



# Post Graduate Diploma in Management

**Admissions 2024-26**



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## About IMI Kolkata

IMI Kolkata is a part of the RP-Sanjiv Goenka Group and the IMI family of Business Schools in India, with IMI Delhi as the parent institute. IMI Kolkata came up in 2011 to enable bright young minds to gain access to world-class management pedagogy. Ranked 70th across 776 Management Institutes in India, by the National Institutional Ranking Framework (NIRF), Ministry of HRD, Gol in 2023, IMIK offers a two-year full-time AICTE-approved PGDM programme which is equivalent to an MBA (as per Association of Indian Universities). Our programme is accredited nationally by the National Board of Accreditation (NBA) and internationally by Association of MBAs (AMBA). We are also active members of EFMD and AACSB.

Being located strategically in the heart of Kolkata, IMI-Kolkata enjoys very strong industry linkages. The institute has its world-class infrastructure, highly experienced faculty members, experiential-based learning approach, and industry focussed curriculum which act as the pillars of success. The international linkage of the institute has grown over the years and spans across Business Schools/Universities in North America, Europe, and Asia.

Once you step into IMI Kolkata, there is no turning back. You have a whole new world waiting for you to make your own.



# Ranking & Accreditations

## Rankings:



Ranked 70 among the top 776 management institutes in India, by the National Institutional Ranking Framework (NIRF) 2023



Ranked 8 All India, in Chronicle's All-India B-School Ranking 2022

**Outlook**

15th in Outlook I-care India MBA Ranking 2022

## Accreditations and Equivalence:



Association of MBAs (AMBA)



National Board of Accreditation (NBA)



MBA equivalence from Association of Indian Universities (AIU)

## Memberships:



Association to Advance Collegiate Schools of Business (AACSB)



EFMD



Association of Management Development Institutions in South Asia (AMDISA)



# Director's Message

It gives me immense pleasure to welcome you to the admission process of International Management Institute Kolkata which is one of the three Chapters of IMI, India's first corporate-sponsored Business School. The information presented here is only a part of our continuing effort to serve various stakeholders such as students, alumni, industry experts and our constituents in the business community.

The founders of IMI have built IMI Kolkata with a clear objective to promote significant opportunities to learn, grow and most importantly, develop and hone multiple skills across various disciplines of management. At IMIK, we innovate and encourage our students to achieve.

We believe that learning should be an enjoyable process that allows students to develop their goals and aspirations, and provides them with the constant support and the required study ambience to achieve those targets. Our academic and research collaboration with a number of business schools and universities abroad reveals an important dimension of our international focus. In a span of seven years, our graduates have shown evidence of becoming world citizens. They also achieve respect and a sense of achievement. They are our greatest ambassadors!

In the post-pandemic world, the digital transformation in industry sectors have impacted their business models. It is important for managers and other stakeholders to recognize the characteristics and patterns of the digitalization shifts and the far-reaching impact of generative AI. It is believed that with access to such knowledge and technological advances, managers may be able to assess a firm's investment opportunities appropriately to mitigate the most material risks. IMIK's academic objectives are mostly in light of preparing our students to face up to the many disruptions we often observe in business.

IMI-Kolkata's full-time faculty members are continuously working on the creation of new knowledge. The aim has been to contribute new insights to the national and international academic communities on one side and to provide innovative content for teaching on the other side. With this perspective, the institute constantly endeavours to upgrade its intellectual capital and the know-how and skill levels of its faculty team.

Thank you for visiting our website and we look forward to welcoming you into the IMI Kolkata experience as we continuously position ourselves to help our stakeholders achieve their potential.



**Dr. Mohua Banerjee**



## Post Graduate Diploma in Management (PGDM)

The two-year PGDM programme is meant to give aspiring managers the tools they need in a variety of functional management areas to manage firms in a creative way. The programme's design seeks to help students gain fundamental managerial skills for use in both Indian and international contexts. The PGDM programme architecture is regularly updated to meet the needs of the modern market and to better equip students for their long-term professional objectives. Students have access to modern courses like Digital Marketing, Fintech, Data Analytics, Entrepreneurship, ESG and New Venture Development, etc. In the second year, students take modern elective courses taught by on-campus faculty members and industry professionals.

The programme is approved by AICTE, accredited by National Board of Accreditation (NBA) and internationally by the prestigious Association of MBA's (AMBA).

