control



DR. ARVIND SHATDAL

Ph.D. Indian Institute of Management, Ahmedabad
Organization Behaviour and Human Resource
Management



DR. ASISH KUMAR BHATTACHARYYA

D. Phil University of Allahabad
Finance, Accounting and Control



DR. BIKRAMJIT RISHI

Ph.D. Punjabi University, Patiala
Marketing Management



DR. DEBARATI BASU

Ph.D. Indian Institute of Management, Calcutta
Finance, Accounting and Control



DR. DEEPAK KUMAR SINHA

Ph.D. Massachusetts Institute of Technology, USA
Strategic Management, Entrepreneurship and
International Business



DR. JAIDEEP GHOSH

Ph.D. University of Pittsburgh, USA
Decision Sciences, Operations
Management and Information System



DR. K. ABDUL WAHEED

Ph.D. Indian Institute of Technology Bombay
Marketing Management



DR. KAUSHIK CHAUDHURI

Ph.D. Reitaku University, Japan
Organization Behaviour and Human
Resource Management



DR. M B RAGUPATHY

Ph.D. Indian Institute of Technology, Madras
Finance, Accounting and Control



DR. MEENAKSHI GHOSH

Ph.D. University of Illinois Urbana Champaign, USA
Economics & Public Policy Area



DR. N T SUDARSHAN NAIDU

Ph.D. Institute of Rural Management Anand
Marketing Management



DR. NGUYEN Q PHUONG

Ph.D. Asian Institute of Technology, Thailand
Strategic Management, Entrepreneurship and
International Business



DR. PAROMITA GOSWAMI

Ph.D. Birla Institute of Technology and Sciences, Pilani
Marketing and Social Innovation



DR. PARTHA SARATHI ROY

Ph.D. Institute of Rural Management Anand
Strategic Management, Entrepreneurship
and International Business



MR. PRADEEP MEHRA

PGDM Indian Institute of Management, Calcutta
Strategic Management, Entrepreneurship and
International Business



DR. SANDEEP KUMAR GUPTA

Ph.D. Indian Institute of Technology, Kanpur
Decision Sciences, Operations Management
and Information System



DR. RASHMI AGGARWAL

Ph.D. Panjab University, Chandigarh
Strategic Management, Entrepreneurship
and International Business



DR. SHALU KALRA

Ph.D. Indian Institute of Management, Bangalore
Strategic Management, Entrepreneurship and
International Business



DR. SATYAM MUKHERJEE

Ph.D. Indian Institute of Technology, Madras
Decision Sciences, Operations Management
and Information System



DR. SUNDARAVARADHAN VENKATESH

Ph.D. Indian Institute of Management, Ahmedabad
Finance, Accounting and Control



DR. SIMANTI BANDYOPADHYAY

Ph.D. Jawaharlal Nehru University
Decision Sciences, Operations Management and
Information System



DR. SURYA SARATHI MAJUMDAR

Ph.D. Indian Institute of Management, Calcutta
Decision Sciences, Operations Management and
Information System



DR. SUNIL K. PARMESWARAN

Ph.D. Duke University, USA
Finance, Accounting and Control



DR. VALLURUPALLI VAMSI

Ph.D. Indian Institute of Management, Calcutta
Decision Sciences, Operations Management and
Information System Calcutta



DR. UTSAV PANDEY

Ph.D. Indian Institute of Management, Calcutta
Decision Sciences, Operations Management and
Information System



DR. VIJAYTA FULZELE

Ph.D. Indian Institute of Technology, Delhi
Finance, Accounting and Control



DR. VINITA KRISHNA

Ph.D. Indian Institute of Technology, Delhi
General Management



**DR. VISHWANATHA SARAGUR
RAMANNA**

Ph.D. National Law University, Jodhpur
Economics & Public Policy



DR. VIVEK KHANNA

Ph.D. Indian Institute of Management, Indore
Organization Behaviour and Human
Resource Management