### Programme Highlights:



**24-month, full-time programme that aims to help build in-demand competencies from the very first term**



**Fully residential campus with air conditioned accommodation**



**Programme developed with input from industry experts, and taught by a highly skilled combination of academicians and industry experts**



**The curriculum includes a mix of different pedagogical tools as case study-based approach, group assignments, and simulations, internship projects with companies leading to the holistic development of programme participants**



**Contemporary Curriculum on Local Business Accelerator (LBA), Data Analytics and ESG**



**Professional Certification from Coursera**



**Specialization available in Analytics & MIS, Strategy, Marketing, Finance, OB&HR**



**AICTE**

**Approved by AICTE and accredited by both the National Board of Accreditation (NBA) and the prestigious U.K based Association of MBAs (AMBA)**



**A compulsory Summer Internship Programme (SIP) at the end of the first year**



**LBA course**, it focuses on connecting students with local businesses, providing them with opportunities to collaborate, analyze business challenges, and propose strategic solutions. Through LBA, students gain practical insights into real-world business scenarios, develop problem-solving skills, apply classroom knowledge to actual business situations and contribute to the growth of local enterprises.

**ESG**, IMI Kolkata prioritizes Environmental, Social, and Governance (ESG) principles in its curriculum, focusing on responsible and sustainable business practices. The curriculum teaches students to evaluate a company's performance in terms of ethical, social, environmental and governance perspectives, equipping future business leaders with the necessary knowledge for long-term sustainability.

**Data Analytics**, The Data Analytics area at IMI Kolkata provides a comprehensive and hands-on program that equips students with a versatile skill set to navigate the evolving data landscape. Our curriculum covers a wide spectrum of tools and techniques, including Excel for data preprocessing and visualization, R and Python for statistical analysis, machine learning and textual analytics, SQL for database management, Tableau for data visualization, SPSS Statistics and SPSS Modeler for advanced analytics, and NVivo for qualitative data analysis. By integrating these powerful tools into our coursework, students gain proficiency in the entire data analytics workflow, from data collection and preprocessing to advanced modeling and visualization. This holistic approach ensures that our graduates are well-prepared to excel in data-intensive roles and contribute effectively to data-driven decision-making in various industries

### Programme Duration

The PGDM programme at IMI Kolkata is of two years duration. IMI follows a trimester system and each programme consists of six trimesters. Each trimester is of 11-12 weeks duration. The academic calendar begins early July.

#### Course list (1st year).

Trimester	Sl. No.	List of Courses
I	1	Managerial Communication
	2	Marketing Management Core
	3	Financial Reporting & Analysis & Cost Management
	4	Managerial Economics
	5	Entrepreneurship
	6	Data Modelling for Decision Making
	7	Organizational Behaviour
	8	Operations Management Core I
	9	Data Pre-Processing and Visualization
	10	Universal Human Values
II	1	Exponential Technologies in Business
	2	Strategic Management
	3	New Venture Development (NVD) & Local Business Accelerator (LBA)
	4	Financial Management Core
	5	Strategic Sales and Business Intelligence
	6	Business Ethics and CSR
	7	Quantitative Techniques
	8	Operations Management core II
	9	Legal Aspects of Business
III	1	NVD & LBA
	2	Human Resources Management
	3	Macro-Economic Theory & Policy & IE
	4	Research Methodology for Management
	5	Leveraging ESG for Value Creation

#### Core Elective | Minimum 2 needs to be taken

Trimester	Sl. No.	List of Courses
III	1	Marketing Core Elective
	2	Advance Financial Management Core Elective
	3	Corporate Strategy Core Elective
	4	Analytics Core Elective
	5	Supply Chain Management Core Elective

# Programme Curriculum

Elective courses are offered in the last three trimesters from the following seven functional areas of management:



**Marketing**



**Finance**



**Management Information System and Analytics**



**Organizational Behaviour and Human Resource Management**



**Operation Management and Quantitative Techniques**



**Strategy, Innovation and Entrepreneurship**



**Economics**

Students are allowed to take courses from two areas of specialization, one as a major and the other as a minor.

## Pedagogy

At IMI Kolkata, different pedagogical initiatives are taken into consideration to enhance managerial effectiveness. In addition to the conventional time-tested lecture method, teaching pedagogy incorporates several initiatives, such as case-based learning, role play, simulation, and experiential learning through different resources like e-journals, different databases, Coursera, and the resources of HBS. Also, Bloomberg as a trusted source for global financial news and data.

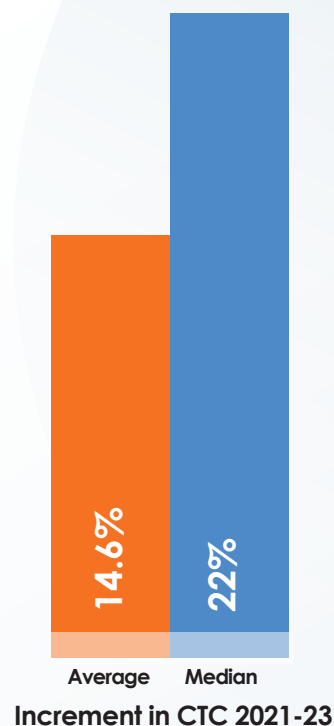
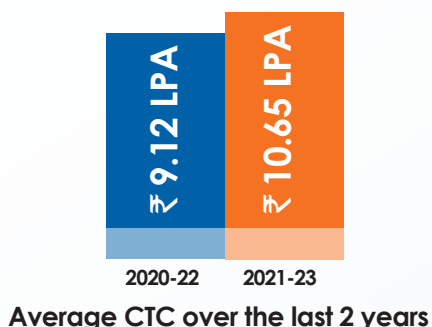
## Summer Internship Projects (SIP), Live Project and Hands-on Courses

Summer Internship Projects (SIP) is the compulsory component of the curriculum. After completion of first three trimesters, students are required to undergo an internship project in a company for about 8-10 weeks. Apart from SIP, company based live projects are also provided to the students to get practical exposure to the business world.

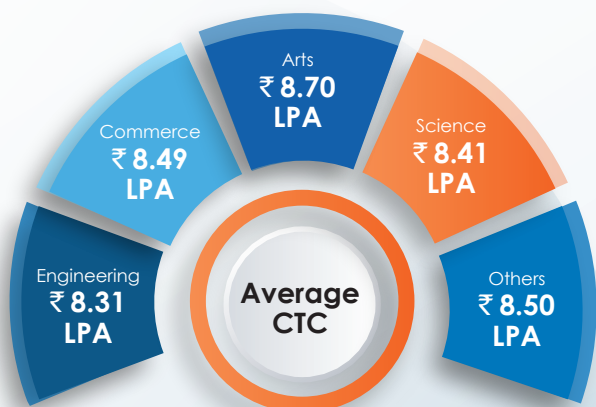
To gain more business exposure and develop a mindset towards entrepreneurship and innovation, IMI-Kolkata has introduced hands-on courses on entrepreneurship, where group-wise students are allocated to work on either New Venture Development (NVD) or Local Business Accelerator (LBA).



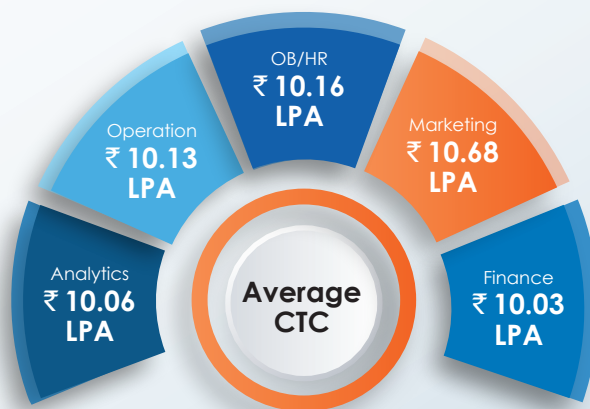
# Overall Placement Summary



## Placement Statistics - Micro View

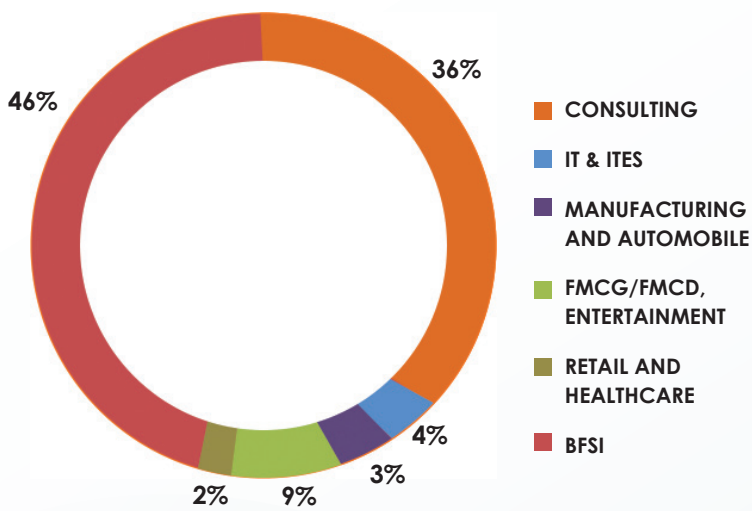
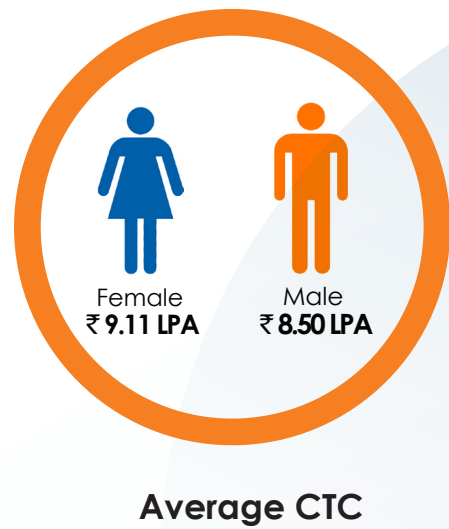
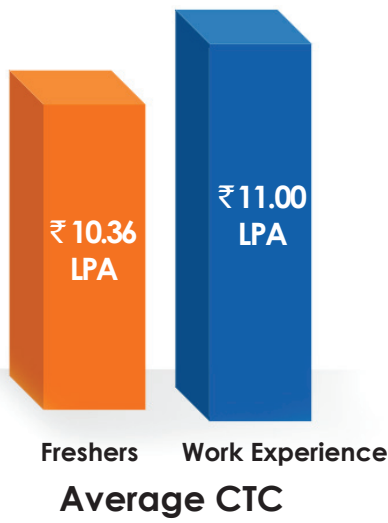