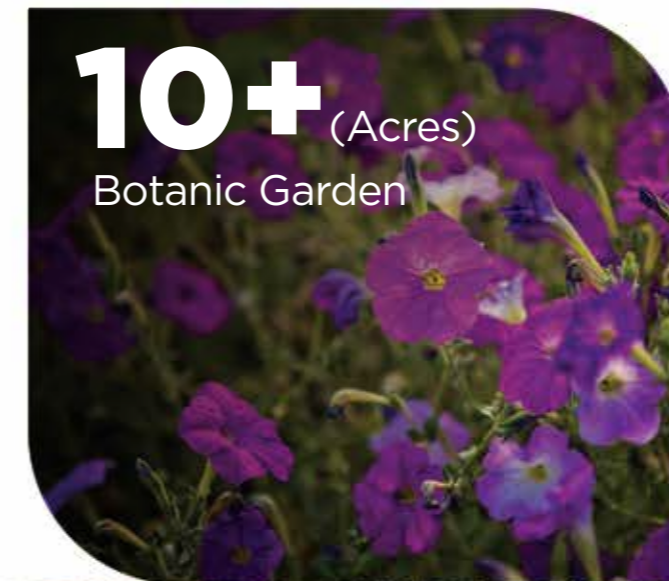
DR. SUBIR BANDYOPADHYAY

Ph.D. Marketing, University of Cincinnati, USA
Marketing Management
(Honourary Visiting Faculty)

CAMPUS LIFE

Immerse yourself in an environment that is friendly, spirited, supportive, and unforgettable. A fully residential institution with well-equipped laboratories, smart classrooms, and a state-of-the-art library. Apart from providing outstanding education, we strive to make it a comfy home for our students. Whether you are looking for space to socialize, exercise, a quick bite to eat, or a complete meal, the campus has to offer numerous activities and facilities.

Understanding students' food needs, our dining halls offer various food options while changing the menu daily. There are a variety of food options available on campus ranging from north Indian, Continental, south Indian, Chinese, Italian, etc.



10+ (Acres)
Botanic Garden



155
Labs and Studios



20+
Sports Courts



120,000+
Indoor Sports Complex (sq. ft. area)