Education Background



Domain

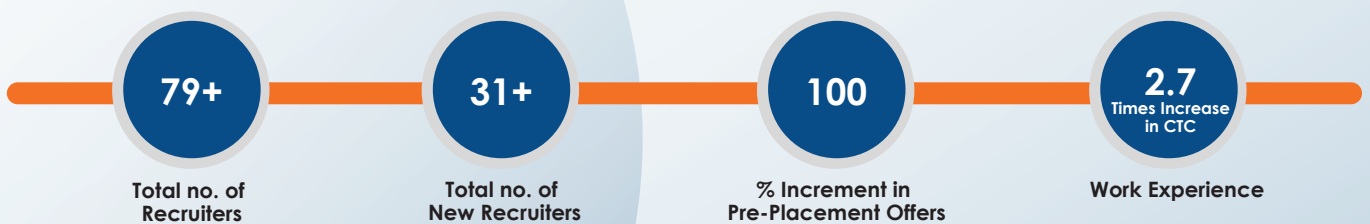
(All Figures are in INR)



Sector-wise Recruitment

Sector-wise Average Package

(All Figures are in INR)





# PAN India Placement



## Some of our Graduates from the class of 2021-23



**ARKA GUHA**  
ICICI Bank Limited  
Relationship Manager



**GANDHARVI KHATUA**  
KPMG Global Services  
Business Associate - Research  
& Benchmarking



**RAJDEEP ROY**  
Deloitte  
Tax Consultant



**RIA GARG**  
Gartner  
Project Specialist



**RONAK MUNDHARA**  
Tata Capital Financial  
Services Ltd.  
Sales Manager



**RONY BANERJEE**  
Grant Thornton LLP  
Associate - Cyber Risk Advisory,  
Cyber Strategy Management



**SAMIKSHA JAIN**  
HSBC (India)  
Manager -  
Controls Assurance



**SATYAKI MONDAL**  
PwC Acceleration Centers  
Associate - Tax



**UTKARSH KHANDELWAL**  
Mars Wrigley  
Sales Officer



**VARUN KAYAL**  
CARE Risk Solutions Pvt. Ltd.  
Analyst

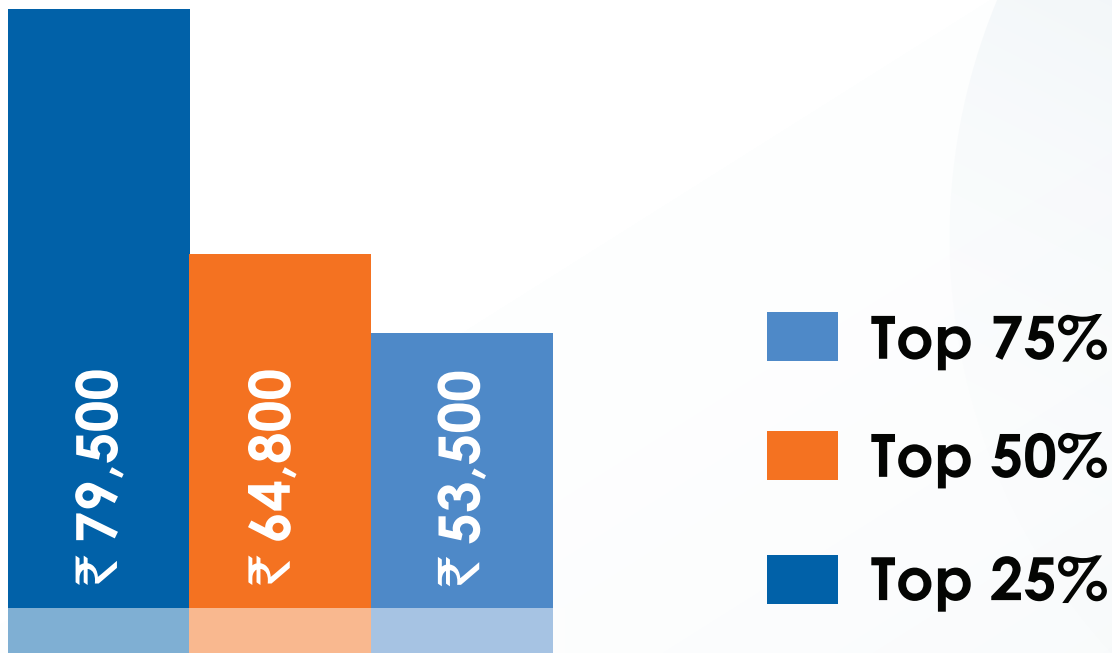
\*This is just a partial list of recruiters for graphical representation purpose

# Prominent Recruiters (Placement)





# Summer Internship Projects (SIP) Statistics



## Internship Statistics

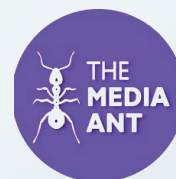
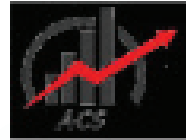
₹ 1,00,000  
Highest Stipend

₹ 44,000  
Average Stipend

₹ 46,000  
Median Stipend

(All Figures are in INR)

# Prominent Recruiters (SIP)



# Admission Process



Fill Online  
Application Form



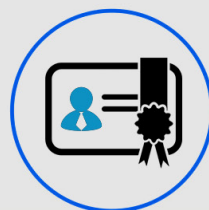
Submit  
Documents



Interview  
Process



Selection  
Process



Announcement of  
Result



Reporting &  
Induction

## Eligibility Criteria

50% marks or equivalent CGPA in graduation from any AIU approved academic institution. Those graduating in 2024 may also apply.

## Educational Background

A bachelor's or equivalent degree, in any discipline, including Engineering, Humanities, Commerce, Economics, Medicine or any other branch of education, from a recognized university in India or abroad (recognized by the UGC / Association of Indian Universities). The bachelor's degree or equivalent qualification of the candidate must entail a minimum of three years of education, post higher secondary schooling under the 10+2 system or equivalent. Candidates appearing in the final year of their bachelor's degree or equivalent are also eligible, provided they furnish proof of meeting the minimum eligibility criteria by September 30, 2024. Candidates who are unable to comply with this requirement are liable to be rejected from the programme.

## Categories of Applicants

### Self-Sponsored Candidates

Applicants are either fresh graduates or have worked for a few years and joined IMI Kolkata after quitting their jobs. The Institute's placement cell provides them placement assistance on the best effort basis.

### Company Sponsored Candidates

IMI Kolkata accepts applications from company-sponsored candidates. These candidates will also be assessed as per the selection process followed at IMI Kolkata.

Candidates being sponsored by their respective companies must submit a letter from the sponsoring organization to this effect and undertake to pay all fees and dues from time to time, during the complete duration of the programme. This letter/undertaking will be required to be submitted at the Personal Interview stage.

### Foreign Nationals

IMI Kolkata accepts applications from candidates with Foreign Nationality. These candidates will also be assessed as per the selection process followed at IMI Kolkata. Candidates with Foreign Nationality are required to hold valid foreign passports and will not be eligible for receiving any placement assistance from the Institute's placement cell.



## Personal Interview

The last stage of the procedure is the Personal Interview round in which students are evaluated based on their knowledge of current events, oral communication skills, domain knowledge of their degree, and work experience (if any). This is an extensive session with a panel that includes representatives of the faculty, business houses, and alumni. Students are also assigned a topic for the extempore round, which assesses their ability to think on their feet.

Applicants should note that mere fulfilment of minimum eligibility criteria may not ensure consideration for shortlisting by IMI Kolkata. IMI Kolkata will not entertain any correspondence on this subject and decisions of the IMI Kolkata Admissions Committee will be final in all matters.

## How to Apply

For complete information, refer to the Admission Bulletin 2024 – 26. Please note that after submitting the final application along with payment of application fee, the candidate cannot edit or make any changes in the given information

### How to Apply

- Application form is available at <https://admission.imi.edu/kolkata/>
- Users should create a new account while applying online. The login details will be used for filling the admission form and for checking the status of the application later. After logging in successfully, the admission form will be displayed.
- Applicant should complete the online application form and submit it along with non-refundable application processing fee.
- Incomplete forms are liable to be rejected.