03
Campus Dining Halls

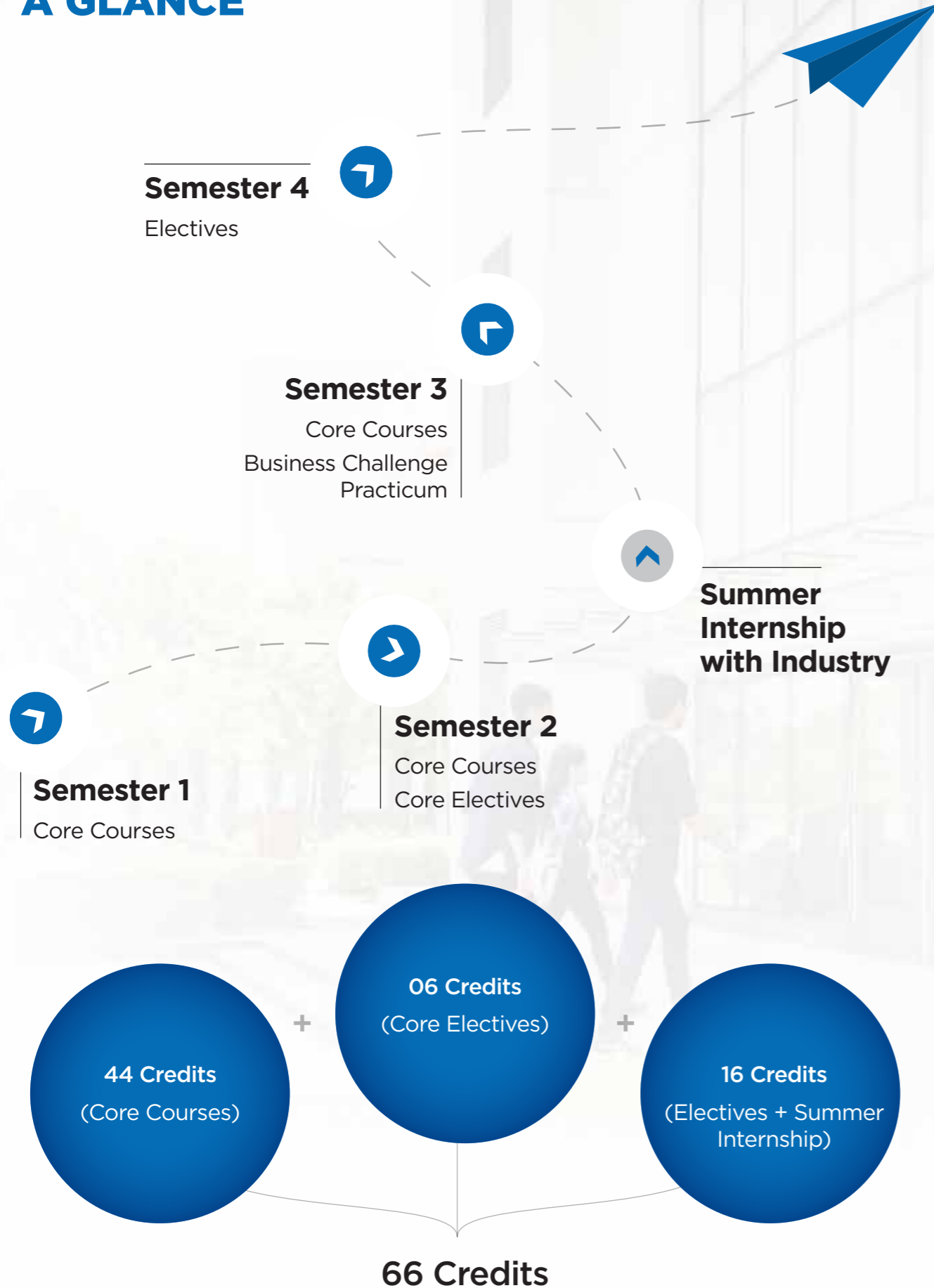


02
Coffee Shops



06
Food Trucks

CURRICULUM AT A GLANCE



SOME CORE COURSES (INDICATIVE)*

Apart from offering the usual core courses in Marketing, Finance, Economics, OB & HR, Operations, Communications, Law, Strategy, the following are illustrative other core courses:

- » Design Thinking and Innovation
- » Launching & Managing Ventures
- » Business Challenge Practicum
- » Data and Technology in Business
- » Emerging Technologies (to choose any three): Fintech, Cleantech, Cloud Computing, Machine Learning, Blockchain
- » Business Valuation for Entrepreneurs
- » Digital Transformation
- » Going Digital
- » Virtual Business Simulation: Cross Functional Management
- » Business Ethics

SOME ELECTIVE COURSES (INDICATIVE)*

Marketing <ul style="list-style-type: none"> » Consumer Behaviour » Channel design and Salesforce Management » Integrated Marketing Communication » Marketing Strategy » B2B Marketing » Brand Management 	Finance <ul style="list-style-type: none"> » Investment Management » Business Analysis and Valuation using Financial Statements » Raising Capital » Merchant Banking and Financial Services » International Finance » Internal Audit and Risk Management
HR <ul style="list-style-type: none"> » Talent Management » Performance and Compensation Management » HR Analytics » Strategic HRM » Japanese Management » Corporate Governance 	Operations & Decision Science <ul style="list-style-type: none"> » Introduction to Data Science for Business using R and Python » Project Management » Supply Chain Management » Operations Strategy » Business Intelligence using Tableau
Strategy and General Management <ul style="list-style-type: none"> » Negotiations for Business Success » Social Entrepreneurship » New Product Development and Open Innovation » Sustainable Business Strategy » Management Consulting » Corporate Strategy: A Global Perspective 	





*Course offerings are revised periodically based upon reviews by Board of Studies and the Academic Council

CAREER & PROFESSIONAL DEVELOPMENT

You have a vision of your future – and we have the resources, expertise, and commitment to help you get there. Shiv Nadar IoE's Career Development Center (CDC) works for the best interests of the students by collaborating with different organizations. Our placement experts map every student individually to develop their career strategy, whether progressing in their current career or changing direction.

To keep students constructively engaged and on top of their professional game, CDC organizes several programs throughout the academic year, including weekly sessions, counseling sessions, guest lectures, placement preparation modules, mentorship programs, and industry visits.