## Payment Instructions

The admission application form fee will be as follows:-

- Application processing fee for Kolkata's PGDM programme for first program is Rs. 2000/- plus GST @ 18%. However, if an applicant who has applied to IMI New Delhi also wants to apply for IMI Kolkata and/or IMI Bhubaneswar, s(he) can do so without any extra cost.
- The admission fee can be paid through Credit Card/ Debit Card/ Net Banking through the designated payment gateway. No receipts are to be sent to IMI's Admission Office.

# Programme Fee PGDM 2024-26

## SELF-SPONSORED CATEGORY:

Fee Components	Installment (INR)						Total (INR)
	I	II	III	IV	V	VI	
Tuition Fee	1,65,000	1,65,000	1,65,000	1,65,000	1,65,000	1,65,000	9,90,000
Text/Reading Resources	20,800	20,800	20,800	20,800	20,800	20,799	1,24,799
Student Activities/Welfare (Incl. Mediclaim)	5,466	5,467	5,467	5,466	5,466	5,468	32,800
Library Fee	15,266	15,267	15,267	15,266	15,267	15,267	91,600
Computer Fee	8,966	8,967	8,967	8,966	8,967	8,967	53,800
Alumni - Life Membership	2,500	2,500	2,500	2,500	2,500	2,500	15,000
Security Deposit*	13,000						13,000
<b>Total</b>	<b>2,30,998</b>	<b>2,18,001</b>	<b>2,18,001</b>	<b>2,17,998</b>	<b>2,18,000</b>	<b>2,18,001</b>	<b>13,20,999</b>

\*Refundable subject to obtaining clearance to all dues and damages to institute properties/assets

## COMPANY - SPONSORED CATEGORY

Fee Components	Installment (INR)						Total (INR)
	I	II	III	IV	V	VI	
Tuition Fee	1,99,650	1,99,650	1,99,650	1,99,650	1,99,650	1,99,650	11,97,900
Text/Reading Resources	25,167	25,168	25,168	25,167	25,168	25,169	1,51,007
Student Activities/Welfare (Incl. Mediclaim)	6,614	6,615	6,615	6,614	6,615	6,615	39,688
Library Fee	18,472	18,473	18,473	18,472	18,473	18,473	1,10,836
Computer Fee	10,849	10,850	10,850	10,849	10,850	10,850	65,098
Alumni - Life Membership	3,025	3,025	3,025	3,025	3,025	3,025	18,150
Security Deposit*	15,730						15,730
<b>Total</b>	<b>2,79,507</b>	<b>2,63,781</b>	<b>2,63,781</b>	<b>2,63,777</b>	<b>2,63,781</b>	<b>2,63,782</b>	<b>15,98,409</b>

## HOSTEL FEES & MESS CHARGES (SELF & COMPANY SPONSORED)

Room Type	2024-25			2025-26		
	Hostel Fee (INR)	Mess Charges (INR)	Total (INR)	Hostel Fee (INR)	Mess Charges (INR)	Total (INR)
Twin sharing - Non AC	74,500	65,000	1,39,500	74,500	65,000	1,39,500
Twin sharing (AC) in Academic Block	85,000	65,000	1,50,000	85,000	65,000	1,50,000
Twin sharing (AC)	1,15,000	65,000	1,80,000	1,15,000	65,000	1,80,000
Single Occupancy (Non-AC)	1,10,000	65,000	1,75,000	1,10,000	65,000	1,75,000
Single Occupancy (AC)	1,50,000	65,000	2,15,000	1,50,000	65,000	2,15,000
Single Occupancy (AC) - with attached washroom	1,80,000	65,000	2,45,000	1,80,000	65,000	2,45,000

**IMI Kolkata mandates hostel accommodation for all students, with fees determined by room category and added to Mess Fee.**

After paying admission fees, the Admission Office sends a Google Form for you to fill out your room preferences. After confirming your preferences, the office will check availability and offer you your preferred room type or alternative options.

Room allocation is first-come, first-served, and requires prompt submission of preferences via Google Form. The Institute's discretion may affect availability, based on availability and other factors.

## DUE DATE OF FEE DEPOSIT

Academic Year 2024-25	1st installment	As per the due date in the offer letter
	Hostel & Mess Fee (1st Year)	
	2nd installment	By September 16, 2024
Academic Year 2025-26	3rd installment	By December 16, 2024
	4th installment	By May 31, 2025
	Hostel & Mess Fee (2nd Year)	
	5th installment	By September 15, 2025
	6th installment	By December 15, 2025

## TUITION FEE WAIVER

All students whose total family income is less than Rs. 8 lakhs per annum shall be eligible for Scholarship under Economically Weaker Section. Applications for Tuition Fee Waiver under Economically Weaker Section shall be invited from the students after they have been admitted into the programme. Any student joining PGDM 2024-2026 batch who is desirous of claiming the tuition waiver should apply to admissions office (admission.imik@imi-k.edu.in) before due date as will be intimated by the institute, with a copy of the income tax returns, PAN number, Certificate issued by competent authority appointed by appropriate government. Requests received after due date shall not be processed. Please note that all Applications for Tuition fee waiver (under economically weaker section) shall be collected and processed at one time for all such applicants. Scholarships for Economically Weaker Section shall be offered up to 5% seats of the total intake of the institute.