An overview of key milestones:

 100% Placements	 13 Months* ROI *based on median CTC package
 30% Annual Increase in Median CTC	 INR 22 LPA The top salary so far in AY 2022-23 in MBA

Top Recruiters participating in placement drive

PROGRAM FEES & FINANCIAL AID



TUITION FEES:

INR 11 lakh (excluding Hostel and Mess charges**)
Year 1: ₹ 5,50,000
Year 2: ₹ 5,50,000

REGISTRATION FEES:

₹ 100,000 (included in the tuition fee)

**As per Current estimates, the Hostel and Mess charges are INR 1.75 Lakh per year.

FINANCIAL AID:

Selected students can apply for loans at attractive rates of interest from our banking and NBFC partners. The loans will be granted according to the terms and conditions of the partners.

SCHOLARSHIPS

Scholarships with up to 100% of tuition fee are awarded to eligible students.

We offer a full tuition fee waiver for applicants who score 90 percentile or more in CAT Examination and meet our cutoff in the interview assessment. Others will also be considered on merit-cum-means basis for up to 100% scholarship.



ELIGIBILITY & APPLICATION PROCESS

Eligibility for the Program

A candidate must fulfill the following criteria to apply:

- » Min. 65% scored in Class X
- » Min. 75% scored in Class XII
- » Min. 60% scored in Bachelor's Degree or equivalent
- » Based on the scores in one of the entrance exams including CAT/XAT/NMAT/GRE/GMAT (2020-22 Score)

Note, Candidates awaiting the result of the final year exam can also apply for the program. In such case, a conditional offer of admission will be made subject to obtaining the minimum required scores in the final examination.

Application Process

1

Application Form

Visit <https://sme.snu.edu.in/mba> and fill in the application form available online

2

Personal Interview

On successful submission of the form and based on the eligibility criteria, shortlisted candidates would be invited for the Personal Interview

ALUMNI NETWORK



The full-time MBA program at Shiv Nadar Institution of Eminence is carefully crafted with new-age courses that are not even offered by the best B-Schools. The program offers more than an educational experience; it helps you discover your true potential. The learnings reinvigorated my way of thinking in the business world and shaped me not as a manager but as a global citizen.”

Siddharth Sinha

Class of 2021



The faculty of the School of Management and Entrepreneurship has an individual focus approach towards teaching and personalized mentorship. The program structure involved an in-depth picture of various business topics and translated the into real-world applications. I am thankful to the Career Development Centre of the University which fosters experiential growth for each student by offering opportunities like individualized career assessment and guidance sessions, personal profiling, and real-time industry exposure. I feel the three things that contributed most were - my cohort batch, my professors, and on-campus community diversity.”

Sargam Palod

Class of 2020

Scan the code to see more testimonials



COMMUNITY DIVERSITY

The campus hosts students representing 28 states and 8 Union territories from diverse backgrounds including professional background, personal experience, goals, culture, ethnicity, gender, and nationality. Individuals may identify across multiple communities, and these perspectives come together to enrich our educational environment and our everyday experience.

50+

Clubs and Societies

400+

On-Campus Jobs



SHIV NADAR FOUNDATION

Established in 1994 by Shiv Nadar, Founder, HCL - a US\$10.8 billion leading global technology enterprise- the Foundation is committed to creating a more equitable, merit-based society by empowering individuals through transformational education and bridging the socio-economic divide. Over the last 26 years, the Foundation has touched the lives of over 30,000 alumni and students through its marquee institutions in literacy, K12, and higher education. Today, the Foundation has a community of over 100,000 constituents, including globally dispersed alumni and students, faculty members, corporate executives, and extended families.

The Foundation has invested -US\$ 1 billion in its seven landmark institutions and initiatives across education and art. Over 13,000 students and over 2,000 faculty are part of the Foundation and around 21,000 strong globally dispersed alumni community.

The Foundation's students have gone to study at some of the best institutions globally, including the Ivy League in the US and top universities in other countries, including Australia, Singapore, China, and the UK. Students are also working in major corporations, including Goldman Sachs, Honda, HP, Schindler, and several others in India and other geographies. Faculty across the Foundation institutions are drawn from the best Indian and international universities, with a strong focus on research and innovation.

The Shiv Nadar Foundation pursues the philosophy of Creative Philanthropy; it is a powerful model that envisages the creation of institutions built to last and continue to impact future generations. It is an approach that allows sustained institutionalized philanthropy for long-term, high-impact, socio-economic transformation.



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