## Faculty Directory



**Mohua Banerjee**  
Director and Professor  
Marketing



**Rachana Chattopadhyay**  
Professor - OB & HR  
Dean (Academics)



**Tirthankar Nag**  
Professor  
Dean (Research & International Relations)  
Area Chair - Strategy, Innovation & Entrepreneurship



**Boudhayan Ganguly**  
Associate Professor  
MISA



**Chanchal Chatterjee**  
Professor  
Area Chair - Finance



**Rituparna Basu**  
Associate Professor  
Area Chair - Marketing





**Roma Puri**  
Associate Professor  
Area Chair - OB & HR



**Sahana Roy Chowdhury**  
Associate Professor  
Economics



**Soni Agrawal**  
Associate Professor  
OB & HR



**Anees Ahmad**  
Assistant Professor  
Marketing



**Arghya Ray**  
Assistant Professor  
MISA



**Arunava Bandyopadhyay**  
Assistant Professor  
Finance



**Avinash K Shrivastava**  
Associate Professor  
Operation Management and QT



**Gobinda Roy**  
Assistant Professor  
Marketing



**Kishalay Adhikari**  
Assistant Professor  
Marketing



**Rajashri Chatterjee**  
Assistant Professor  
Finance



**Rohit Singh**  
Associate Professor  
Operation Management and QT



**Ruchi Sharma**  
Assistant Professor  
MISA



**Sachin Modgil**  
Associate Professor,  
Area Chair - Operation  
Management and QT



**Sahil Singh Jasrotia**  
Assistant Professor  
Marketing



**Sayantan Kundu**  
Assistant Professor  
Finance



**Sonakshi Gupta**  
Assistant Professor  
OB & HR



**Surendra Poddar**  
Assistant Professor  
Finance



**Tinu Jain**  
Assistant Professor  
Marketing



**Kalyan Sengupta**  
Adjunct Professor  
MISA



**Rahul Kapoor**  
Assistant Professor  
Strategy, Innovation & Entrepreneurship





## International Partner Universities



ESC Rennes School of Business,  
France



IDRAC Business School,  
France



Emporia State University, Kansas,  
USA





XUNTA  
DE GALICIA

Xunta De Galicia  
Spain



North South University, Dhaka,  
Bangladesh



Universidade do Estado do Rio de  
Janeiro, Brazil



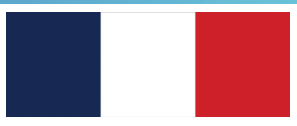
University College, Kiseljak, Bosnia  
and Herzegovina  
Bosnia



The University Paris-Est  
Marne-la-Vallée  
France



Université François-Rabelais  
(University of Tours)  
France



Turun yliopisto  
University of Turku  
Finland



University of Bordeaux,  
France





Instituto Internacional de  
Educação - IIE, **Brazil**



Autonomous University of Sinaloa,  
**Mexico**



College of Business and Economics,  
University of Guelph, Ontario,  
**Canada**







## Students Committees

---



**Alumni Relations  
Committee**



**Cultural Committee  
(Cul-Com)**



**Placement & Corporate  
Relations Committee**



**Residential Affairs  
Committee (RAC)**



**Student Activity  
Council (SAC)**



**Students Admission  
Committee**



**S.M.A.R.T. (Social Media  
Action Response Team)**



**Sports  
Committee**

## Student Clubs

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**Altruist Club**



**ATOM, the Operations Club of IMI-Kolkata**



**BizzAfrs**



**D-Insights**



**E-Cell (The Entrepreneurship Club of IMI K)**



**FINASTRA – The Finance Club**



**Human Hour**



**I-Construct – Strategy and Consulting Club**



**Institution's Innovation Council**



**MarKreators**



**MUDRA**



**Wallrush – The Creative and Content Club**

## Students Societies

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**IMI Kolkata Toastmasters Club**

# Student Achievements (B-School Competitions)



भारतीय प्रबंध संस्थान रायपुर  
Indian Institute of Management Raipur

DataTape,  
Article submission

Winner



IISWBM

Inter College  
B Fest-Marketing Mavericks

Winner



IISWBM

The Marketing Maverick  
under MANAGEREAL 23

Winner



STREET PLAY

Second  
Runner-up



National Institute of Bank Management, Pune  
(An Autonomous Apex Institute Established by RBI & Banks)

Samadhaan

National  
Finalists 2022



विद्याविनियोगाहिकामः

Online Competition to win  
some prizes and opportunities

National  
Finalists 2022



FOUNDATION FOR ORGANISATIONAL  
RESEARCH AND EDUCATION  
FORE SCHOOL OF MANAGEMENT  
NEW DELHI

Vyamaham'22 during  
Genesis 2022 was an  
HR event

Honourable  
Mention



# Student Achievements (Corporate Competitions)



TATA Imagination  
Challenge

National  
Finalists 2022



Flipkart WiRED 6.0

National  
Finalists 2022

L'ORÉAL

L'Oréal Sustainability  
Challenge 2022

National  
Finalists 2022

accenture

Accenture Innovation  
Challenge 2022

National  
Finalists 2022



TVS Credit E.P.I.C  
Strategy Challenge

National  
Finalists 2022

unstop

ABFRL ShowStopper

National  
Finalists 2022



Online Aptitude  
Assessment

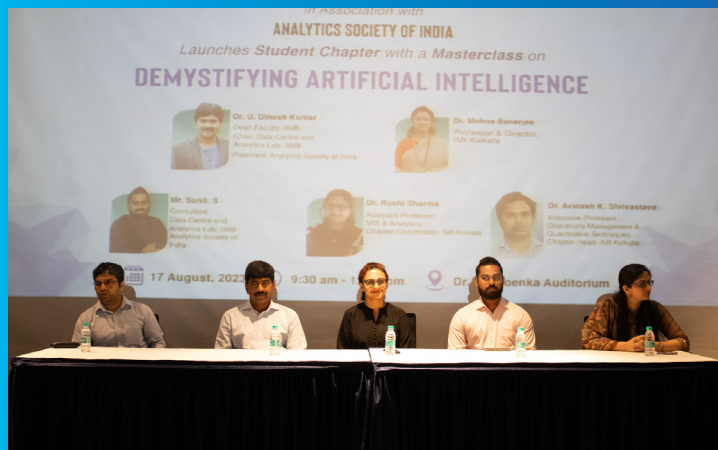
National  
Finalists 2022

FedEx®

Online Aptitude Assessment  
(Data Analyst)

National  
Finalists 2022

# Industry Interaction



## Launch of ASI student chapter at IMI Kolkata

Dr. U. Dinesh Kumar, Dean, IIM Bangalore - President, Analytics Society of India (ASI)



## Bharta Blockchain Yatra

IMI Kolkata as the first Management Institute in India proudly hosted the Bharat Blockchain Yatra Event, an initiative by Information Data Systems (IDS) in collaboration with AICTE



## Round Table

IMI Kolkata, under its "IMI Insights" initiative, conducted a roundtable discussion on 'From College to Management Education and Beyond'. The initiative was aimed at bridging the gap between students and industry experts, and garnering insights to illuminate young minds.



## Fireside Chat

IMI Kolkata hosted a "Fireside Chat" on Digital Transformation and Business with distinguished guests Mr. Arnab Basu, Advisory Leader at PwC India and Mr. Amitava Sengupta, Chief Digital Officer, RP-Sanjiv Goenka Group, in discussion with Professor Dr. Mohua Banerjee, Director, IMI Kolkata.





## Environmental, Social, and Governance

Discussion on Environmental, Social, and Governance (ESG) principles by Dr. Rajnish Kumar, Director of Ambirisk



## LBA/NVD

IMI Kolkata held a progress evaluation on the students' Entrepreneurship projects in LBA (Local Business Accelerator) and NVD (New Venture Development). Faculty mentors participated with their student teams.



## NHRDN

IMI Kolkata was honored to host a collaborative roundtable discussion with NHRD Kolkata Chapter on September 1, 2023. The event centered around the overarching theme, 'How Does the CHRO make the HR Agenda the Business Agenda?' Distinguished guests included Ms. Aditi Mukherjee, Chief People Officer of NCDEX; Mr. Adika Ratna Sekhar, Chairman & MD of Balmer Lawrie & Co. Ltd.; Ms. Shabana Khan, CHRO of TM International Logistics Ltd., and Dr. Dr. Rituparna Basu (she/her), Associate Professor (Marketing) at IMI Kolkata.



## Business Conclave

On September 23, 2023, IMI Kolkata, under its "IMI Insights" initiative, conducted a Business Conclave on the topic "Reimagining Business Ideas in Disruptive Times"





# INTERNATIONAL MANAGEMENT INSTITUTE

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